

Friderike Weber

UI Designer | Artist

Freelance Tattoo Artist and Make - Up Artist turned UI Designer with a strong focus on user-centric solutions, driven to solve problems. Experienced working on tight schedules, in demanding and changing work environments. Skilled in conceptualizing, researching, and finalizing designs for a wide range of clients.

Experience

UI Designer / Illustrator 2020 - Present

Designed vector graphic badges for a Martial Arts Academy app.

- Created initial hand drawn sketches using ArtstudioPro.
- Finalized vector graphics in Adobe Illustrator.

[View Project](#)

Redesigned the Artist Guild website.

- Implemented a modern clean UI to an easy to navigate, visually pleasing design using Sketch.

[View Project](#)

Projects UI Immersion CareerFoundry

- **E-commerce App for cruelty free products**
- **Problem:** Shop cruelty free products easy without time consuming google searches for individual brands or products.
- **Solution:** Responsive web app. Search function for individuals brands and products, wishlist. Exclusively certified cruelty free products.

[View Project](#)

- **Location based restaurant finder app for special dietary needs**
- **Problem:** People with special dietary needs often face the problem to find suitable restaurants.



View my portfolio

www.fridaweber.com

Contact me at:

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Location:

USA and Germany

Education

UI Design Certificate CareerFoundry | 2020

An intensive, project based, online UI Design program focused on pixel perfect, modern mobile, and web based apps including the UX design process and branding / rebranding.

Frontend Development for Designers.

Coded a personalized website using HTML, CSS, and JavaScript.

Illustration / Fine Art LUCIDPIXUL | 2020

A personal one on one online training focused on creating complex illustrations and visual storytelling.

- Color harmony and theory, values.
- Composition.
- Visual storytelling.

- **Solution:** Responsive web app. Key word search function, filter settings, reviews provided, favorite list can be saved.

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- **Make-up continuity app for Make-Up Artists on movie sets**
- **Problem:** Keeping continuity sheets organized and collaborate within the make-up team.
- **Solution:** Responsive web app with calendar / alphabet ordered projects and continuity sheets. Interactive for collaboration within the make-up team. Message function.

[View Project](#)

Additional Experience

Professional Tattoo Artist 2012 - 2020

- Created custom tattoos from conceptualization and first sketches to finalized tattoo.
Introductory meeting with clients discussing ideas and looking through references.
Drawing process, iterating until the tattoo design matches exactly the client's wishes.
Freehand drawing on the skin directly for big projects the day of the tattoo appointment.

Professional Make-Up Artist 1999 - 2017

- Working in international feature and television movie productions, including special effect make-up and hair styling.
Preparation meetings with directors and show runners to discuss and develop the overall looks. Make-up tests, working on set to create and maintain the look, including spontaneously decided changes.

Skills

Responsive Design
Wireframing
Prototyping
Sketching
User Flows
User Personas
Typography
Usability Testing
HTML
CSS
JavaScript

Tools

Adobe XD
Illustrator
Photoshop
Sketch
ArtstudioPro
Lucid Charts
Invision
Usability Hub

Languages

German
English