

...explorer logo files

This CD contains all versions of the Explorer logo. In order to apply your identity consistently and coherently, it is important to select the logo appropriate to your requirements. This page is designed to help you do so quickly and easily.

...logo files

Within the main **logo** folder there are three sub folders entitled eps, gif and tiff containing logos saved in different file formats. Eps files are for professional designers and printers and can only be used with specialist software, gifs are for web use and tiffs are for use on screen in presentations. The colours found in these files are specified differently so it is important to select the right one.

Within the eps folder there are two sub folders containing logos for use at two different size ranges. These are entitled **large** (containing logos for use at 100mm and above) and **small** (containing logos for use between 20mm and 99mm). For each size there are four versions of the logo provided in different colour combinations. The large and small versions are drawn differently so please make sure you select the correct version for your requirements.

eps (FOR PRINT USE)	logo colour	filename
large (use at 100mm and bigger)	positive black full colour full colour on green positive purple negative white	eblackpos_l.eps explorer_l.eps ecolourneg_l.eps epurple_l.eps eblackneg_l.eps
small (use at 20mm to 99mm)	positive black full colour full colour on green positive purple negative white	eblackpos_s.eps explorer_s.eps ecolourneg_s.ep epurple_s.eps eblackneg_s.eps
gif (FOR WEB USE)	logo colour	filename
large	full colour	explorer_l.gif
small	full colour	explorer_s.gif
tiff (FOR SCREEN USE)	logo colour	filename
large	full colour	explorer_l.tiff
small	full colour	explorer_s.tiff

...explorer logo files continued

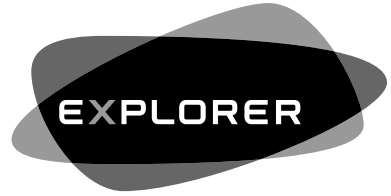
eps (FOR PRINT USE)



explorer_l.eps
use at 100mm and bigger



ecolourneg_l.eps
use at 100mm and bigger



eblackpos_l.eps
use at 100mm and bigger



explorer_s.eps
use at 20mm to 99mm



ecolourneg_s.eps
use at 20mm to 99mm



eblackpos_s.eps
use at 20mm to 99mm



epurple_l.eps
use at 100mm and bigger



epurple_s.eps
use at 20mm to 99mm



eblackneg_l.eps
use at 100mm and bigger



eblackneg_s.eps
use at 20mm to 99mm

gif (FOR WEB USE)



explorer_l.gif



explorer_s.gif

tiff (FOR SCREEN USE)



explorer_l.tiff



explorer_s.tiff

...explorer headline font

Explorer (only to be used for headlines or subheadings, for text use Frutiger or Arial as specified in the Corporate guidelines)

A B C D E F G H I J K

L M N O P Q R S T U

V W X Y Z

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Explorer is a Mac font owned by The Scout Association.