

P230/1

ENTREPRENEURSHIP EDUCATION

Paper 1

July - August, 2022

3 hours.



UGANDA MUSLIM TEACHERS' ASSOCIATION
UMTA JOINT MOCK EXAMINATIONS 2022

UGANDA ADVANCED CERTIFICATE OF EDUCATION

Entrepreneurship Education

Paper 1

3 HOURS

INSTRUCTIONS TO CANDIDATES

- This paper consists of two sections; **A** and **B**.
- Answer all questions in Section **A**. Give precise answers for this section
- Attempt only **four** questions in section **B**.
- All questions in section **B** carry equal marks.
- Additional question(s) answered will not be marked.

SECTION A (20 MARKS)

- 1(a) (i) Define the term personal branding. (1 mark)
- (ii) State three laws that should help you create an effective and lucrative personal brand. (3 marks)
- (b) (i) Distinguish between culture and society as used in entrepreneurship. (2 marks)
- (ii) Mention any two factors that enhance gender partnership. (2 marks)
- (c) Outline any four factors determining sales in the present market. (4 marks)
- (d)(i) Mention any three things one can do to win competition. (3marks)
- (ii) What is meant by competition? (1marks)
- (e) Give any two advantages and disadvantages of investing in shares. (4 marks)

SECTION B (80 MARKS)

- 2(a) Describe the political factors that influence entrepreneurial decisions in your country. (10 mark)
- (b) Explain the strategies for improving the entrepreneurial environment in your country. (10 marks)
- 3(a) What are the components of the general description of the business plan? (08 marks)
- (b) Why is a financial plan necessary in business planning? (12 marks)
- 4(a) What are the steps are followed when carrying out market research? (10 marks)
- (b) Why do entrepreneurs set price for their goods and services? (10 marks)
- 5(a) How do people waste time in business? (10 marks)
- (b) Describe the techniques for time management applied by entrepreneurs in business. (10 marks)

6(a) Explain the importance of man power planning in Business. (10 marks)

(b) Describe the methods used when carrying out performance appraisal in business. (10 marks)

7(a) Describe the users of accounting records and books. (10 marks)

(b) Explain the various ways of minimizing cash shortfalls in the business. (10 marks)

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