

P230/1
ENTREPRENEURSHIP
EDUCATION
Paper 1
June/July 2023
3 hours



ACEITEKA JOINT MOCK EXAMINATIONS 2023
UGANDA ADVANCED CERTIFICATE OF EDUCATION
ENTREPRENEURSHIP EDUCATION

PAPER ONE

P230/1

TIME: 3 HOURS

INSTRUCTIONS:

- a) This paper consists of two Sections: A and B.*
- b) Answer five (5) questions.*
- c) Section A is compulsory. Answers to this section should be precise.*
- d) Answer four (4) questions from Section B.*
- e) Any additional question(s) answered will not be marked.*

SECTION A:

(20 MARKS)

Answer all questions in this Section.

1. (a) State any four factors an entrepreneur should consider when assessing the possibility of suffering loss, harm or danger in business. (04 marks)
- (b) (i) What is meant by social entrepreneurship? (01 mark)
(ii) Outline any three strategies of ensuring sustainability of an enterprise. (03 marks)
- (c) (i) Distinguish between equity financing and debt financing. (02 marks)
(ii) Give any two key players in Uganda's capital markets. (02 marks)
- (d) Outline any four roles of Uganda Revenue Authority. (04 marks)
- (e) You are provided with the following information from the books of Kazibure Traders Ltd for the year ended 31.12.2020.

	Shs.
Current assets	6,000,00
Current ratio	2:1
Stock (01/01/2020)	1,000,000
Stock (31/12/2020)	1,200,000

- (i) Determine working capital. (02 marks)
(ii) Compute acid test ratio. (02 marks)

SECTION B

(80 Marks)

Answer any four questions from this Section.

2. (a) Describe the principles of effective personal branding. (10 marks)
(b) What is the purpose of developing a good personal brand for an enterprise? (10 marks)
3. (a) Discuss the different forms of employee training. (08 marks)
(b) Assess the factors that influence the choice of workers during recruitment. (12 marks)

4. (a) Advise an entrepreneur on the relevance of obtaining an insurance policy. (06 marks)
(b) Explain the challenges faced by the insurance industry in Uganda. (14 marks)
5. (a) Analyse the various contents of a feasibility study. (10 marks)
(b) Under what instances may an entrepreneur carry out a feasibility study before starting a business? (10 marks)
6. The trans-border movement of people, goods, capital and ideas is taking place due to economic integration which enhances trade.
(a) Explain the determinants of this movement. (10 marks)
(b) Examine the impact of this movement to entrepreneurship. (10 marks)
7. (a) Describe the sources of capital for the business. (10 marks)
(b) Suggest ways of ensuring proper loan management by entrepreneurs in Uganda. (10 marks)

END