# **Curriculum Vitae**

Name: Bradley George

Title: Chief Executive Officer, TechFlow

Location: Denver, CO, USA

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# **Professional Summary**

Dynamic fintech leader with over 20 years of experience driving innovation in financial services and technology. Proven track record of scaling B2B SaaS platforms, leading global teams, and delivering transformative solutions in expense management, corporate payments, and financial automation. Recognized for combining strategic vision with hands-on operational excellence.

# **Professional Experience**

### TechFlow - Denver, CO

#### **Chief Executive Officer**

2019 – Present

- Spearheaded the launch of TechFlow's virtual corporate card platform, achieving 200% year-over-year revenue growth.
- Led product development strategy resulting in an 80% reduction in expense processing time for clients.
- Scaled the company from seed stage to a leading fintech provider with customers across North America and Europe.
- Built and mentored an executive team overseeing finance, operations, technology, and marketing.

### SpendWave Solutions – San Francisco, CA

#### **Chief Operating Officer**

2013 - 2019

- Directed global operations at a B2B payments platform, expanding into 10 new markets.
- Optimized financial processes, reducing operational costs by 35% through automation.
- Negotiated strategic partnerships with Visa and Mastercard, fueling product adoption.

### FinTrust Bank – Chicago, IL

#### **Vice President, Corporate Payments Innovation**

2007 - 2013

- Launched digital corporate card products for mid-market businesses.
- Oversaw a \$100M innovation budget, bringing two new payment platforms to market.
- Partnered with technology vendors to deliver mobile-first expense tracking capabilities.

### Midwest Capital Advisors - Chicago, IL

#### **Associate, Corporate Strategy**

2003 - 2007

- Advised Fortune 500 companies on financial restructuring and operational strategy.
- Built financial models supporting M&A transactions worth over \$2B.

### Education

- **MBA, Finance & Strategy** Kellogg School of Management, Northwestern University, 2003
- **B.S., Economics** University of Illinois Urbana-Champaign, 2001

# **Board & Advisory Roles**

- **Board Member** FinTech Alliance USA
- Advisor Startup Accelerator for B2B SaaS (Denver)

## **Skills**

- Strategic leadership & scaling organizations
- Fintech product innovation & payments expertise
- M&A and corporate growth strategy
- Investor relations & fundraising
- Global team management

## **Awards & Recognition**

• Top 50 FinTech Leaders to Watch – Global FinTech Review, 2024

- CEO of the Year (Mid-Market Fintech) Tech Finance Awards, 2023
- *Innovator of the Year* B2B Payments Forum, 2021