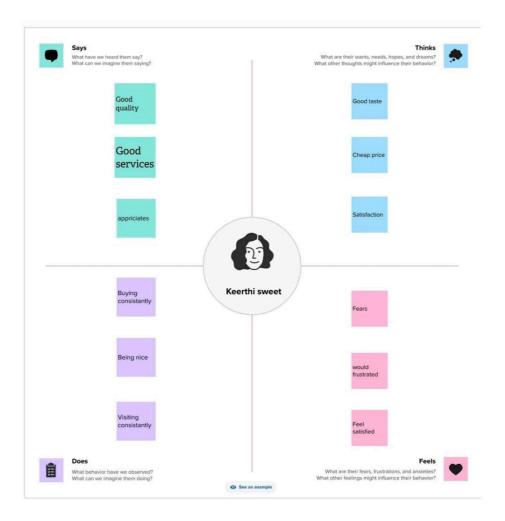






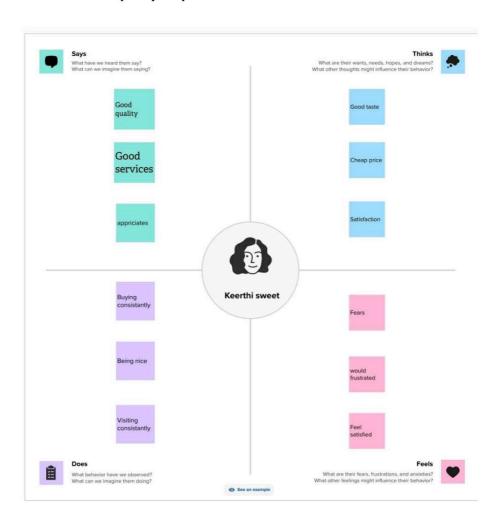
## 2. Problem Definition & Design Thinking

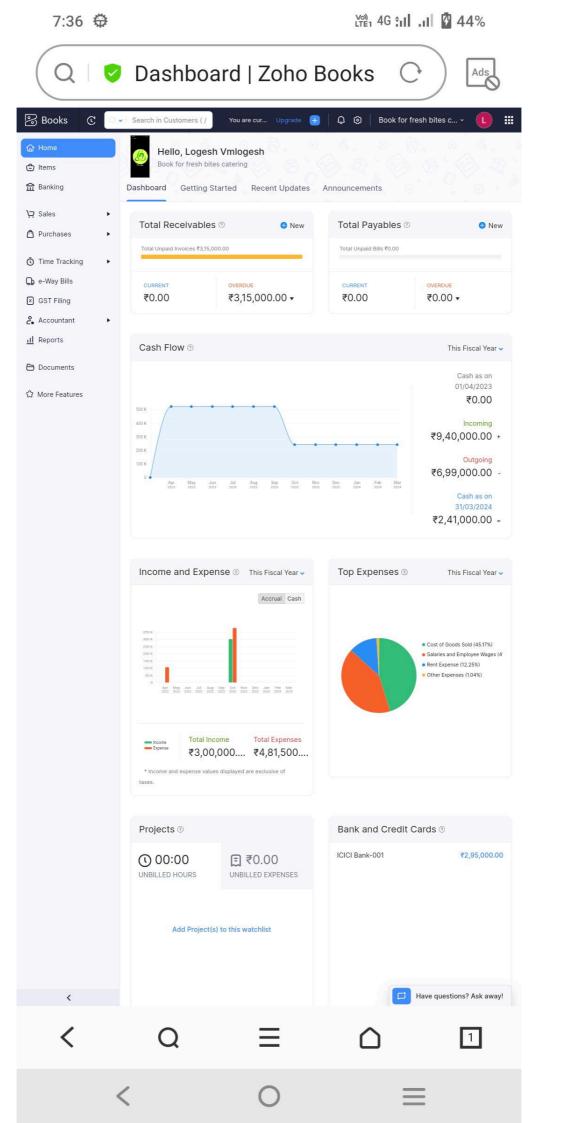
## 2.1. Empathy map



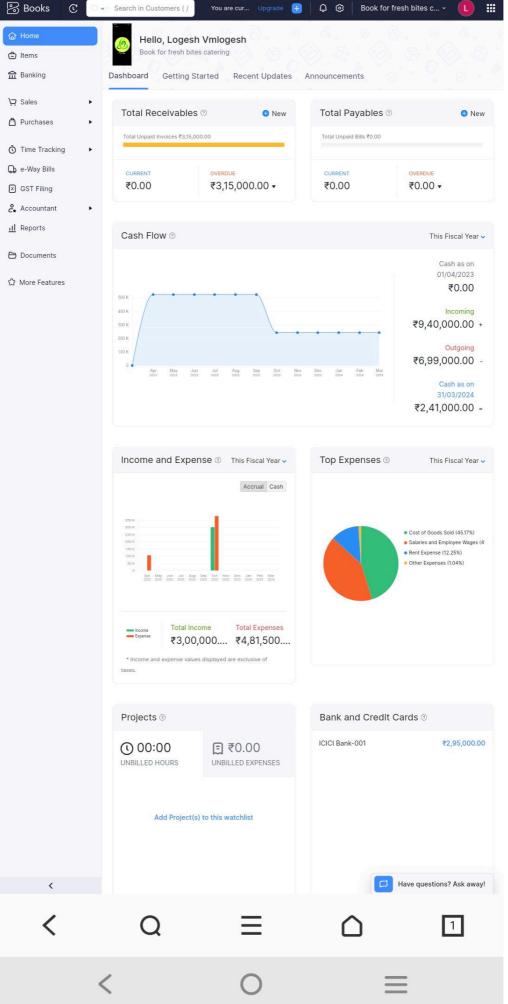
## 2. Problem Definition & Design Thinking

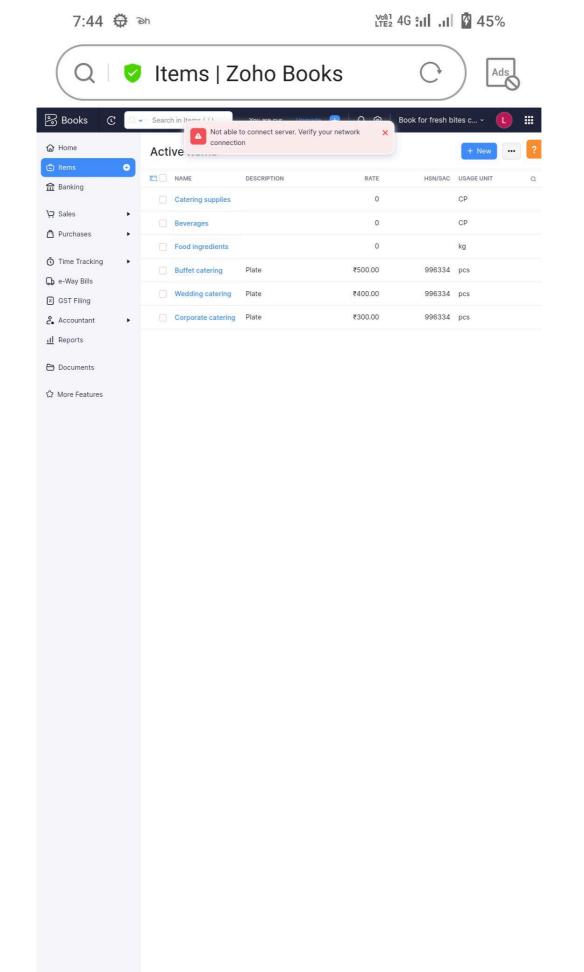
## 2.1. Empathy map



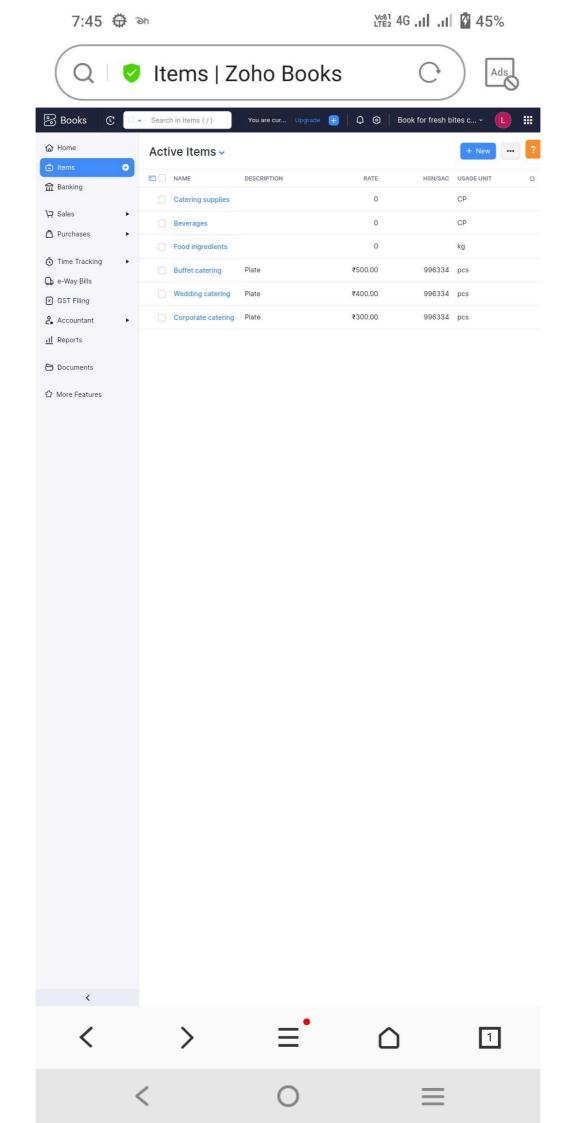






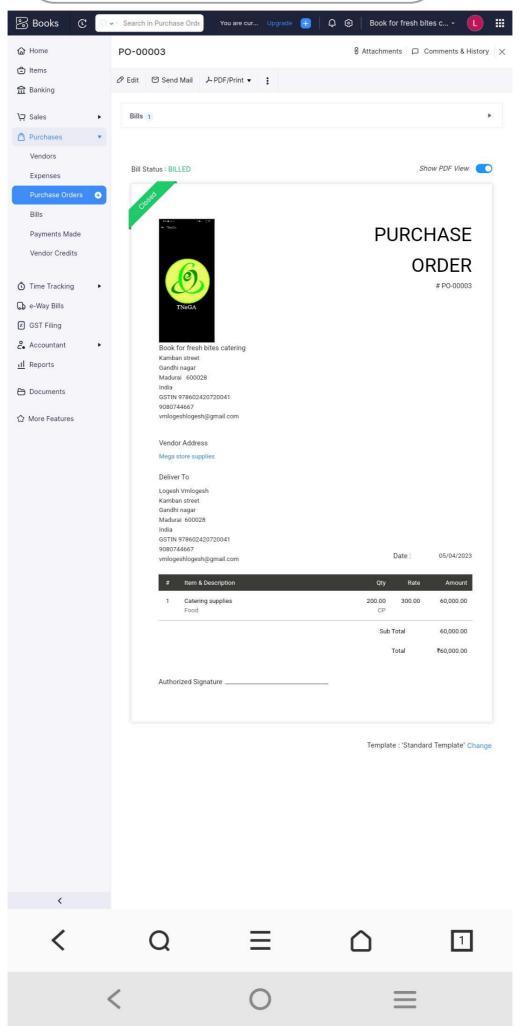


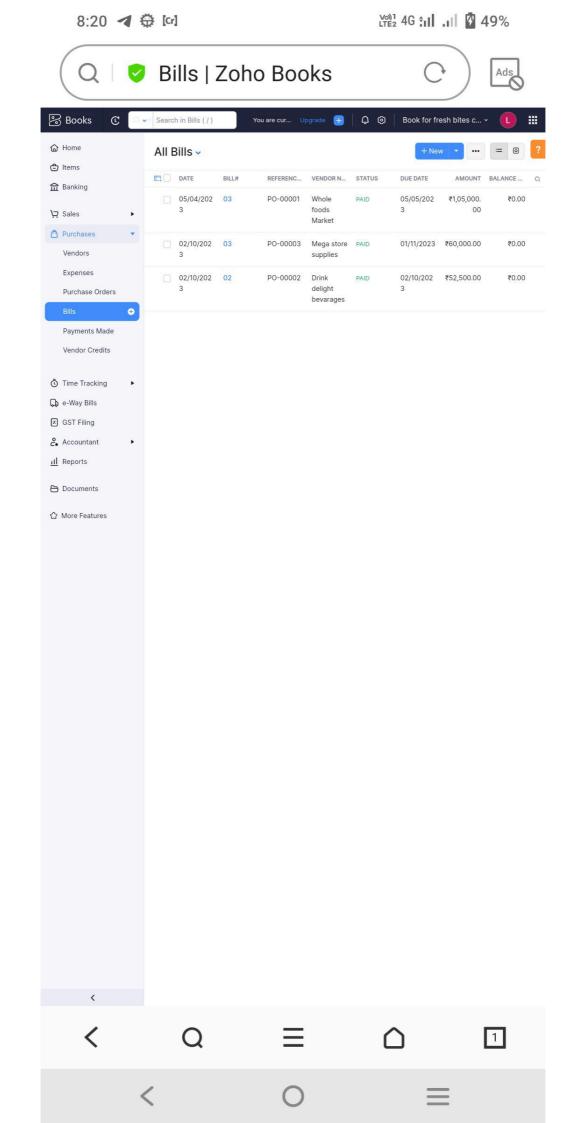
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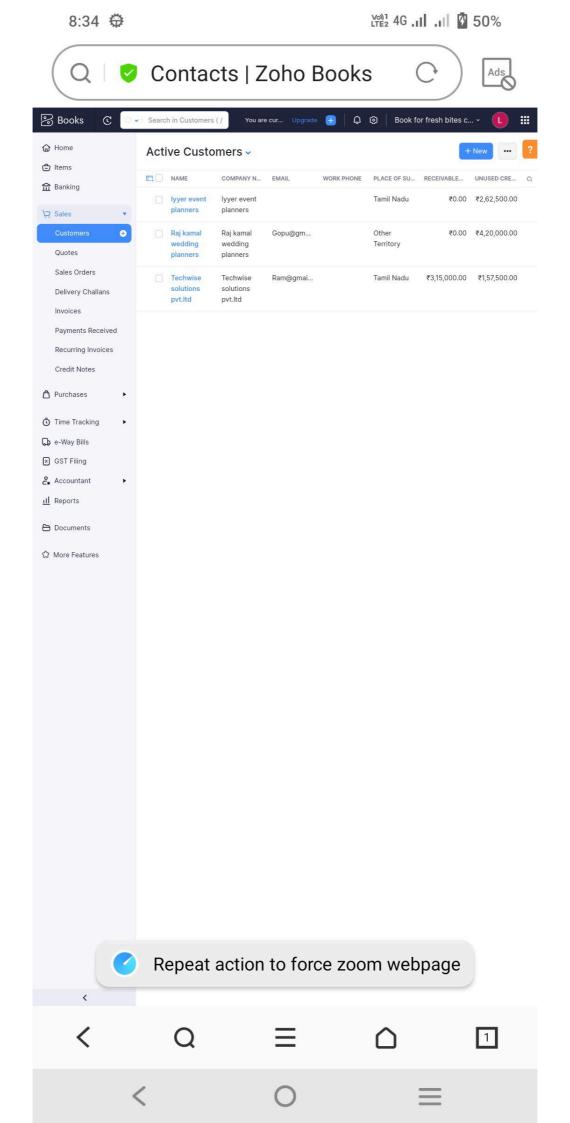


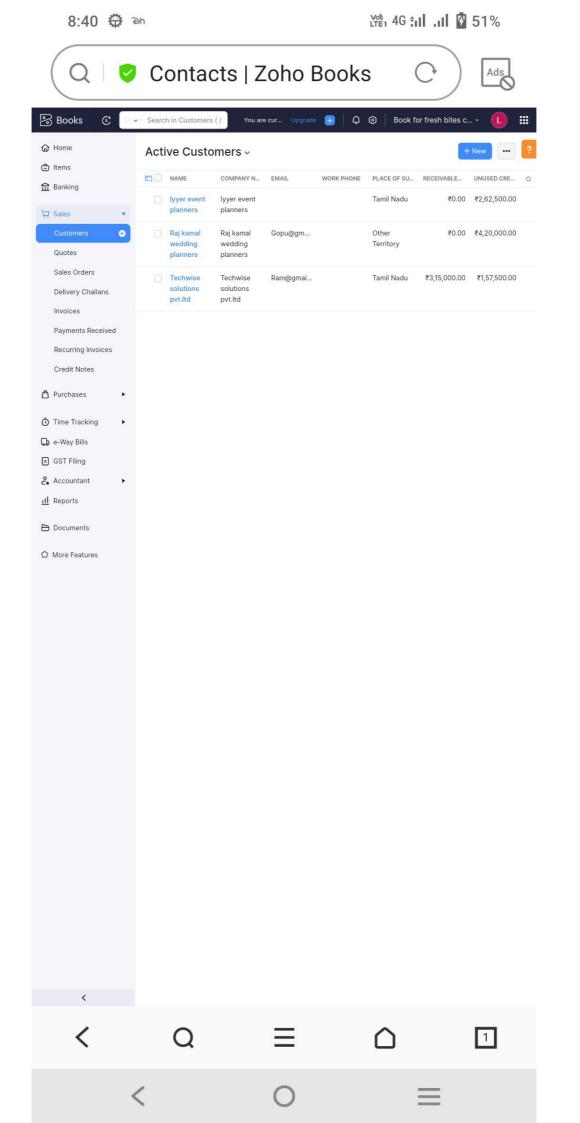








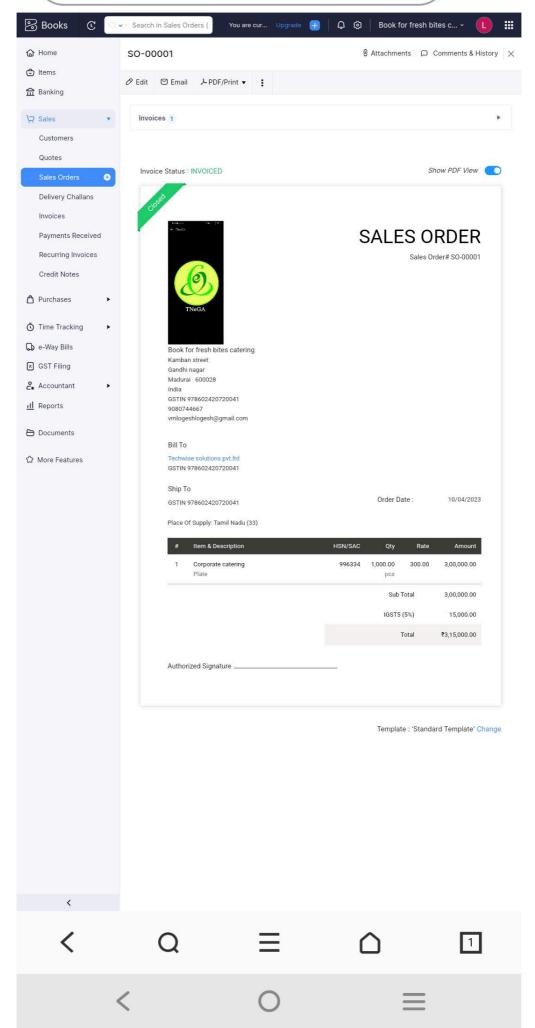


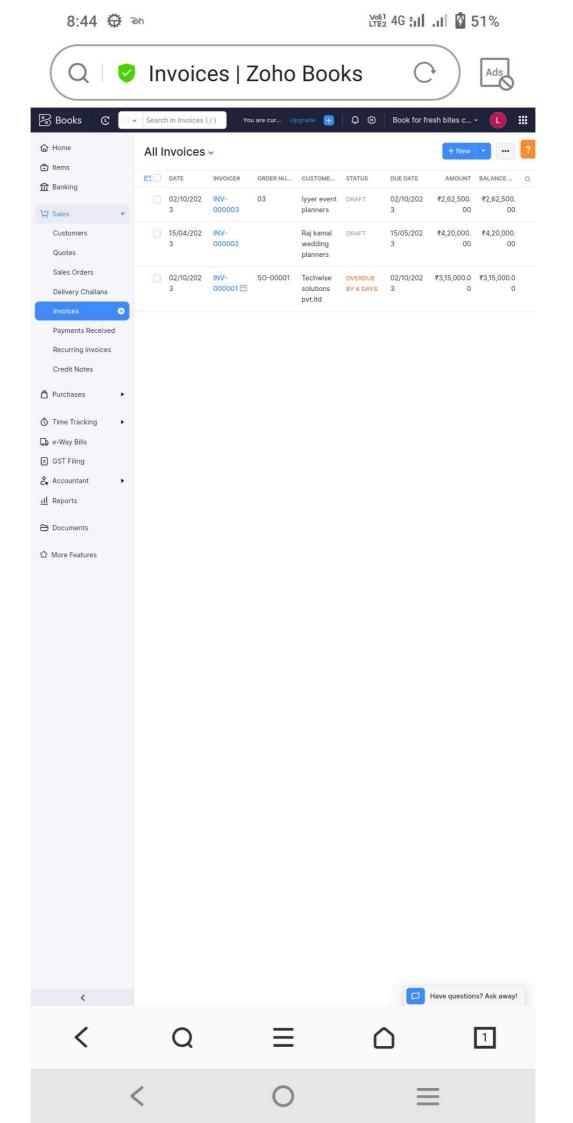


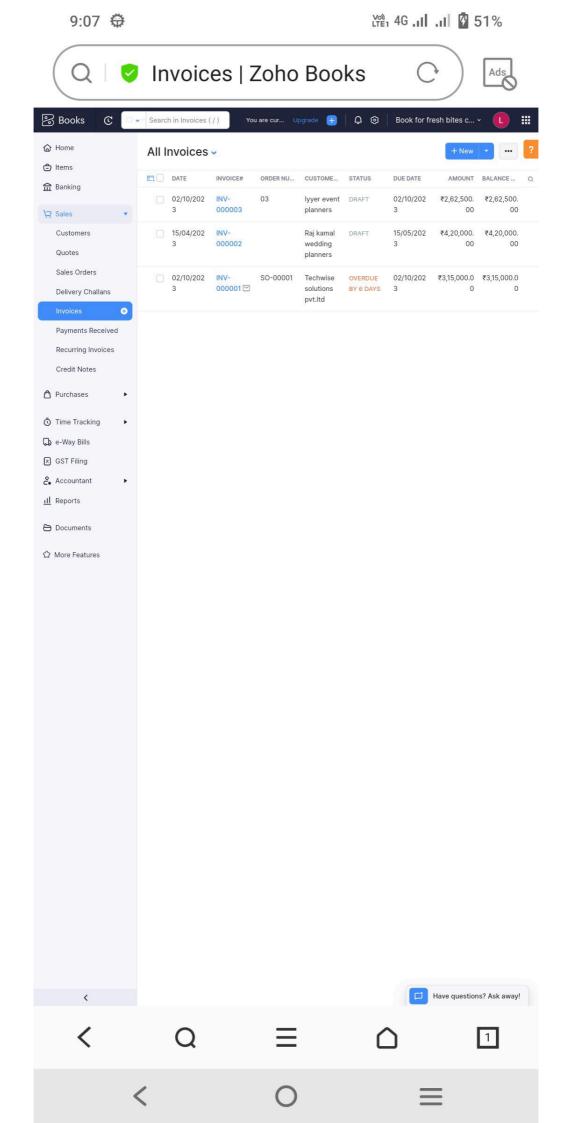




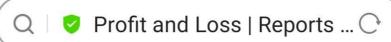




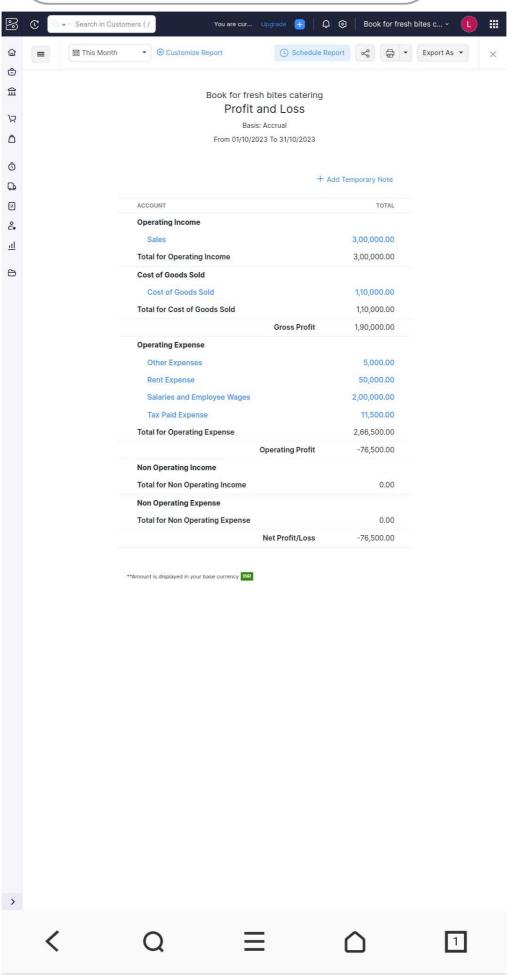




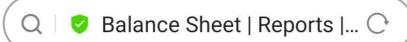




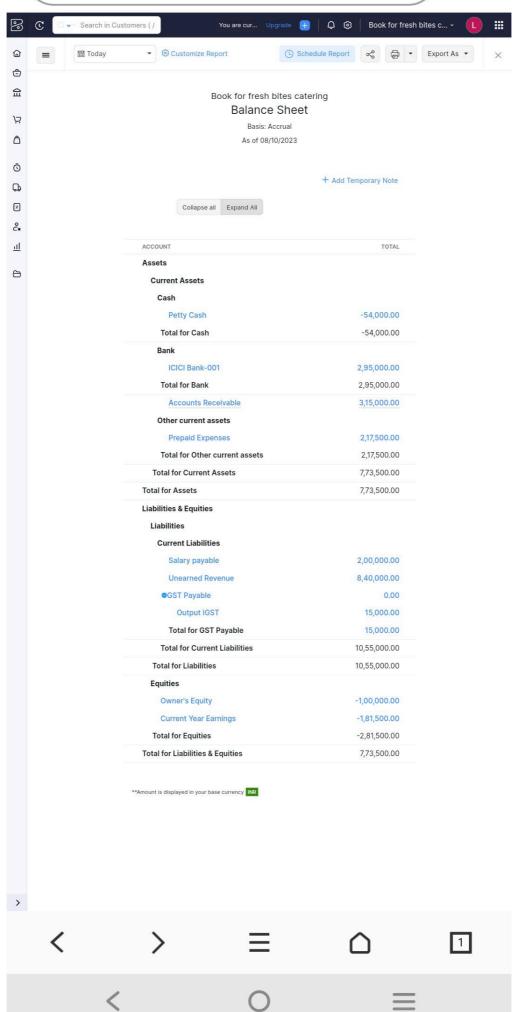


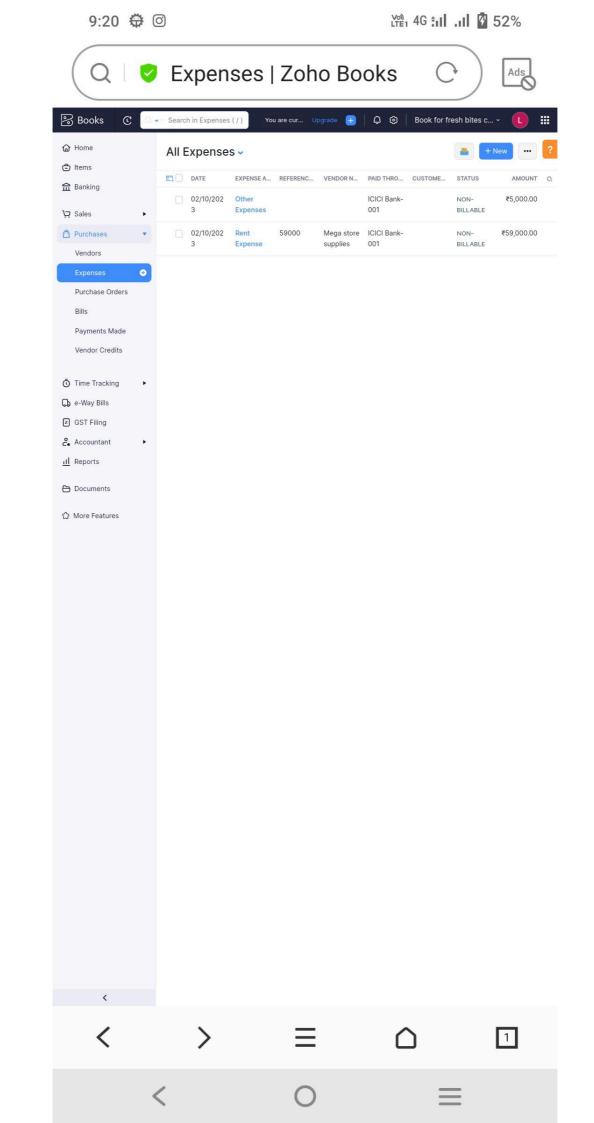


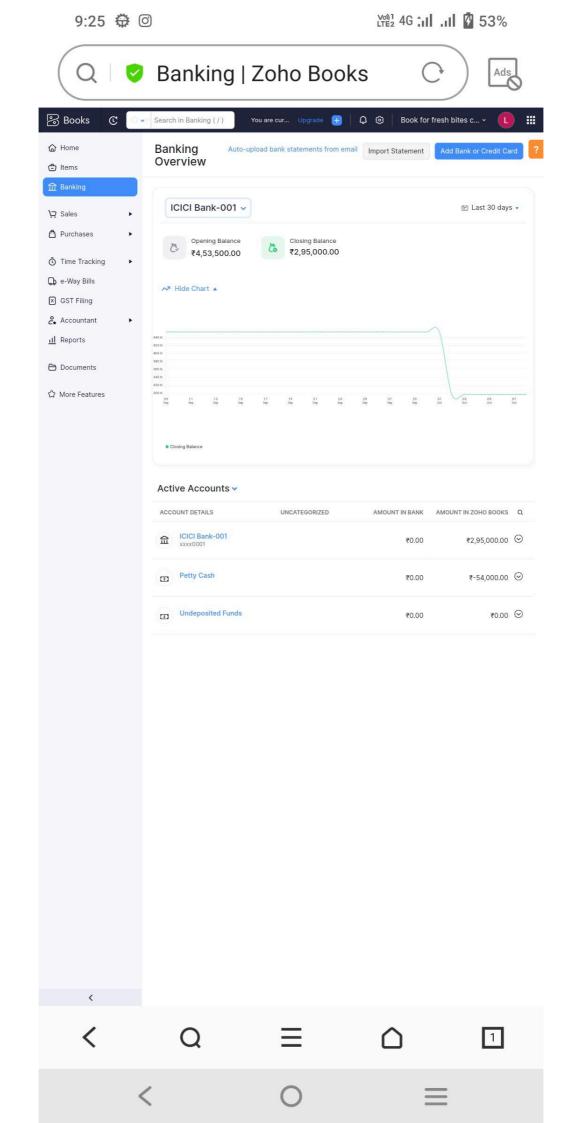


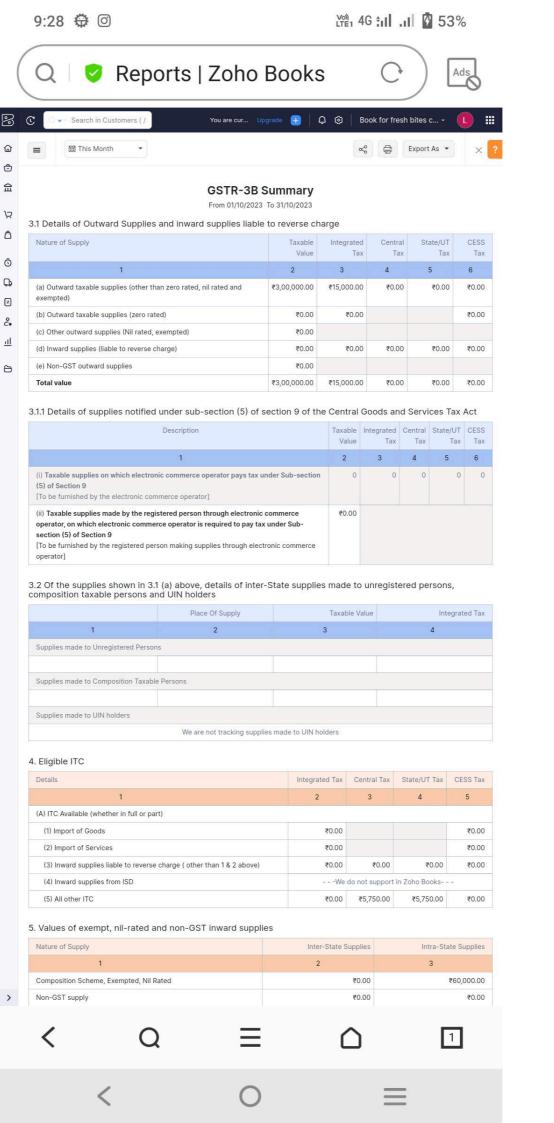












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