

SALES PERFORMANCE DASHBOARD

Tafseer Haider | Data Science Project

Key Performance Indicators (KPIs)

TOTAL SALES

\$345,725

TOTAL PROFIT

\$69,403

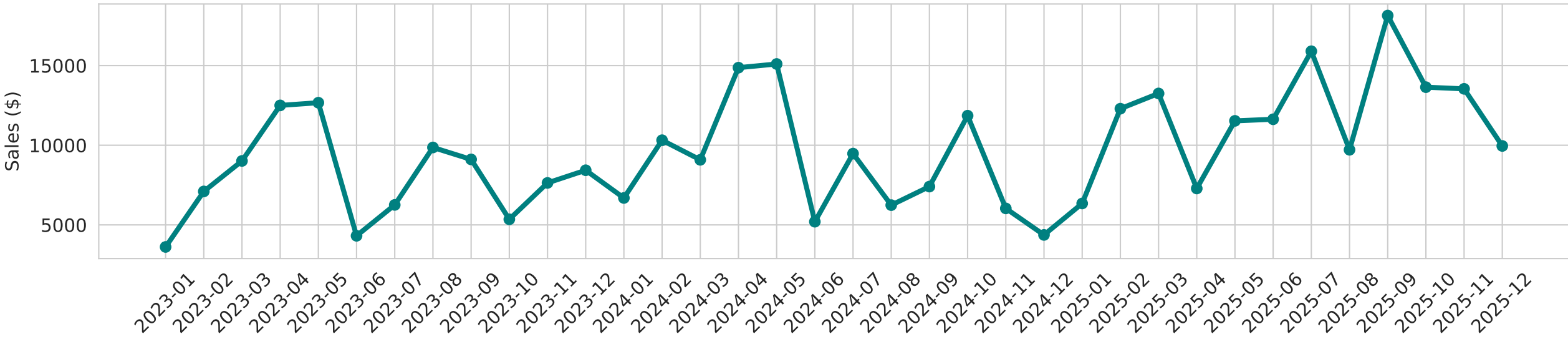
TOTAL ORDERS

500

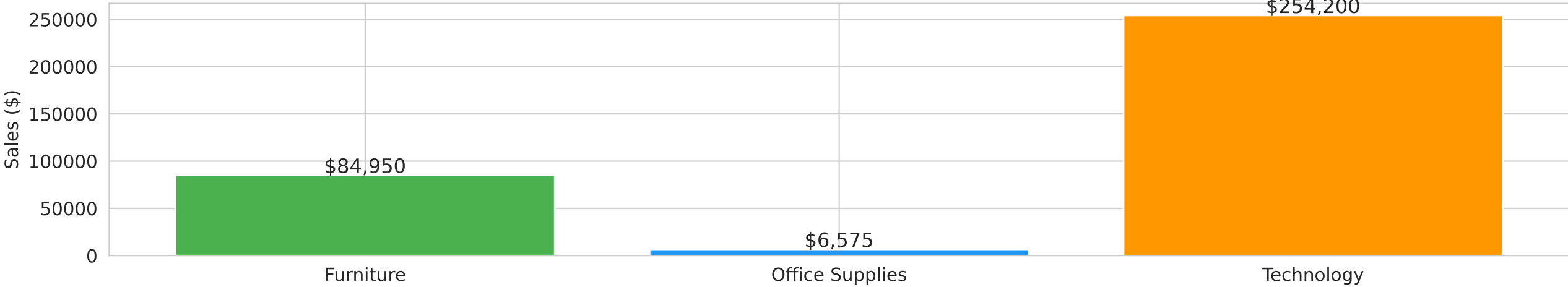
AVG ORDER VALUE

\$691.5

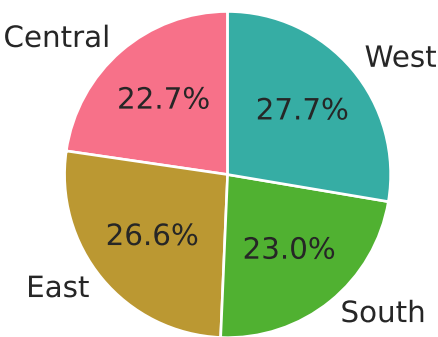
Monthly Sales Trend



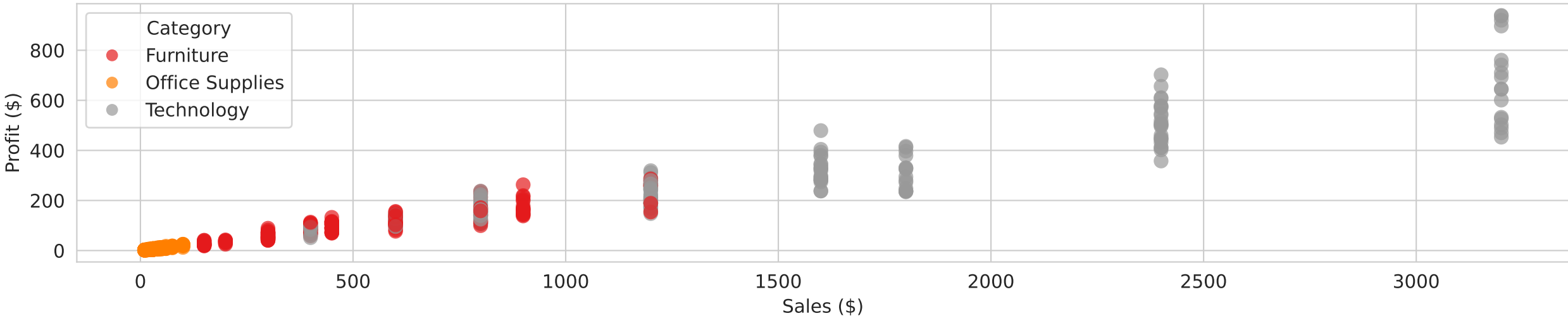
Sales by Product Category



Sales Distribution by Region



Profit vs Sales by Category



Total Profit by Category

