

# Friderike Weber

## UI Designer | Artist

Freelance Tattoo Artist and Make - Up Artist turned UI Designer with a strong focus on user-centric solutions, driven to solve problems. Experienced working on tight schedules, in demanding and changing work environments. Skilled in conceptualizing, researching, and finalizing designs for a wide range of clients.

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## Experience

### UI Designer / Illustrator 2020 - Present

Redesigned the Artist Guild website.

- Implemented a modern clean UI to an easy to navigate, visually pleasing design using Sketch.

[View Project](#)

Designed vector graphic badges for a Martial Arts Academy app.

- Created initial hand drawn sketches using ArtstudioPro.
- Finalized vector graphics in Adobe Illustrator.

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## Projects UI Immersion CareerFoundry

- **E-commerce App for cruelty free Products**
- **Problem:** Shop cruelty free products easy without time consuming google searches for individual brands or products.
- **Solution:** Responsive web app. Search function for individuals brands and products, wishlist. Exclusively certified cruelty free products.
- **Location based restaurant finder app for special dietary needs**
- **Problem:** People with special dietary needs often face the problem to find suitable restaurants.

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## View my portfolio

[www.fridaweber.com](http://www.fridaweber.com)

### Contact me at:

[fridericia@gmail.com](mailto:fridericia@gmail.com)

### Location:

USA and Germany

## Education

### UI Design Certificate CareerFoundry | 2020

An intensive, project based, online UI Design program focused on pixel perfect, modern mobile, and web based apps including the UX design process and branding / rebranding.

Frontend Development for Designers.

Coded a personalized website using HTML, CSS, and JavaScript.

### Illustration / Fine Art LUCIDPIXUL | 2020

A personal one on one online training focused on creating complex illustrations and visual storytelling.

- Color harmony and theory, values.
- Composition.
- Visual storytelling.

- **Solution:** Responsive web app. Key word search function, filter settings, reviews provided, favorite list can be saved.

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- **Make-up continuity app for Make-Up Artists on movie sets**
- **Problem:** Keeping continuity sheets organized and collaborate within the make-up team.
- **Solution:** Responsive web app with calendar / alphabet ordered projects and continuity sheets. Interactive for collaboration within the make-up team. Message function.

[View Project](#)

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## Additional Experience

### Professional Tattoo Artist 2012 - 2020

- Created custom tattoos from conceptualization and first sketches to finalized tattoo.  
Introductory meeting with clients discussing ideas and looking through references.  
Drawing process, iterating until the tattoo design matches exactly the client's wishes.  
Freehand drawing on the skin directly for big projects the day of the tattoo appointment.

### Professional Make-up artist 1999 - 2017

- Working in international feature and television movie productions, including special effect make-up and hair styling.  
Preparation meetings with directors and show runners to discuss and develop the overall looks. Make-up tests, working on set to create and maintain the look, including spontaneously decided changes.

## Skills

Responsive Design  
Wireframing  
Prototyping  
Sketching  
User Flows  
User Personas  
Typography  
Usability Testing  
HTML  
CSS  
JavaScript

## Tools

Adobe XD  
Illustrator  
Photoshop  
Sketch  
ArtstudioPro  
Lucid Charts  
Invision  
Usability Hub

## Languages

German  
English