Name: Signature:

845/1

Entrepreneurship

Education

TIME:

GOOD SAMARITAN HIGH SCHOOL ENTREPRENEURSHIP EDUCATION Lower Secondary Education

Competence Based Curriculum Examination

S.2 END OF YEAR 2023

Time: 2 hours

INSTRUCTIONS:

Attempt all questions.

Answers to Section: A questions MUST be written the space provided.

Table for examiner's use only.

Number	Marks	Signature
η.		
2.		
3.		
4.		
5.		



COMPULSORY

1.	Вu	isiness ownership t refers to who the business belongs and there are
	dif	fferent forms of business ownership, some of which h are different forms
	of	business ownership, some of which have requirements for registration.
	a)	Use the knowledge of legal forms of business ownership and fill in the
		spaces.
	i)	Are trader who do business a lone
	ii)	Is a type of business operated by one
		individual
	iii)	The partnership where all members have limited liabilities except for
		the general partners is called
	iv)	The type of business enterprise which is not registered with the
		registrar of companies is called
	v)	Is a written agreement among
		business partners
		05 Marks
	ъ)	State any five requirements for registering a business
		i)
		ii)
		iii)
		iv)
		v)
		(O5Marks)



2. People in Uganda are constantly cutting down trees to get firewood, building among others. The deforestation rate in the country is very high. With only 10% of Uganda's rural population connected to the electrical power, there is little option but to burn wood. This has led to one of the worst deforestation rates in the world. The country1s Nation Environment Management Authority says that every year, 2.6% of the country's forests are cut down for fuel, agriculture and to make ways for population growth. If things stay as they are now, Uganda will lose all it forest cover in less than 25 year.

Support material



Tree logs



Cleared forest

Task 1

As a young entrepreneur, prepare a written speech you will use to sensitize members of your village on how you can solve the problem in a business way

(10Marks)



Attempt any three question

- 3. A Country without production is like a person without blood
 - Design a production plan

(05 Marks)

- ii) Explain the roles of different factors of production in the production process (10Marks)
- iii) Identify the raw materials used in production using the table below.

Products	Raw materials
Breads	
Shoes	
Bear	
Bags	
Yoghurt	

(05Marks)

a) Explain any five elements of a market plan

(10mks)

b) Outline any four importance of marketing to an entrepreneur

(04mks)

c) Explain any three challenges faced during marketing (06mks)

- 5(a) Describe different Channels of product distribution involved in production process. (8mks)
- (b) What are the factors considered in selection of a distribution channel to use in production.(12mks)
- 6 To collect data from customers, businesses apply several ways, all of which aim at talking to customers and collecting information from them that can be used by entrepreneurs to make decisions
- (a) Explain any five methods of collecting data from customers that can be used. (10mks)
- (b) Discuss the importance of carrying out market research in a business. (10mks)

END

Merry Xmas & a Prosperous New Year 2024

