

P230/1
ENTREPRENEURSHIP
EDUCATION
Paper 1
Jul./Aug. 2024
3 hours



BRIGHT EXAMINATIONS BOARD
Uganda Advanced Certificate of Education
ENTREPRENEURSHIP EDUCATION
Paper 1
3 hours

INSTRUCTIONS TO CANDIDATES:

Section A is Compulsory. Answers to this section should be concise.

Answer four questions from Section B.

SECTION A

1. a) (i) What is meant by sustainable development? *(01mark)*
(ii) Give any three remedies to climate change in Uganda. *(03marks)*
- b) (i) Define the term Gender based Violence as used in Entrepreneurship. *(01marks)*
(ii) Suggest any three ways of empowering women entrepreneurs in Uganda. *(03marks)*
- c) State any two:
(i) Determinants of sales of a business. *(02mark)*
(ii) Perspectives of analyzing a business idea. *(02marks)*
- d) Mention any four rewards of proper time management to an entrepreneur. *(04 marks)*
- e) (i) Distinguish between Rate of creditors' turnover and Rate of creditors period. *(02marks)*
(ii) Give any two factors leading to high rate of loan defaulting among entrepreneurs in Uganda. *(02marks)*

SECTION B

2. (a) Describe the principles that should be observed by entrepreneurs while bargaining with their customers to successfully arrive at an agreement *(10marks)*
(b) Explain that Obstacles to accomplishment of Entrepreneurs' bargaining Goals. *(10marks)*
3. (a) Examine the Social-cultural factors that influence entrepreneurs' decisions Uganda. *(08marks)*
(b) Assess the impact of Globalization on Entrepreneurial activities in Uganda. *(12marks)*
4. (a) Analyze the factors that affect the profitability of a business idea. *(10marks)*
(b) Describe the structure of a feasibility study report. *(10marks)*
5. (a) Examine the determinants of labour turnover in an organization. *(10marks)*
(b) Explain the adverse costs of labour turnover in an organization. *(10marks)*

6. (a) Describe the structure of an executive summary of a business plan. *(10marks)*
- (b) Why is it necessary to include an action plan when preparing a business plan? *(10marks)*
7. (a) Describe the procedure of investing in Collective Investment Schemes. *(10 marks)*
- (b) Present a case for the establishment of Capital Market Authority in Uganda. *(10marks)*