

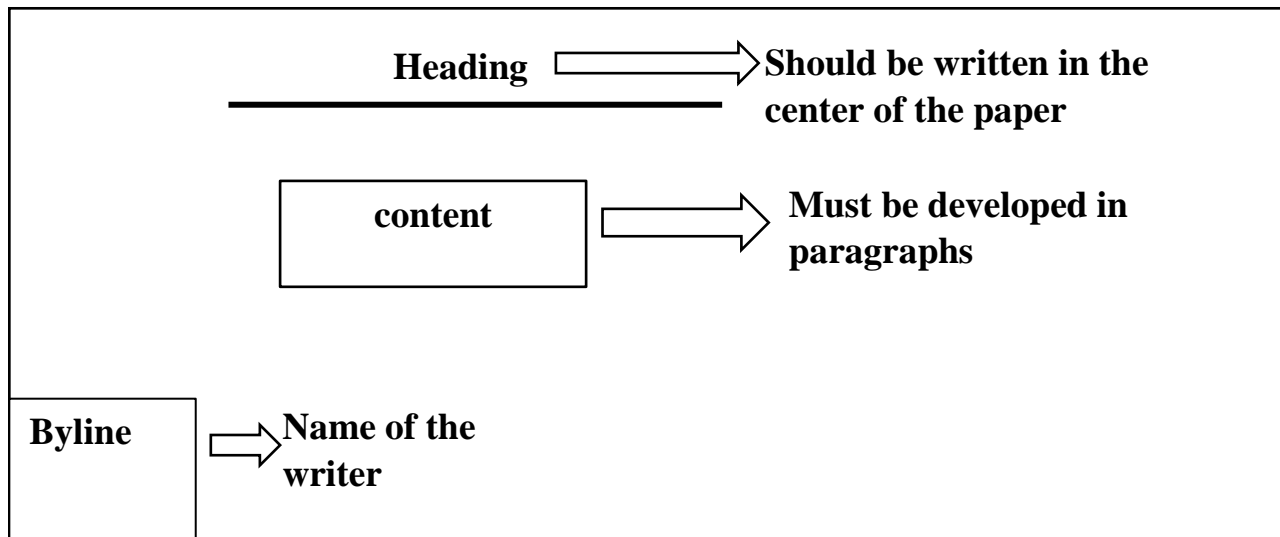
S4 English paper 1

ARTICLE WRITING

An article is a piece of writing in magazines or newspapers which is usually found printed in magazines or newspapers.

Articles can be written on different reports, issues, topics, subjects or any other relevant information meant to be known to the public.

STRUCTURE / FORMAT OF WRITING AN ARTICLE.



TIPS TO WRITE AN EFFECTIVE ARTICLE

1. Heading / Title;

The heading should be written in the upper case (capital letters) and if in lower case (small letters). Then each first letter of every word should be capitalized.

For example; Polution A Menace.

This must then be well underlined.

The title or Heading must give a clear or crisp idea of what the writer is talking about. This does not mean therefore that the writer should elaborate their title, no – but rather the title must be brief and in line with the topic or theme of discussion.

The writer too should ensure that their title easily attracts the reader's attention – thus must be eye catching.

2. Content;

This is where the story is fully developed and it must be presented in different paragraphs; as shown below;

i) Introductory paragraphs;

This is the opening of an article. It should be eye-catching and very interesting, able to create curiosity in the reader's mind. Therefore, for one to meet these standards, they should write this paragraph with clear and precise language after proper planning.

ii) Development of the content into other paragraphs;

the plot continues to develop in the other paragraphs. In this the use of examples, logical arguments and facts is fully employed. That is to say, the writer should give an insight in to the problem or topic of discussion, through, for example, showing causes, problems, benefits, etc.

iii) Compare and contrast technique;

This calls for the writer to give their views and then give a justification for your views or points.

For instance, if we wrote an article on the high prices of the ORANGE calls, then we would have to justify this by comparing with say, the SAFARICOM call prices; showing how they totally differ yet it is the same service offered.

3. Conclusion;

All written pieces must be well written off with good closing remarks, that is a conclusion. In this therefore, one should tell the gist of what has already been discussed by summing up their views. This could also be done through giving suggestions, solutions or opinions to improve the problem addressed.

4. By line;

A byline is very essential in writing articles. It consists of the name of the writer and in case of a newspaper report or article, one should also include the date and place of the writer

The byline can either be written just below the title on the right-hand side of the paper or on the left-hand side of the paper, just after the conclusion.

NOTE: -For uniformity in our writing, our Byline will come after the conclusion on the left-hand side of the paper.

- Do not be too descriptive about something that is irrelevant.
- Always follow the format and also the word limit if given.

Example of an article:**Ways To Boost Your Immunity Against Coronavirus.**

Health experts say the human immune system consists of a complex collection of cells, processes and chemicals that enable the body fight against invading pathogens including viruses.

Coronavirus, whose first case was reported in China last year, requires higher immunity for any infected person to survive.

A public health nutritionist, says people should drink a lot of fluids to stay hydrated and healthy. Specifically, for COVID-19, we must drink spiced tea which has chemicals that can fight the flu-like symptoms that come with COVID-19. Your skin is the first defense against the outside before the blood defends you against any germs from entering your body.

If your immune system is good, the antibodies can actually control the symptoms or it never shows. In another group, if they overwhelm your system, you may develop cough, very high fever, severe difficulty in breathing and you may even die.

Written by,

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EXERCISE.

In about 250 words, write an article about the COVID-19 Virus. In your article, show how the virus is spread and the different measures one can take to avoid catching the virus.