"Limit Garbage"

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Under Supervison of
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"Control Garbage Production"

Problem:
People generate too much waste daily

Solution:
A smart app that provides easy waste-reduction tips.

GOAL:
Make reducing waste simple and practical.

"Research"

India is facing a growing waste management crisis. According to the Central Pollution Control Board (CPCB), India generated over 160,000 tonnes of solid waste per day in 2023, of which only approximately 75% is collected and just 30% is scientifically processed. The rest ends up in landfills, rivers, or open dumps, causing severe environmental and public health hazards.

Key Issues:

Rapid Urbanization: With urban populations expanding rapidly, municipal systems are overwhelmed, leading to inefficient waste collection and recycling processes.

Lack of Awareness: Most households are unaware of how to segregate waste properly or where to dispose of it sustainably.

Limited Access to Recycling Facilities: Many areas lack clear information or visibility about local recycling centers or waste management services.

Environmental Impact: Improper waste disposal contributes to air, water, and soil pollution, and exacerbates climate change through methane emissions from landfills.

Problem Statement

› Most people don't know how to reduce waste.

› No simple tool exists for daily waste-cutting advice.

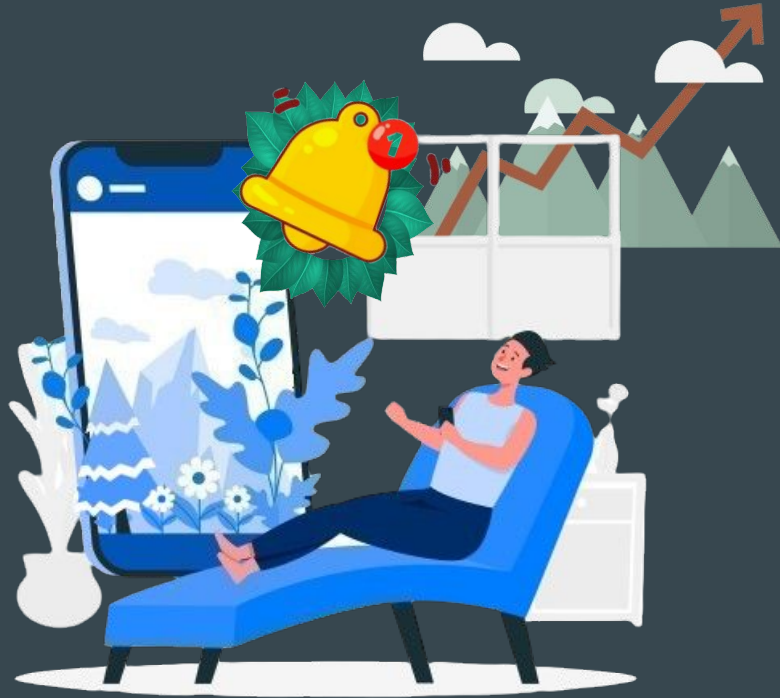› Small, consistent changes can have big environmental impact.

Objectives

› Help users cut down waste

› Provide personalized waste-reduction tips

› Promote sustainable daily habits

Methodology

1. Quick Lifestyle survey
2. App suggests waste-reduction tips using AI Model
3. Users track progress
4. Gamification keeps users engaged with points, leaderboards, and recycling rewards

EXPECTED OUTCOMES

› Less daily waste per user

› More eco-friendly habits

› Cleaner environment & reduced landfill waste

FEATURES

1. Waste Collection Partner Integration

Collaboration with local waste collection services to get data on users' waste generation. For example:
- If users schedule pickups through our app, the waste collection service can provide data on the amount and type of waste collected.
- Use this data to update the user's waste generation profile.

(Note: Since individual user tracking might not be possible at all places, local municipality can update the cumulative waste collected by the users of the locality.)

2. Recycling Earnings Tracker

- **Feature**: A dedicated section in the app where users can track how much money they've earned from recycling.
- **How It Works**:
  - Partner with local recycling centers or programs that pay for recyclables (e.g., bottles, cans, e-waste).
  - Users scan receipts or input data from recycling transactions.
  - The app automatically calculates and displays total earnings.
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- Integrate a digital wallet where users can store and manage their recycling earnings.

- Allow users to redeem their recycling earnings for discounts, coupons, or donations.

FEATURES

3. Recycling Goals with Financial Incentives

- **Feature**: Set recycling goals with financial rewards for achieving them.
- **How It Works**:
  - Example: "Recycle 50 cans this month and earn $5."
  - Users track their progress and receive a bonus when they hit the goal.

4. Integration of Map

1. **Open the Map**: User opens the app and navigates to the map feature.
2. **View Nearby Locations**: The app shows recycling centers, drop-off points, and composting sites near the user's current location.
3. **Filter Results**: User filters by "e-waste" and sees nearby e-waste recycling centers.
4. **Select a Location**: User taps on a pin to view details (e.g., address, operating hours, accepted waste types).
5. **Get Directions**: User clicks "Get Directions" and is redirected to Google Maps for navigation.
6. **Check-In**: After disposing of waste, the user checks in at the location to earn points.
7. **Save Location**: User saves the location for future visits.

Challenges & Limitations

› Keeping users engaged daily

› Ensuring tips fit all lifestyles

› Encouraging long-term habit changes

NEW HABITS

OLD HABITS

CONCLUSION

› Small changes = Big impact

› Our app makes reducing waste simple & practical.

Every action counts!

THANK YOU