

# MIKE FREESTONE

## WEB DEVELOPER

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## PROFILE

It was in my first and only coding class while studying video game development in college that I realized I loved to code. I finally made the leap to formally pursue a career in Web Development by enrolling in a Diploma program. I've learned, through managing large teams in the restaurant industry, how to approach a problem and efficiently plan to solve it. Now I'm ready to combine my experiences to help businesses solve their online needs.

## SKILLS

Javascript, HTML5, CSS, React.js, DOM APIs, Node.js, Express.js, Web APIs, User Authentication, OAuth, GitHub, MySQL, JEST, Enzyme, Animation, Illustration

## EXPERIENCE

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### Senior Inventory Analyst | Sculpture Hospitality

MAR 2020 - NOV 2020, TORONTO, ON

- Revitalized client relationships by setting up personalized consultations to identify specific needs.
- Authored a weekly client breakdown for the Regional Manager, and analysed reports orally in week-end meetings.
- Designed best practices for our Data Collection team, decreasing audit errors by over 50% average per week.

### Marketing Specialist | Sotheby's International Realty Inc.

MAY 2018 - JAN 2020, TORONTO, ON

- Planned and executed a marketing strategy, resulting in the highest personal sales year for 1 agency broker.
- Collaborated with an outside Web Development organization to launch a new website for a Senior VP.
- Fielded lead inquiries to identify individual needs and qualify them for the next steps with the broker.

### Manager | Restaurants & Bars, Sheraton Centre Toronto

MAR 2012 - AUG 2015, TORONTO, ON

- Transformed an underperforming business unit by better aligning the Food & Beverage team.
- Awarded the "most improved" department title in Q4 2013 for increasing YoY sales and employee engagement.

## EDUCATION

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### BrainStation | Diploma Candidate, Web Development

JAN 2021 - APR 2021, TORONTO, ON

### Durham College | Diploma, Game Development

SEP 2008 - APR 2010, OSHAWA, ON

## PROJECTS

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### Toronto Raptors Pre-Game Segment | Lead Creator

DEC 2020 - JAN 2021, SPORTSNET Animation / Illustration

- Created an animated illustration that was aired Nationally during the Toronto Raptors Pre-Game Show. (<https://bit.ly/2OfntQt>)