

Jiekun Liu

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EDUCATION

University of California, Berkeley

Berkeley, California, USA

Bachelor of Arts in Statistics

Expected 2024

Relevant Coursework: Product Management, Principles & Techniques of Data Science, Modern Statistical Prediction and Machine Learning, Application of Deep Learning

WORK EXPERIENCE

Atombits

Beijing, China

VR Product Manager, Digital Human

January 2022 – July 2022

- Administrated from 0 to 1 for designing digital human
- Designed and implemented A/B experiments for our product to improve the conversion rate by 12% and reduce churn by 5%
- Managed cross-functional team and stakeholder communications and oversee product development from inception to implementation.
- Initiated a referral program for current active customers, which increased new users of 2000 monthly

LiYi International Trade Company

Beijing, China

Co-founder & CEO, Jewelry Business

March 2021 – September 2021

- Interviewed jewelry designers to communicate product design, dock factories to negotiate design and production gaps, increased CVR by 5%, surpassed goals by 2X
- Negotiated with investors on the shareholding ratio, which obtained \$400,000 in invest, used MVP to understand market sentiment and user preferences, which attracted 2,000 customers in 6 month

Stock Trade Society

Toronto, Canada

Deep Learning Engineer, Quantitative Trading

December 2020 – August 2021

- Released a prototype of a strategy and trading platform for quantitative trading
- Increased DAU by 3%, attracted 3000+ users to Experience the trade system
- Built quantitative trading algorithm models, forecast support intervals, coordinate communication between data processing team, data analysis team and algorithm team, and optimize product UI

Memegle

San Diego, California, USA

Machine Learning Engineer, Computer Vision

December 2020 – August 2021

- Built Memes search engine and website, which attracted over 30,000 users to use our search engine
- Built computer vision algorithms, trained models, interfaced with data department and back-end algorithm department, selected users' favorite meme categories for focused placement

SKILLS & INTEREST

Languages: Fluent in English, Chinese

Technical Skills: Axure, PRD, MRD, BRD, C++, R, Python (Keras, Pytorch, Pandas, Matplotlib, Tensorflow, Numpy, Pygame), API, MySQL, HTML, CSS, Data Base, Data Visualization (Tableau)

Interests: Music Composer, Professional rock guitarist