# Bike sales

- This project a comprehensive understanding of key performance metrics essential for informed strategic decision-making such **sales, revenue, profit, demographic analysis**

- The goal was to create an **Excel** **pivot tables and charts** with filters as shown below to consolidate data and deliver actionable insights swiftly. To achieve this, I prepared the data, created pivot tables, and visualised the data to provide high-level insights and allows for detailed analysis.

- The resulting pivot tables and charts provides **valuable insights** into key trends that  can **facilitate data-driven decisions to increase profitablity.**