Friderike Weber

UI Designer | Artist

Freelance Tattoo Artist and Make - Up Artist turned UI Designer with a strong focus on user-centric solutions, driven to solve problems. Experienced working on tight schedules, in demanding and changing work environments. Skilled in conceptualizing, researching, and finalizing designs for a wide range of clients.

Experience

UI Designer / Illustrator
2020 - Present

Redesigned the AAG website.

- Implemented a modern clean UI to an easy to navigate, visually pleasing design using Sketch.

<div align="right">View Case Study AAG</div>

Designed vector graphic badges for a Martial Arts Academy app.

- Created initial hand drawn sketches using ArtstudioPro.

- Finalized vector graphics in Adobe Ilustrator.

<div align="right">View Case Study Martial Art Badges</div>

Projects UI Immersion at CareerFoundry

- **Make-up continuity app for make-up artists on movie sets.**

- **Problem:** Keeping continuity sheets organized and collaborate within the make-up team.

- **Design Process:** User stories, flow diagram, low-fidelity wireframes, mid-fidelity wireframes, user testing, finalized screens, based iOS Human Interface and Material Design Guidelines.

- **Solution:** Responsive web app with calendar / alphabet ordered projects and continuity sheets. Interactive for collaboration within the make-up team. Message function.

<div align="right">View Case Study MUC</div>

View my portfolio
www.fridaweber.com

Contact me at:
fridericia@gmail.com

Location:
USA and Germany

Education

UI Design Certificate
CareerFound | 2020

An intensive, project based, online UI Design program focused on pixel perfect, modern mobile, and web based apps including the UX design process and branding / rebranding.

Frontend Development for Designers.
Coded a personalized website using HTML, CSS, and JavaScript.

Illustration / Fine Art
LUCIDPIXUL | 2020

A personal one on one training focused on creating complex

- Color harmony and

- Composition.

- Visual storytelling.

- **Location based restaurant finder app for special dietary needs**
- **Problem:** People with special dietary needs often face the problem to find suitable restaurants.
- **Design Process:** User stories, personas, flow diagram, low-fidelity wireframes, mid-fidelity wireframes, user testing, finalized screens for mobile, tablet and desktop.
- **Solution:** Responsive web app. Key word search function, filter settings, reviews provided, favorite list can be saved.

View Case Study trEats

- **E-commerce App for cruelty free Products**
- **Problem:** Shop cruelty free product easy and without time consuming google searches for individual brands or products.
- **Design Process:** User stories, flow diagram, low-fidelity wireframes, mid-fidelity wireframes, user testing, finalized screens for mobile, tablet and desktop.
- **Solution:** Responsive web app. Search function for individuals brands and products, wishlist, exclusively certified cruelty free products.

View Case Study Go Cruelty Free

Additional Experience

Professional Tattoo Artist
2012 - 2020

- Created custom tattoos from conceptualization and first sketches to finalized tattoo.

Professional Make-up artist
1999 - 2017

- Working in international feature movie productions and television, including special effect make-up.

Skills

Responsive Design
Wireframing
Prototyping
Sketching
User Flows
User Personas
Typography
Usability Testing
HTML
CSS
JavaScript

Tools

Adobe XD
Illustrator
Photoshop
Sketch
ArtstudioPro
Lucid Charts
Invision
Usability Hub

Language

German
English