

# KAMSSA LOWER SECONDARY LEVEL ASSESSMENT SENIOR ONE END OF TERM 1 2024 ENTREPRENEURSHIP EDUCATION TIME: 2 Hours

## **INSTRUCTIONS**

- Answers all examination items.
- All examination items carry equal scores.

### Item 1

Opio has just completed senior four but never did Entrepreneurship Education. He has just realized that he needs to start a business in his home town but lacks the knowledge of entrepreneurship. He is wondering about the features of entrepreneurs that can help him succeed in his business.

### Task

a.	As a student still studying entrepreneurship advise him on this situation.	(10 scores)
b.	Why should schools encourage students to take this subject?	(5 scores)
c.	What benefits will Opio enjoy as a result of his decision?	(5 scores)

### Item 2

Lubaale Musoke is a businessman owning a number of mobile money kiosk in Lukaya town. He had ever done this business before. He wakes up at 4:30am to open up the kiosks and change the employees in all the kiosks, supervises the operations of all the kiosks and by the end of months, he has made the reasonable profits. He sleeps late in the night after collecting and banking the daily collections using agent banking.

### Task

a.	How would you describe Lubaale Mukasa as an entrepreneur?	(12 scores)
b.	What are the likely effects of Lubaale Mukasa's behavior on the business?	(08 scores)

# Item 3

Maneno is a committed entrepreneur and innovator in his community. He bought a petrol station from Musoke which had been burnt with fire and renovated it giving it a good brand name. Being creative and innovative, Maneno has employed beautiful ladies with placards and fliers welcoming customers to the station, he allows customers to pay daily sales using mobile money.

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Turnover

He also provides repairs services with computerized alignment to the customers plus new vehicle lubricants

# **Task**

a. Give any four types of innovations initiated by Maneno in the business? (4 scores)

b. State any five characteristics of Maneno as an innovator. (10 scores)

c. Apart from fire, what other risks are mostly likely to be encountered in Maneno's business? (6 scores)

**END** 

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