

P230/1
ENTREPRENEURSHIP
EDUCATION
PAPER 1
July / August 2024
3 hours



MASAKA DIOCESAN EXAMINATIONS BOARD

Uganda Advanced Certificate of Education

JOINT MOCK EXAMINATIONS 2024

ENTREPRENEURSHIP EDUCATION

Paper 1

3 hours

INSTRUCTIONS TO CANDIDATES

- *This paper consists of two sections A and B.*
- *Answer **all** questions in section A answers to this section should be precise.*
- *Answer any **four** questions from section B. All questions in this section carry **equal** marks.*
- *Any extra number answered shall not be marked.*

SECTION A (20 Marks)

Answer all questions in this section.

1. (a) (i) Define the term '**entrepreneurial motivation**'. (01 marks)
(ii) Outline any three traits possessed by successful entrepreneurs with strong desire to achieve. (03 marks)
- (b) Mention any two;
(i) ways in which entrepreneurs ensure sustainable development of SMEs. (02 marks)
(ii) environmental threats caused by poor use of resources by business people. (02 marks)
- (c) Give any two;
(i) reasons why entrepreneurs prefer to legalise their businesses. (02 marks)
(ii) hindrances for women participation in businesses. (02 marks)
- (d) (i) Distinguish between an organisational plan and an implementation plan. (02 marks)
(ii) Outline any two factors considered during capacity planning and designing for a manufacturing business. (02 marks)
- (e) Outline any two ways of;
(i) handling hazardous substances/material in an enterprise. (02 marks)
(ii) improving work premises of an enterprise. (02 marks)

SECTION B: (80 Marks)

Answer any four questions from this section.

2. Government programmes like 'Emyooga', Parish Development model (P.D.M.) provide start-up capital for personal business.
 - (a) Of what relevancy are these businesses to the economy of Uganda? (10 marks)
 - (b) Discuss other sources of business finance entrepreneurs use as start-up capital, apart from those in 2(a) above. (10 marks)
3. (a) Explain how messages are passed on from entrepreneurs to his/her customers electronically. (10 marks)
(b) What are some of the barriers to electronic channels of communication? (10 marks)
4. (a) Explain the significance of carryout a feasibility study before establishing a business enterprise. (10 marks)
(b) Give the major causes of failure to family businesses. (10 marks)
5. Customer care and using proper channels of distribution are ways of attracting customers.
 - (a) Examine other strategies entrepreneurs use to expand their businesses' market share. (10 marks)
 - (b) Explain the challenges business people face as a result of stiff competition. (10 marks)
6. (a) Briefly explain the different elements of human resource management. (10 marks)
(c) What business practices lead to retention of workers? (10 marks)
7. (a) Explain the different principles of taxation. (10 marks)
(b) Why does the Ugandan government impose taxes? (10 marks)

*** **END** ***