Configuring Your Website



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Web servers have default documents when no page is specified

Naming convention

- Index.html
- Index.htm
- Default.html
- Index.php
- Index.aspx

Can be configured

- Dependent on web server / platform



Module Overview



Configuring the default page for a web site

Adding a Favicon to display in the browser address bar

Understanding Domain Name Registrars

Purchasing a domain name

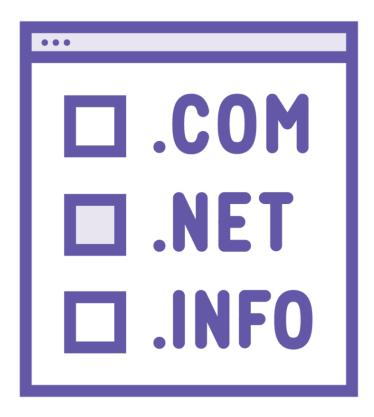
Configuring DNS for your domain name



Understanding Domain Name Registrars



190.233.10.55 DNS DNS **ISP** Backbone Backbone Regional **ISP Network Network** somesite.com = ISP 190.233.10.55 DNS http://somesite.com/index.html DNS



You don't *purchase* a domain name

Pay to reserve a domain name for a period of time

Domain Name Registrar manages the reservations

- On behalf of a Domain Name Registry
- Provide registration services to the public



Domain Name Registrar Services



Provides renewal services

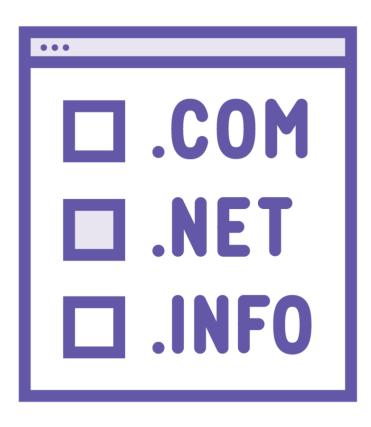


Normally provides DNS services



Could also be your web hosting provider - but not required.





Transfer domain name to another registrar

- Change web hosting provider
- Manage all your domains under one registrar
- Standard process

Internet Corporation for Assigned Names and Numbers (ICANN)

- Root domain name servers
- Develop policy
- Introduce new top-level domains
- Registrars pay ICANN a fee



Module Summary



Configure default page for a website

Add/modify Favicon

Understanding Domain Name Registrars

Purchasing a custom domain name

Configure public DNS for domain name

- GoDaddy
- Azure App Service



Up Next: Optimizing Your Site for Search Engines

