

F.R.E.N.S.I.N.U 

WHITEPAPER VI



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INTRODUCTION

ABOUT US : WE ARE FRENSINU! A COMMUNITY BASED TOKEN INSPIRED BY THE TV SHOW “FRIENDS” & PEPE. MADE BY DEGENS FOR DEGENS. WE CREATED THIS PROJECT SO PEOPLE CAN HAVE A #SAFU PLACE TO BRING OUT THEIR INNER DEGENERATE. BECAUSE IF YOU’RE LIKE US BEING NORMIE IS..WELL IT’S JUST WEIRD. YOU CAN’T EVEN TALK ABOUT A BASED ASS PLAY YOU JUST APED INTO CALLED FRENSINU, OR HOW YOU MINTED A PEPE NFT WORTH MORE THAN THE AVERAGE SALARY IN NORMIE LAND. YUH KNOW?

WELL, FRENSINU PLANS TO BRING YOU THE BEST DEGENVERSE ON THE PLANET, CUZ #DEGEN4LIFE! NOW LET’S TAKE A DIVE INTO THE PROJECT, SHALL WE?....



JPEG'S PLAN : NAME A BETTER WAY TO MAKE FRENS OTHER THAN SHILLIN ON ABOUT YOUR FRENSINU PEPE NFT? WE'LL WAIT...

NOTES:

- 1.) STREAM OF REVENUE TO FUND HIGH-COST COMMUNITY ACTIVITIES, EVENTS, MARKETING, PROJECT BUILDING & MORE**
- 2.) NEW PFPS TO FLEX**
- 3.) OPENS UP OPPORTUNITY TO AWARD EXCLUSIVE BENEFITS TO BASED HODLERS**

nfts PT:2

MORE INFO : MEMBERS OF OUR TEAM ARE EXTREMELY EXPERIENCED WITHIN THIS FIELD. PARTAKING IN LARGE, WELL-KNOWN, NFT PROJECTS. SOME BEING CELEBRITY COLLECTIONS.

KYC:

- 1.) OPENS UP NEW MARKETING ANGLES TO BRANCH INTO NEW INVESTOR DEMOGRAPHICS**
- 2.) BRAND DEVELOPMENT GROWTH**
- 3.) VIRAL MEME CAMPAIGNS**

TOKENOMICS

MARKETING:

PUBLICITY IS CRUCIAL TO ANY NEW PROJECT IN THE CRYPTO SPACE, FOR THIS REASON WE'VE ESTABLISHED A 9% MARKETING FEE THAT WILL ALLOW US TO PROPEL THE PROJECT TOWARDS THE MOON LANDING IT DESERVES.

REFLECTION:

TO ENCOURAGE THE COMMUNITY TO HODL THE TOKEN, A REFLECTION MECHANISM HAS BEEN PUT IN PLACE TO CONSISTENTLY REWARD THE DIAMOND HANDS THAT HELP THE PROJECT MOVE FORWARD. FOR THIS REASON, A 1% FEE HAS BEEN ALLOCATED TO BE PROPORTIONALLY SENT TO ALL HOLDERS. TO PUNISH JEET HANDS, WE'VE IMPLEMENTED A 25% TAX ON SELLS FOR THE FIRST 24HRS.

ROADMAP PT:1

PHASE 1:

PRESENTATION AND GENESIS:

FIRST, WE ESTABLISH OUR PRESENTATION OF THE PROJECT THROUGH THE WEBSITE AND WHITEPAPER, WHILE PREPARING THE MOONSHOT. UPON THE GENESIS OF FRENS INU, THE LIQUIDITY WILL BE SAFU LOCKED. THE LINK WILL THEN BE DROPPED ASAP AFTER LAUNCH TO ESTABLISH A SENSE OF SECURITY BETWEEN THE TEAM AND THE COMMUNITY. ADDITIONALLY, WE HAVE OFFICIALLY REACHED OUR FIRST 500 TOKEN HOLDERS AT THIS POINT.

ROADMAP PT:2

PHASE 2:

THE BEGINNING OF A SITCOM:

WE'VE STARTED INTENSE MARKETING INCLUDING LISTING SERVICES SUCH AS COINGECKO AND COINMARKETCAP WHILE BRINGING VOLUME FROM DEXTOOLS TRENDING (PLEASE GO AND GIVE US A THUMBS UP ON DEXTOOLS TO HELP KEEP IT TRENDING). THE TEAM WILL PAY FOR A CERTIK AUDIT AND EXECUTE STRATEGIC MARKETING PARTNERSHIPS THAT WILL PROVIDE MAJOR PUBLICITY AND A SENTIMENT OF TRUST TO THE COMMUNITY. BY THIS TIME, WE EXPECT TO HAVE OVER OR EQUAL TO A THOUSAND HOLDERS.

ROADMAP PT:3

PHASE 3:

UTILITY AND HIGH LEVEL MARKETING:

THE TEAM STARTS A ROBUST MARKETING CAMPAIGN WHILE PREPARING AND MAKING IMPROVEMENTS FOR LAUNCHING OUR FIRST FRENS INU NFT COLLECTION, CONSISTING OF THE DIFFERENT CHARACTERS FOUND IN OUR SITCOM LOGO WITH A VARIETY OF DIFFERENT EXPRESSIONS.

IN PHASE 3, OUR PRESENTATION WILL BE GREATLY ENHANCED THROUGH A COMPLETE REVAMP OF OUR WEBSITE, WHITEPAPER V2, AND ROADMAP V2. WE EXPECT TO HAVE ABOVE OR EQUAL TO FIVE THOUSAND HOLDERS.

ROADMAP PT:4

PHASE 3:

EXPLORING FURTHER UTILITY:

WE'RE ALL AWARE THAT THE MARKET CHANGES FAST WITHIN THE CRYPTO WORLD. WHICH IS WHY WE DIDN'T SEE OURSELVES TIED DOWN TO ONLY ONE UTILITY. COMMON ONES BEING A SWAP, DAPP, MARKETPLACE, VIDEO GAME, ETC. WE LEFT A LOT OF GROWING ROOM TO DEVELOP THE MOST IMPACTFUL UTILITY WE CAN CREATE FOR A PURE DECENTRALIZED UTILITY. THE PLAN FOR US IS TO GROW ASSETS AND CONTINUE TO GROW THROUGH THE GENERATED REVENUE TO BUILD SOMETHING THAT EVERYONE THAT IS A PART OF OUR COMMUNITY WOULD ACTUALLY USE AND ENJOY. WHICH IS IMPOSSIBLE TO DO WITHOUT KYC OF OUR COMMUNITY & TAKING THEIR OPINIONS INTO CONSIDERATION.

ROADMAP PT:5

PHASE 3:

FULL SCALE MARKETING:

PAID ADVERTISEMENTS WITH YOUTUBE, INSTAGRAM, FACEBOOK, AND TIKTOK ARE ALL IN OUR PLAN TO KEEP THE PROJECT RELEVANCY GOING AS WE BUILD FURTHER INTO THE PROGRESS OF MORE MAJOR UTILITY. WITH THE COMBINATION OF PAID ADS + COMMUNITY + INFLUENCER SUPPORT WE'RE FORECASTING FRENS INU TO SNOWBALL AND FIND OURSELVES GOING VIRAL. THIS ALL STARTS WITH THE COMMUNITY! WE'LL DO OUR BEST AS A TEAM TO MAKE THE PROJECT A SUCCESS, AND PROVE TO YOU THAT WE ARE HERE WITH THE COMMUNITY'S BEST INTEREST IN HEART. WE KNOW TRUST IS BUILT AND THAT'S WHAT WE'LL DO BY FULFILLING OUR ROADMAP AS FAST AS HUMANLY POSSIBLE.