

**845/2**  
**ENTREPRENEURSHIP**  
**EDUCATION**

Paper 2  
2½ hrs.

**STANDARD HIGH SCHOOL ZZANA**

**Uganda Certificate of Education**  
**MID TERM ONE EXAMINATIONS 2020**  
**Entrepreneurship Education**

Paper 2  
2 hours 30 minutes

**INSTRUCTIONS TO CANDIDATES:**

*This paper consists of **two** sections **A** and **B**.*

*Answer only **four** questions.*

*Section **A** is compulsory. Answers to this section should be **precise** and **concise**.*

*Attempt **three** questions from section **B**.*

***All** questions in section **B** carry equal marks.*

*Credit will be given for use of relevant diagrams and illustrations.*

*Additional question(s) attempted will **not** be marked.*

**Turn Over**

## SECTION A: (40 marks)

*Answer **all** parts of this section.*

1.
  - (a)
    - (i) Define entrepreneurship. (01 mark)
    - (ii) Outline any **three** factors limiting entrepreneurship in your country. (03 marks)
  - (b)
    - (i) What is meant by risk assessment? (01 mark)
    - (ii) List any **three** factors considered when assessing a risk. (03 marks)
  - (c) Mention any **four** requirements of business that affect the natural environment. (04 marks)
  - (d)
    - (i) Distinguish between a public limited company and a private limited company. (02 mark)
    - (ii) State any **two** characteristics of a public limited company. (02 marks)
  - (e)
    - (i) Distinguish between pre-operating expenses and administrative expenses. (02 marks)
    - (ii) Suggest any **two** ways of reducing expenses in business. (02 marks)
  - (f)
    - (i) Define the term listing. (01 mark)
    - (ii) State any **three** qualifications for listing a company on the stock exchange market. (03 marks)
  - (g)
    - (i) What is meant by business ethics? (01 mark)
    - (ii) Outline any **three** principles of business ethics entrepreneurs must observe in business. (03 marks)
  - (h) Based on SWOT analysis, give any **two** examples of
    - (i) Strength. (02 marks)
    - (ii) Opportunities of a business. (02 marks)

- (i) Outline any **four** conditions under which an insurance contract may be discharged. (04 marks)
- (j) (i) Distinguish between a memo and a letter as used under communication. (02 marks)
- (ii) Give any **two** contents of a memo as a tool of communication. (02 marks)

**SECTION B: (60 marks)**

- 2. (a) Describe the process of creative selling in a small enterprise. (12 marks)
- (b) How can creative selling be achieved? (08 marks)
- 3. (a) What are the major sources of income in your country? (12 marks)
- (b) Why is it important for people to save part of their income? (08 marks)
- 4. (a) Explain the role of capital markets in business. (10 marks)
- (b) What are the major key players in the capital market industry? (10 marks)
- 5. (a) Describe the contents of a business plan. (14 marks)
- (b) What are the uses of business plan to an entrepreneur? (06 marks)
- 6. (a) Explain the tool used by the central bank to regulate the supply of money in your country. (10 marks)
- (b) What are the functions of the central bank in your country? (10 marks)

**END**