



AITEL EXAMINATION

UGANDA CERTIFICATE OF LOWER CURRICULUM EDUCATION

END OF YEAR EXAMINATION 2023

S.3 ENTREPRENUERSHIP PAPER TWO

INSTRUCTIONS

Attempt all questions in SECTION A and three from SECTION B

NAME..... SIGNATURE.....

SECTION A

1. Mr. Masaba is a business man who deals in production of tea but desires to know about bank and its services.

(a) (i) Name three types of money that masaba can own. (3 marks)

(i)

(ii)

(iii)

(ii) State any three features of good money mentioned. (3 marks)

(i)

(ii)

(iii)

2. Kamya is operating a shop in Luzira town. Outline three risks that kamya can face.

(3 marks)

(i)

(ii)

(iii)

3. Ndawula is a workshop owner in Kisaasi village who wants to know about the merits of sole proprietorship business. State four merits of sole proprietorship business. (4 marks)

(i)

(ii)

(iii)

(iv)

4. Mr Mbowa is a consumer in Walusubi village who wants to identify between human wants and needs, briefly help him to differentiate between 4 examples of primary human wants and 4 examples of secondary human wants.

(8 marks)

Primary Wants

Secondary wants

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SECTION B

5. Mariam and Jackline are partners who wish to know about the details of business preparation before they resume their business ,they need a document that will guide there operations.Advise them on;
- (a) The document they can use. (2 marks)
- (b) Outline the elements of the document mentioned above (8 marks)
- (c) Mention the merits of the document mentioned above (10 marks)
6. Tulyagumanawe is a graduate of kyambogo University who did auditing course, she is appointed to be the tax manager of tax authorityJinja branch, however she cannot help and tax payers in answering some questions about taxation therefore help her in the following ways.
- (a) Explain the principles of good tax system (8 marks)
- (b) Explain the role of tax in an economy (6 marks)
- (c) Mention reasons why people dodge tax in Uganda (6 marks)
7. Wabwire is a trader in the village who wishes to increase demandt for his products sold, however he has a problem of ignorance about how to attract customers. Advise wabwire on what to do to overcome the challenge.10mks
- b.Explain the medias he can use to attract customers. (10 marks)
8. Mugisha works with consumer protection association but being new in the system, he wants to know about consumer protection. Advise Mulindwa about.
- (a) Explain the methods used in consumer protection (10 marks)
- (b) Describe the challenges faced in consumer protection (10 marks)
9. Jona is planning to open a large scale hard ware in Mbalala town. As a requirement he has to select the distribution channel to use in his business.
- (a) Guide jona on any four distribution channels he can use. (8 marks)
- (b) What will be the factors considered when selecting the distribution channel. (10 marks)

END