

MATIGO EXAMINATIONS BOARD UGANDA CERTIFICATE OF LOWER SECONDARY EDUCATION END OF YEAR ASSESSMENT 2022

SENIOR ONE ENTREPRENEURSHIP

<u>Time allowed: 2 hour 15 minutes</u>

Please write clearly in block capitals

Learner's Number:			
Name:			
Signature:			

Materials

For this paper you must have:

- √ a pen
- √ a pencil

Instructions:

- ✓ Use black ink or black, blue ball-point pen.
- ✓ Fill in the boxes at the top of this page.
- ✓ Answer all questions in section A and only three from section B
- ✓ Use proper English

Information

- ✓ There are 80 marks available on this paper.
- ✓ The marks for questions are shown in brackets.
- ✓ You are reminded of the need for good English and clear presentation in your answers

For Examiner's Use			
Question	Mark		
1 - 10			
11			
12			
13			
14			
15			
TOTAL			

SECTION A

(20 marks)

	Explain how such e-business services benefit entrepreneurs in your community?
2.	What are the challenges faced by entrepreneurs while using e-business services in business?
3.	Describe two importances of innovation in business.
4.	With examples, identify two type of innovations that have taken place in your community.
•••	Give 2 benefits of successful business to an entrepreneur?
•••	Explain two characteristics that would enable an entrepreneur to be successful
•••	Identify two examples of business risks that may affect business
	operations in your community
8.	Describe any 2 successful entrepreneurs in your community stating the
	qualities that have led to their success.

9.



(a)Briefly describe the situation in figure A.
(b)Briefly describe the situation in figure B
10. Suggest two ways of reviving the failing businesses

SECTION B

Attempt only three questions

11. Read the case study below and answer the questions which follow KATO'S MODERN FURNITURE WORKSHOP

Kato made some savings from selling his inherited piece of land and invested it in a carpentry business. He has operated a carpentry business for five years and has a target of becoming the leading producer and seller of quality furniture products in his community.



Kato wakes up early to do different activities in his business although things have not been easy for him since initially he had few customers.

(02 marks)

Last year Kato received a big order from a nearby school which requested him to supply fifty dining tables within one month; he fulfilled this order in time and was able to get more orders from the community members. Kato received another order from a distant school of 100 desks. He bought modern machines which enabled him to add creative and innovative fashions in his business. Work became faster and the quality of his furniture improved; in two weeks, Kato was able to finish and deliver the desks. Since the number of orders had increased, Kato employed two more people who were qualified and skilled in carpentry. He went for further training in modern carpentry designing. He also uses the Internet to access these designs, and this has made him more competent in his business. Kato is using the knowledge and skills he acquired to make furniture with modern designs which has further attracted more customers and increased his profit margin. He has a plan of opening another branch in another nearby community

Questions

- a) Identify the problems which Kato was able to solve in his community.
- b) State any four qualities which have enabled Kato to become a successful carpenter.
- c) What possible risks does Kato face in his business and how can they be managed?
- d) How did Kato employ creativity and innovation in his business?
- e) Advise Kato how he can use modern technology to improve his business. (20 marks)
- 12. (a) List four possible business ideas of your choice.
 - (b) Select one business idea which you can turn into a business.
 - (c) Give reasons for your selection.

(20 marks)

13. When new businesses open, there are new job opportunities for many different people. As people gain new skills and earn more money, life changes for their families. They can afford to give their children a better education and live in a better home



Entrepreneurs have an interest in the future of their communities. They often play a role in keeping the environment clean, improving education or reducing crime. There are still many poor people in Uganda.

Entrepreneurship can provide job opportunities and is therefore important for improving the future for many Rwandans. Entrepreneurs fill an important role in their communities. Can you imagine what your community would be like without them?

Questions

- (a) Discuss the role of entrepreneurs in your community.
- (b) What goods or services do they produce?
- (c) What would happen if they were not there? (20 marks)
- 14. Think of a business idea in your community and answer the following questions:
- (a) What is the business idea?
- (b) How can you raise capital to start a business?
- (c)Design a saving and investment plan for the business.
- (d)Giving reasons, where would you locate your business? (20 marks)
- 15. A successful entrepreneur finds solutions to problems. (20 marks)

Copy the table below. Describe the characteristics of a good entrepreneur in your own words Explain how you will use each of these characteristics to create a successful business

create a successial business							
Characteristic	Describe the characteristic in your own words	How will you use the characteristics to create a successful business					
Hardworking							
Creative and							
innovative							
Risk- taker							
Decision maker							
Persistent							
Able to find viable							
business opportunities							
Seeks information							
Determined							
Perseverant							

END