



Job Title: Senior Creative Designer
Location: Remote
Company: Elevation East Africa Ltd
Job Type: Full-Time

Job Description

Elevation East Africa Ltd is seeking a talented and experienced Senior Creative Designer who is responsible for the creation of digital and print designs for our clients. The ideal candidate will have a strong background in graphic design, with deep expertise in brand identity, desktop publishing, branding, advertising, and digital marketing. As a Senior Creative Designer, you will be responsible for the execution all graphic design tasks, generating innovative creative ideas, and leading the development of brand identity systems.

This role requires effective communication and collaboration with copywriters, video editors, brand managers, digital marketing managers, and other stakeholders to ensure cohesive and impactful design across all channels. The ideal candidate will think beyond single-channel execution and focus on creating meaningful and relevant work.

Key Responsibilities:

- Lead the design and execution of digital and print marketing materials, including advertisements, social media graphics, brochures, and more.
- Develop and maintain brand identity systems, ensuring consistency across all platforms and touch points.
- Communicate and collaborate with copywriters, brand managers, and digital marketing teams to create cohesive and impactful campaigns.
- Generate new creative ideas and concepts, bringing them to life through compelling design.
- Oversee the entire design process from concept development to final execution, ensuring high-quality output and timely delivery.
- Stay up-to-date with industry trends, tools, and technologies to ensure innovative and effective design solutions.

Required Experience:

- Bachelor's degree in Graphic Design, Visual Arts, or a related field (Optional).
- Minimum of 4 years of experience in graphic design, with a focus on brand identity, digital marketing, and social media.
- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign, etc.) and other relevant design tools.
- Strong portfolio showcasing a range of design projects, including brand identity systems, digital and print materials, and social media/ advertising campaigns.
- Excellent communication and collaboration skills, with the ability to work effectively with cross-functional teams.
- Strong understanding of marketing principles and the ability to translate them into impactful design.

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- Experience with design projects from concept to completion, with a focus on quality and attention to detail.
- Ability to think creatively and strategically, with a passion for generating innovative ideas and solutions.