

# TECH FIND

**PRODUCT PRESENTATION**

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Solving the Challenge of  
Finding Qualified  
Technicians and  
Independent Contractors  
for Blue-Collar Jobs in  
Nigeria



Electricians



Plumbers



Carpenters



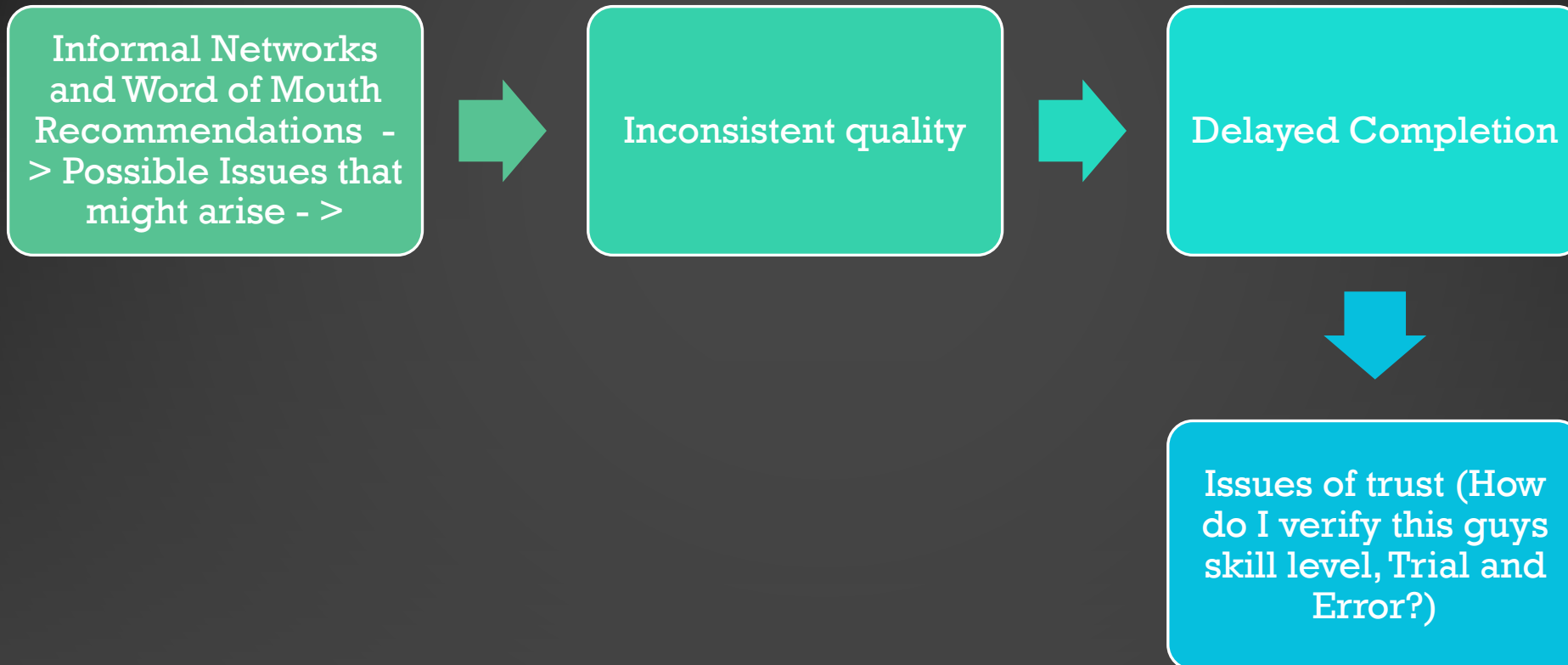
Deep Cleaners



Computer  
Hardware  
Repair/troubles  
hoot

# HOW DO YOU FIND INDEPENDENT CONTRACTORS IN NIGERIA

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## **TECHNICIAN FINDER PLATFORM**

- My proposed solution to this is the Technician Finder Platform (TechFind) that connects individuals and businesses with qualified and vetted blue-collar workers across Nigeria, offering transparency, trust, and ease of hiring.

# OBJECTIVE

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**Develop a digital platform that connects users with vetted technicians and independent contractors for various blue-collar jobs.**

**Users get easy access to trusted professionals.**



**The platform is responsible for**



**Quality control**

**User reviews,  
ratings, and  
skill verification**

# TARGET MARKET

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## Two Markets:



### Households and individuals

Home repairs, maintenance, or installations.



### Small to medium-sized businesses (SMEs)

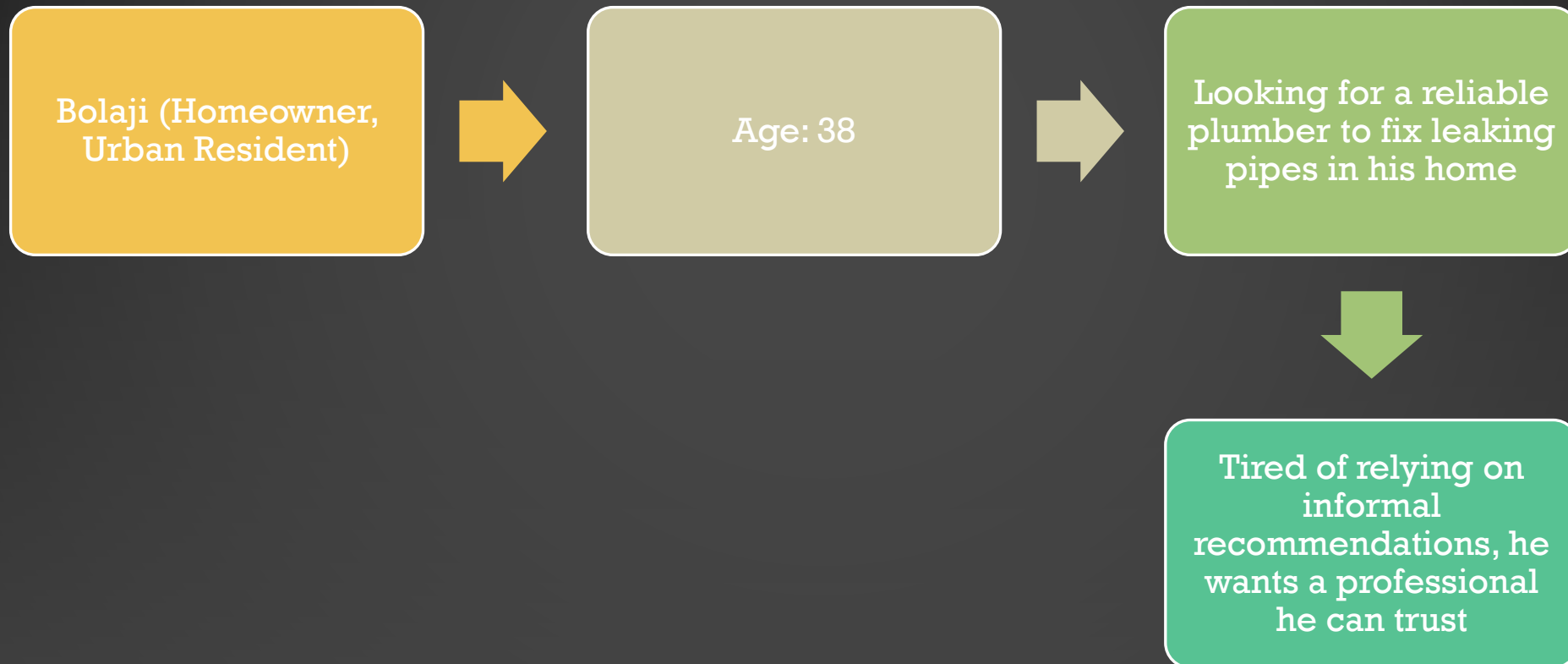
Construction, maintenance, repairs and technical installations.

TECHFIND

1 Market -> 3 Persona

# PERSONA 1

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# PERSONA 2

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Halima (Small Business Owner)



Age: 45



Runs a small restaurant and frequently requires electricians, carpenters, and plumbers for maintenance



Needs a quick and reliable way to hire contractors who will deliver on time

## PERSONA 3

Chris (Electrician,  
Independent  
Contractor)



Age: 32



Skilled in electrical  
installations and repairs  
but lacks visibility and  
struggles to find  
consistent work



Needs a platform to  
showcase his skills and  
build trust with  
potential clients

# TECHNICAL REQUIREMENTS

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MOBILE AND  
WEB  
APPLICATION:



USER PROFILES  
AND  
VERIFICATION:



REVIEW AND  
RATING SYSTEM:



SECURE  
PAYMENTS  
SYSTEM:



LOCATION-  
BASED  
MATCHING:

# METRICS

- User Acquisition:

750 registered users (technicians and customers) in the first year.

- Job Completion Rate:

95% successfully completed jobs and repeat hires on the platform.

- Technician Satisfaction:

Feedback from technicians regarding job frequency, platform usability, and client satisfaction.

- Customer Retention:

60% of users return to post new jobs or re-hire technicians within a 6-month period.

# MILESTONES

MVP LAUNCH → PILOT PROGRAM → FULL LAUNCH

# ASSUMPTIONS:

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People have trouble finding technicians/independent Contractors



Independent Contractors have trouble finding consistent work



People are interested in finding technicians quickly.



People are will trust contractors who are strangers with their work



Technicians/Customers will trust that the platform has carried out sufficient verification of all partners and hence trust strangers with their safety

# CONCLUSION

- The Technician Finder Platform (TechFind) will revolutionize how Nigerians hire skilled blue-collar workers by providing a structured, reliable, and transparent system. The platform empowers technicians by giving them greater visibility and consistent work opportunities, while also giving users peace of mind by providing verified professionals. By addressing the challenges of trust, accessibility, and quality, TechFind has the potential to become the go-to solution for both households and businesses seeking blue-collar services in Nigeria.