Interaction and Scenario Based Design



Actor: Malik

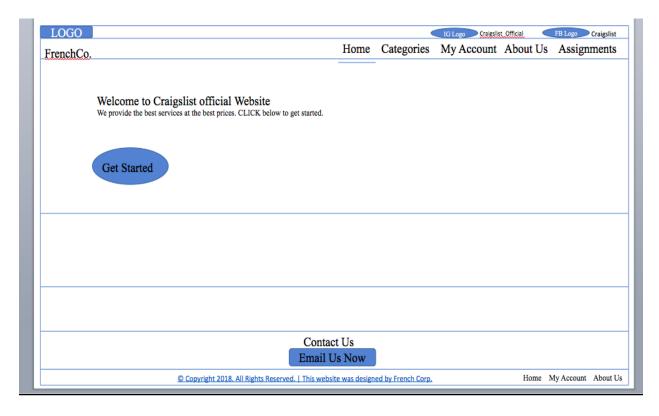
Scenario: Malik is currently on his work and travel program and is highly unsatisfied with the accommodations to which he has been provided. One of his fellow coworkers suggests he uses Craigslist to find a more comfortable place to stay. Malik opens up his browser to head to the Craigslist website where he creates a new account as a buyer and selects his city. He begins his search of finding a place to rent during his short stay. He comes across categories of all kinds and narrows his search to the 'Housing' category where there are sub categories for various permanent and temporary occupancies. He selects 'Rooms wanted' and is able to find a suitable accommodation. He then requests and confirms the location and awaits a response from the seller. The seller approves of and conducts the transaction with Malik. Malik is now staying in the accommodation provided by the seller and is now able to publicly write a comment on the seller's profile about his experience with the seller and the transaction.

Claims Analysis

| Situation Feature | Pros(+) and Cons(-) of feature |
|------------------------|---|
| Search | + Results are returned based on the keywords entered in the search bar by the user - Searches may return a wide range of items that user may not want to see |
| Narrow Search category | + Narrows down the search results to a particular category |
| Response from seller | + Facilitates communication between buyer and seller - May take a long while |
| Seller Approval | +Allows the seller to confirm whether or not the requested service is available |
| Leave feedback | +Allows the buyer to leave feedback on the product/service provided by the seller +Allows other buyers to better make the decision as to whether or not they want to conduct business with the seller |

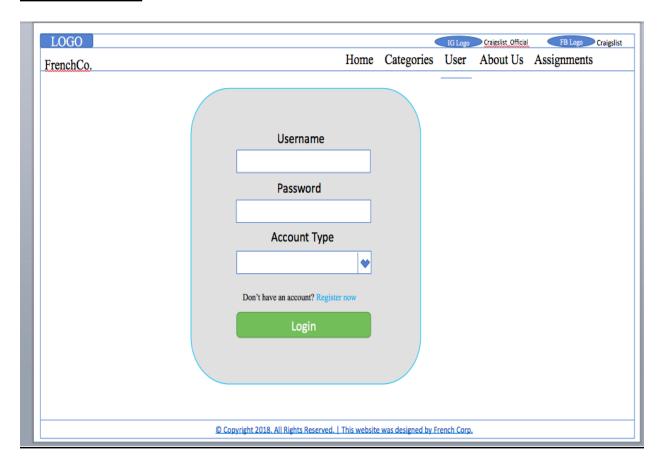
WIREFRAME

Home Page



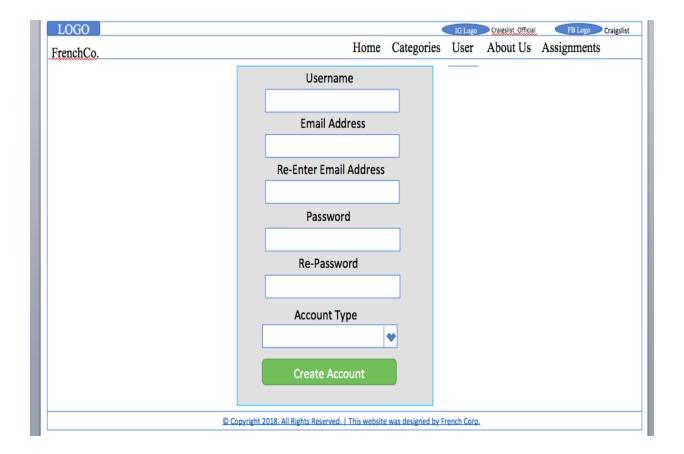
This page contains the content that the user sees when they click the "HOME" link. It welcomes the user to the website and contains links for them to get started.

LOGIN SCREEN



Login Screen user will enter their credentials on this page. They can also register if they are new customers of Craigslist.

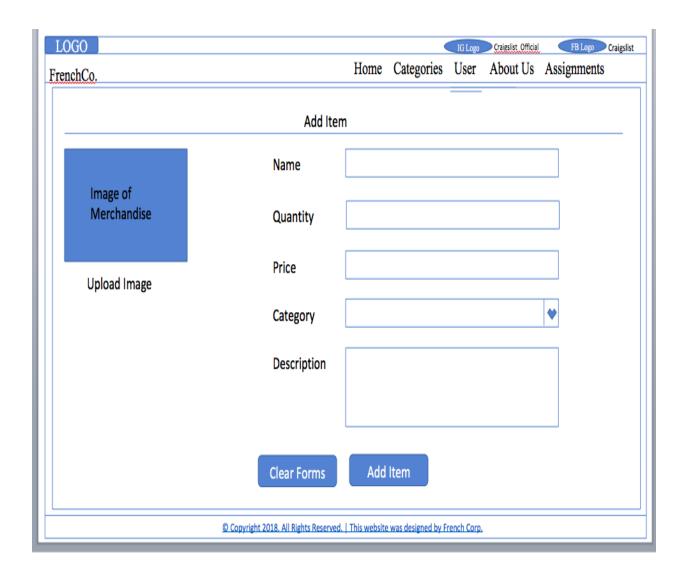
Register Page



This is where a new user who does not have an account will register.



Page with information about the website.



Seller will use this page to add new items to the website.

View Item

| LOGO | | | | | [G I | ogo Craigslist Offic | al FB Logo Craigs | slist | | |
|-----------|--|------|----------|---------|-----------|----------------------|-------------------|-------|--|--|
| FrenchCo. | | | Ho | me Cate | gories Us | er About Us | Assignments | | | |
| | My Item | | | | | | | | | |
| | | Name | Quantity | Price | Category | Description | |] | | |
| | Remove Item | | | | | | | | | |
| | Modify Item | | | | | | | | | |
| | Add Item | | | | | | | | | |
| | Return | | | | | | | | | |
| | | | | | | | | | | |
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The buyer will be able to view items added to their car and will also be able to add, change, return or remove items.