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Letter of Support for Electric Circus - an Online Multiplayer Game for Co-design and Human-Centered Design in Complex Systems

To whom it may concern,

With this letter, we want to state our support for the development of Electric Circus.

About Odyssey.org

Odyssey connects governmental, corporate, and nonprofit partners with innovative ideas to collaboratively address complex 21st-century challenges, with the following partners:



Next to 50+ partners we mobilize a global ecosystem of more than 6,000 members, among whom developers, creatives, startups, corporates, investors, governmental bodies, legal experts, regulators, scientists, and other key stakeholders. Three successful physical editions of the Odyssey Hackathon have drawn thousands of participants to Groningen, the Netherlands. Odyssey is exploring the internet's potential to unlock new levels of online collaboration and next-gen event experiences.

Sebnem and Joaquim, when they joined Odyssey Connect on February 4 in Den Hague, they organized a game night, during which they co-created a game version to explain and involve stakeholder in complex systems of financial engineering, and token engineering for their project Electraseed Fund. A game called Electraseed Fun! that helps the players understand positive impact of off-grid solar microgrid investments, crypto-economic patterns like augmented bonding curves.

After the Corona outbreak in Europe, Sebnem reached out to us to explain how they took the game to work on complex scenarios with their remote team in the Freeelio Open Innovation Collective. They are currently in talks to applying the prototype for Vattenfall's

Fossil Free Future Challenge in Odyssey, the "Balance the Grid" scenario, to make the problem-solving more experiential for involved stakeholders.

Since we have within our network many such collaboration scenarios, we are looking forward to potentially release a web version of Electric Circus. We also consider participating in Early Access program.

We are planning to assist Electric Circus by giving input to their prototype and innovation process. We aim to test and improve the prototype in a real-life setting with our corporate partners and innovation teams.

Best Regards,

Stefan Kunst Innovation Lead Odyssey.org