1. Only used fonts are included
2. Display: “none” was not used to trigger repaint
3. For the menu was used position absolute, so it won`t affect too many other nodes when styles have changed
4. Semantic tags was used in order to make it easier for the browser to divide a page structure, and make code more readable
5. Styles link was placed at the up top of the page
6. <link> was used instead of @import
7. Shorthand notation was used in scss
8. Css was used for serrated borders instead of images
9. Some .png images was replaced by the same .jpg images to reduce a size