

P230/1
ENTREPRENEURSHIP
EDUCATION
Paper 1
July/August 2023
3 hours



WAKISSHA JOINT MOCK EXAMINATIONS

Uganda Advanced Certificate of Education

ENTREPRENEURSHIP EDUCATION

Paper 1

3 hours

INSTRUCTIONS TO CANDIDATES:

- *This paper consists of **two** sections, **A** and **B**.*
- *Answer **five** questions only.*
- *Section **A** is **compulsory**. Answers to this section should be precise and concise.*
- *Answer **four** questions from section **B**.*
- *Credit will be given for use of relevant diagrams and illustrations.*
- *Any additional question(s) answered will **not** be marked.*

SECTION A (20 MARKS)

Answer all questions in this section

1. (a) (i) What is meant by **business ethics**? (01 mark)
(ii) Identify any **three** unethical conducts of businesses towards customers. (03 marks)
- (b) (i) Distinguish between **prototype** and **patent**. (02 marks)
(ii) Outline any **two** examples of trade secrets that can be preserved by entrepreneurs. (02 marks)
- (c) Mention any **two** indicators of:
(i) A formalized business. (02 marks)
(ii) A successful business. (02 marks)
- (d) Give any **two**;
(i) Factors considered for capacity planning and design. (02 marks)
(ii) Outcomes of increased production costs. (02marks)
- (e) There is need for entrepreneurs to meet their tax obligations as set out in the appropriate legal provisions. (02 marks)
(i) State any **two** aims of this practice. (02 marks)
(ii) Mention any **two** rights of a tax payer. (02 marks)

SECTION B (80 MARKS)

Answer any four questions from this section.

2. (a) Discuss the political and social-cultural determinants of entrepreneurial intentions and attitudes. (14 marks)
(b) Explain the family variables that influence entrepreneurial intentions. (06 marks)
3. (a) Why are formal businesses preferred to informal businesses? (12 marks)
(b) Analyze the factors that provide a base for establishment of family businesses. (08 marks)
4. (a) Account for the large numbers of female entrepreneurs in your country. (10 marks)
(b) What strategies can be adopted to enhance gender partnership? (10 marks)
5. (a) Kirabo is in the process of establishing another branch for her restaurant and has drawn a lay out for the sequenced activities to achieve the set goal. What elements must not miss in her document? (10 marks)
(b) Why does the implementation of most business plans fail? (10marks)
6. (a) Describe the tools adopted by entrepreneurs to increase their turn over. (10 marks)
(b) Under what circumstances may entrepreneurs carry out market segmentation. (10 marks)
7. The C.E.O of Apaana Bakery introduced the new financial manager to the rest of the workers in a mini-meeting at the start of the week and assigned other supervisors to take him through other company aspects.
(a) What is the rationale of doing this? (08 marks)
(b) What factors should be considered to make this programme successful? (12 marks)

END