

Learner's Name.....

Signature.....

845/1

ENTREPRENUERSHIP EDUCATION

Paper 1

2024

1 hour.30 mins



SHAPTA JOINT ASSESSMENT BOARD 2024

Uganda Certificate of Education

ENTREPRENUERSHIP

Paper 1

1HOUR: 30 MINS

INSTRUCTION TO LEARNERS:

- This paper has **three** examination items.
- Attempt **all** examination items.

## **ITEM 1**

Many youths in Uganda are yearning to become successful entrepreneurs. Some of them have started some businesses but do not know how to operate them successfully. They have heard that you are a student of Entrepreneurship Education and they have approached you for assistance.

Task

- (i) As a learner of Entrepreneurship, explain to them the attributes of successful entrepreneurs.
- (ii) Make a write up about the benefits that they can enjoy because of their success.

## **ITEM 2**

Musoke is a trader in Kampala and has faced challenges of not keeping proper books of accounting, poor customer care, low sales, among others however, he keeps some transactions in an exercise book. Assuming you paid him a visit and he asked for your advice.

Task

- (i) Which innovations can you suggest to him to adopt?
- (ii) As an Entrepreneurship student, how can the subject help you to overcome such challenges?

## **ITEM 3.**

Task

Problems in your community and the country at large can be solved by being creative and innovative. Many inventions and innovations have come up as a result of challenges faced by people.

Task

- (i) How can you use creativity to overcome some of the problems faced in your community?
- (ii) Identify some of the products on the market which are results of creativity and innovations.

**END**