The table below shows how adverts are charged in a news paper per

week.

SIZE	BLACK AND WHITE	1,750,000/=
Full page (inside)	1,145,300/=	875,000/=
Half page	572,650/=	438,000/=
Quarter page	286,000/=	
Front page	1,140,000/=	1,630,000/=
Back page	280,000/=	610,000/=
20%[	DISCOUNT EVERY AF	TER 7 DAYS

What would be the cost of advertising a full page in black and white for 3 weeks?

(4mrks)