

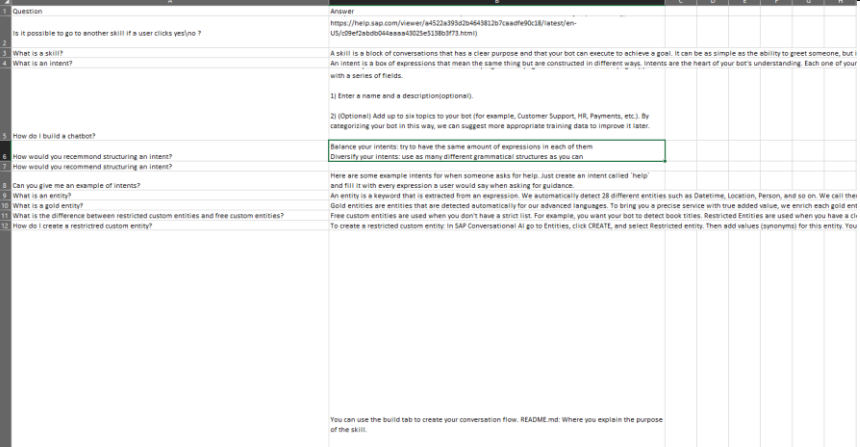
Build Your First FAQ Chatbot

Using SAP Conversational AI, build a chatbot designed to help users find answers to questions, based on a set of questions and answers uploaded in a CSV file.

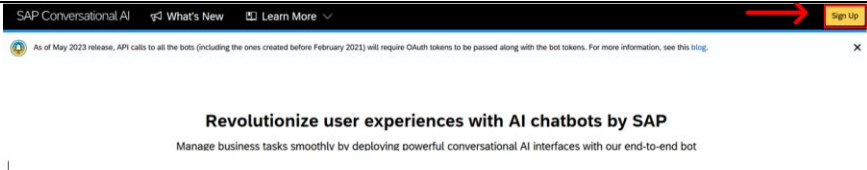
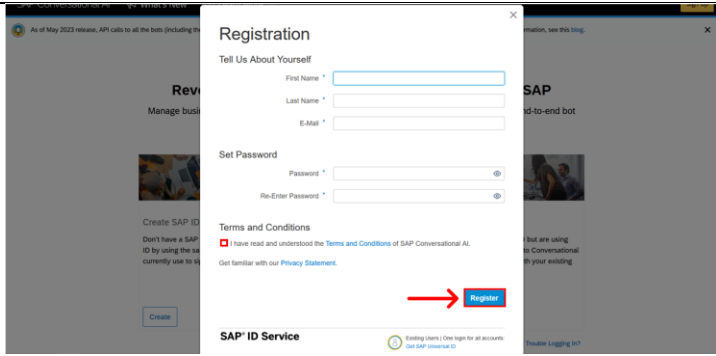
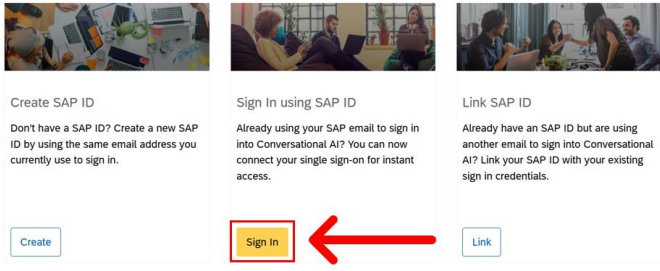
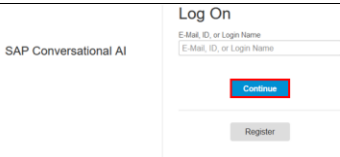
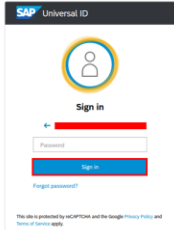

Understand format of questions CSV file

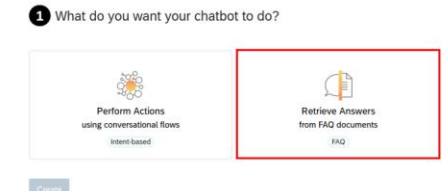
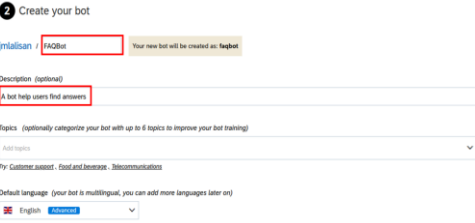


| | |
|---|--|
| CSV file | is in UTF-8 format and contains 2 columns, with headers Question and Answer . |
| Make questions actual questions, not just phrases or keywords | You can create alternative questions – for the same answers – by writing a question-answer pair and then on the next row writing another question without an answer (this is an alternative question for the answer in the previous line). |
| Limit answers to 640 characters | For long answers, provide a short answer and send users to an external site. Answers should rephrase question |
| Example: | |
| Question | Answer |
| What do you think of my first question? | I think this first question is absolutely wonderful. |
| What is does SAP mean? | SAP stands for System Applications and Products in Data Processing. |
| What is ERP? | ERP is a abbreviation for Enterprise resource planning |
| You can create your own in Microsoft Excel , and save it as a CSV File | |

Download CSV with Questions

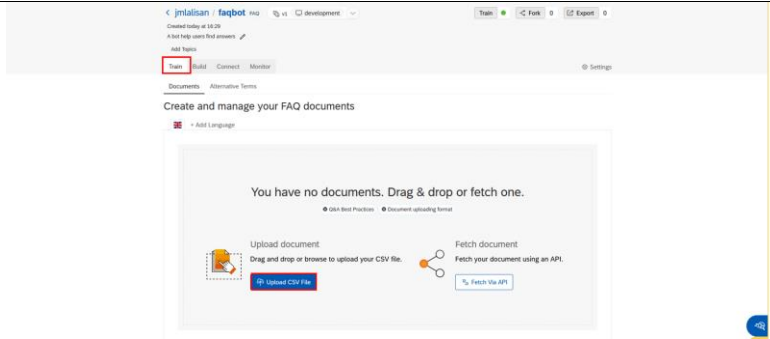
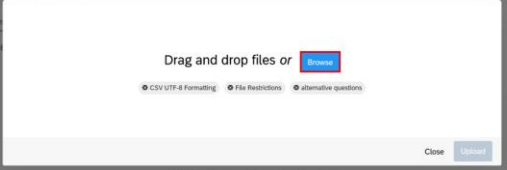

| <p>You can download sample CSV with Questions in</p> <p>CSVFile</p> |  <p>The screenshot shows a CSV file with the following content:</p> <table border="1"> <thead> <tr> <th>Question</th> <th>Answer</th> </tr> </thead> <tbody> <tr> <td>Is it possible to go to another skill if a user clicks yes/no ?</td> <td>https://help.sap.com/viewer/4523a395d24643812b7c4a0f90c18f4a0e0/-/Us/09e72ab0d04a444443022e4518b03773.html</td> </tr> <tr> <td>What is a skill?</td> <td>A skill is a block of conversations that has a clear purpose and that your bot can execute to achieve a goal. It can be as simple as the ability to greet someone, but it can also be a complex process.</td> </tr> <tr> <td>What is an intent?</td> <td>An intent is a box of expressions that mean the same thing but are constructed in different ways. Intents are the heart of your bot's understanding. Each one of your with a series of fields. 1) Enter a name and a description(optional). 2) (Optional) Add up to six topics to your bot (for example, Customer Support, HR, Payments, etc.). By categorizing your bot in this way, we can suggest more appropriate training data to improve it later.</td> </tr> <tr> <td>How do I build a chatbot?</td> <td>Balance your intents: try to have the same amount of expressions in each of them Diversify your intents: use as many different grammatical structures as you can</td> </tr> <tr> <td>How would you recommend structuring an intent?</td> <td>Here are some example intents for when someone asks for help. Just create an intent called 'help' and fill it with every expression a user would say when asking for guidance.</td> </tr> <tr> <td>How would you recommend structuring an intent?</td> <td>An entity is a keyword that is extracted from an expression. We automatically detect 28 different entities such as Datetime, Location, Person, and so on. We call them Gold entities are entities that are detected automatically for our advanced languages. To bring you a precise service with true added value, we enrich each gold ent</td> </tr> <tr> <td>Can you give me an example of intents?</td> <td>Free custom entities are used when you don't have a strict list. For example, you want your bot to detect book titles. Restricted entities are used when you have a co</td> </tr> <tr> <td>What is an entity?</td> <td>To create a restricted custom entity in SAP Conversational AI go to Entities, click CREATE, and select Restricted entity. Then add values (synonyms) for this entity. You</td> </tr> <tr> <td>What is the difference between restricted custom entities and free custom entities?</td> <td></td> </tr> <tr> <td>How do I create a restricted custom entity?</td> <td>You can use the build tab to create your conversation flow. README.md: Where you explain the purpose of the skill. Triggers: Where you define why this skill should be activated after a user message.</td> </tr> </tbody> </table> | Question | Answer | Is it possible to go to another skill if a user clicks yes/no ? | https://help.sap.com/viewer/4523a395d24643812b7c4a0f90c18f4a0e0/-/Us/09e72ab0d04a444443022e4518b03773.html | What is a skill? | A skill is a block of conversations that has a clear purpose and that your bot can execute to achieve a goal. It can be as simple as the ability to greet someone, but it can also be a complex process. | What is an intent? | An intent is a box of expressions that mean the same thing but are constructed in different ways. Intents are the heart of your bot's understanding. Each one of your with a series of fields. 1) Enter a name and a description(optional). 2) (Optional) Add up to six topics to your bot (for example, Customer Support, HR, Payments, etc.). 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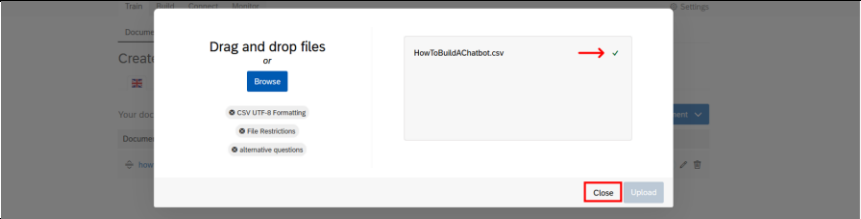
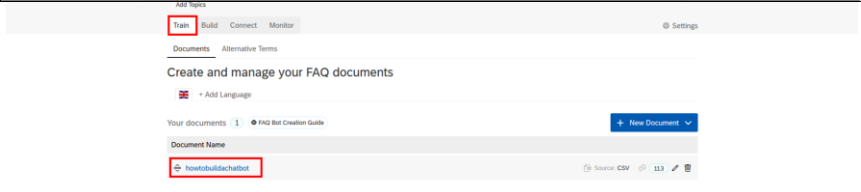
Create a Skeleton FAQ Bot

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| <p>go to https://cai.tools.sap/</p> <p>Click on Sign up</p> |  |
| <p>Fill up the information</p> <p>Check the Terms and Condition</p> <p>Click on Register</p> <p>It will send email on your email to validated account</p> |  |
| <p>Or you can use your SAP ID account to Sign in</p> |  |
| <p>Fill up the Log on form</p> <p>Click the Continue</p> |  |
| <p>Put your password</p> <p>Click Sign in</p> |  |
| <p>Click on + New Bot</p> |  |

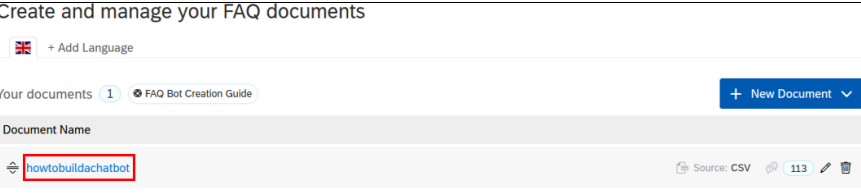
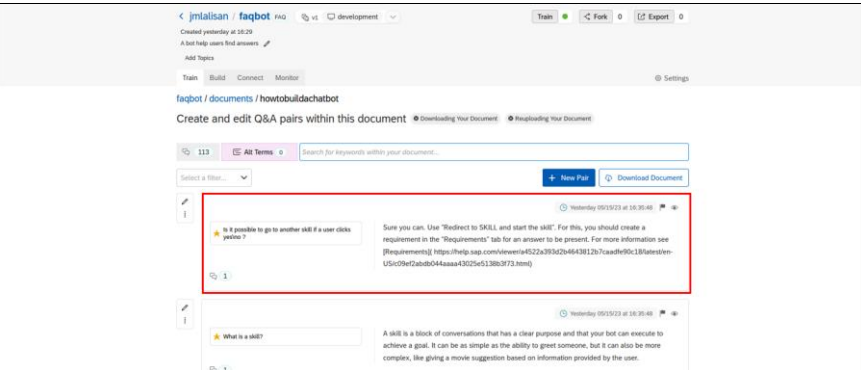
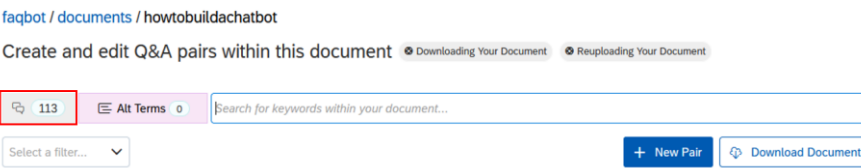
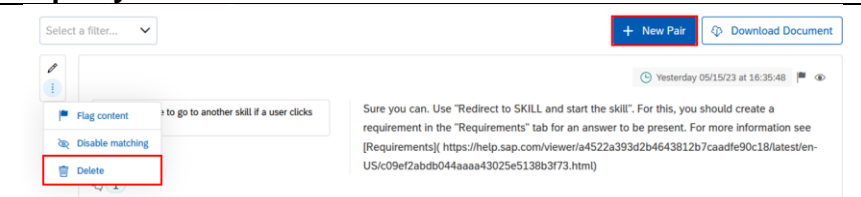
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| Select Retrieve Answers from FAQ documents |  |
| Put FAQBot as the name Put A bot help users find answers as description |  |
| Select non-personal |  |
| Select Public Click Create |  |


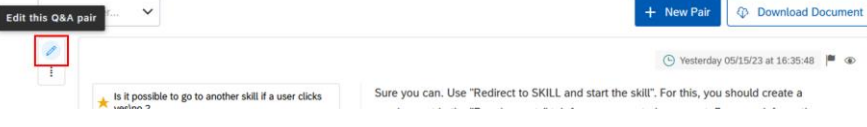
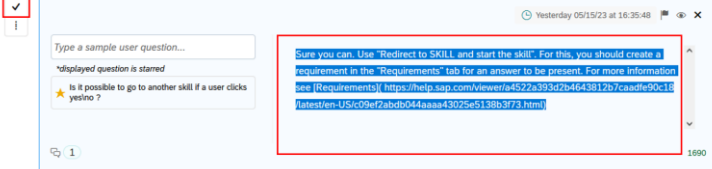
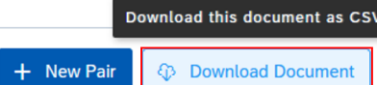
Upload CSV File

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| Select Train tab Click on Upload CSV File |  |
| Select your CSV File with Questions and Answers. CSVFile |  |
| Click on Upload |  |

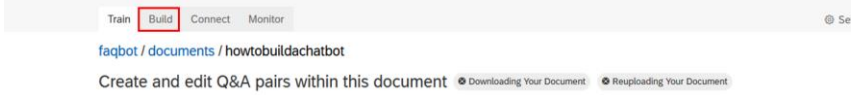

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| Once done, Hit Close |  |
| The file should be listed in under the Train tab > Documents |  |

Explore the Questions



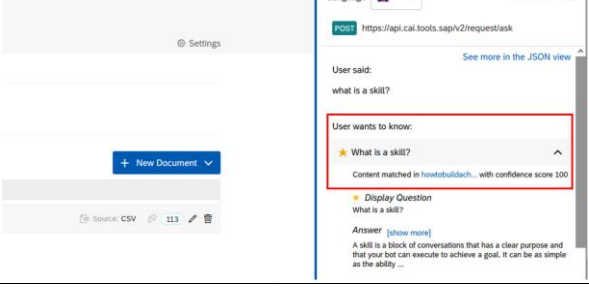
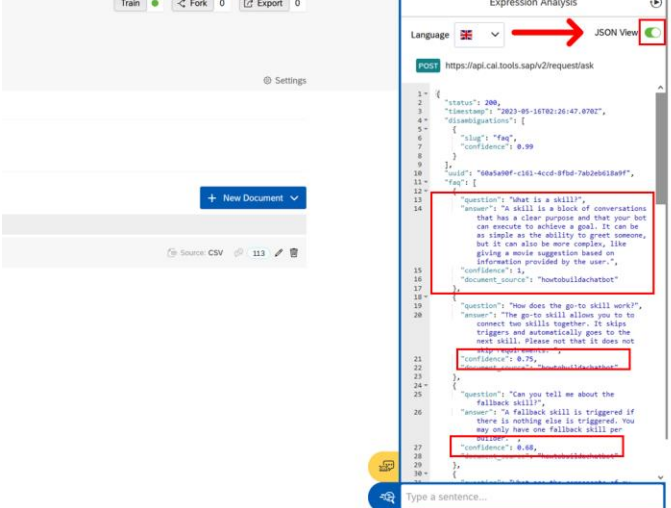
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| Click on your Document |  |
| Here you can see the entries in your document |  |
| What you can see/do: | |
| You can see how many question-answer pairs you defined (113). |  |
| For each question-answer pair you can: | |
| Add or delete the entire question-answer pair |  |

| | |
|--|--|
| Disable the entire question-answer pair |  |
| Modify the questions by editing, adding questions, or deleting questions |  |
| Modify the answer |  |
| Download all the question-answer pairs as a CSV file. |  |



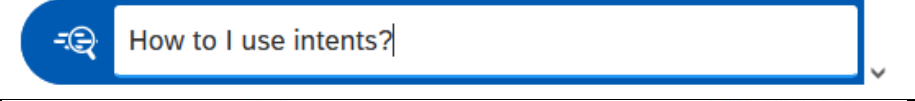
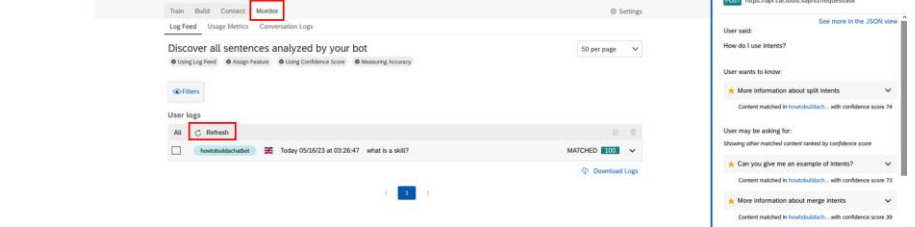
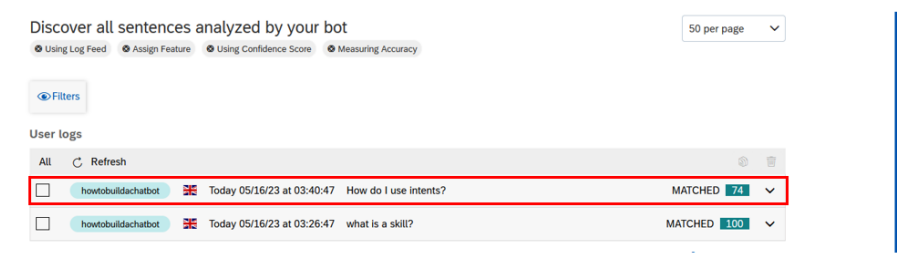
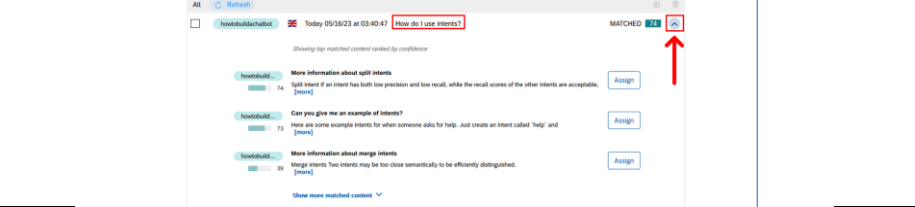
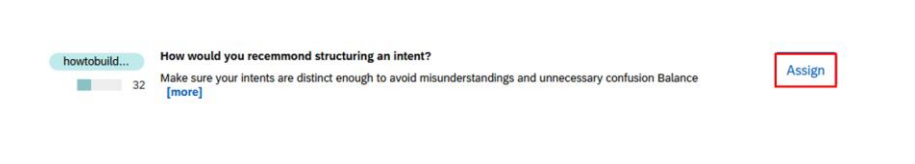


Explore the Skills

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| Click on Build tab |  |
| You should see skills here |  |
| Every FAQ bot comes automatically with a set of helper skills for letting users ask questions. You can modify these for your use case. | |
| small-talk | Provides responses if the user says hello, goodbye, or thank you. |
| customer-satisfaction-prompt | Provides responses to ask the user if the answer was helpful. |
| customer-satisfaction-reply | Provides responses after asking the user if the answer was helpful. |
| faq | Provides the appropriate answer based on the how sure the bot is that they understood what question the user was asking. |
| | If the bot is sure ($\geq 90\%$), the top-matched question-answer is returned. |
| | If the bot is somewhat sure (between 90% and 5%), the top 3 possible questions are returned for the user to choose. |
| | If the bot is completely flummoxed ($\leq 5\%$), a message is returned saying the bot could not find the answer. |
| {qna.faq.answers.0.question} | specifies the top-ranked question. You can access the top 10 ranked questions and answers, specified with numbers 0-9. |

Test and Monitor your Bot

| | |
|---|---|
| <p>Click on the fly out tab Expression Analysis</p> |  |
| <p>Type what is a skill</p> <p>Hit enter</p> |  |
| <p>The bot indicates what it thinks is the question the user intended (highlighted above).</p> <p>Below that are additional questions that the bot also considered as the intended question.</p> |  |
| <p>Turn on the JSON View, to see for each question how certain the bot was about whether the user was asking that question.</p> <p>For the first question, the bot was 100% sure, so it showed this as the question the user was asking. The second question had 75% confidence, and the next 68%.</p> |  |

Monitor and Improve the Bot

| | |
|--|--|
| Go to Monitor Tab |  |
| Click on the fly out tab Expression Analysis |  |
| Put How do I use intents? Hit Enter . |  |
| In the Monitor tab Click Refresh |  |
| You can see the latest conversation, the most recent what you just entered into the test. |  |
| Click on the Dropdown triangle You can see the top 3 best matches for what was entered |  |
| Next to How would you recommend structuring an intent?, click Assign . |  |
| In this Dialog Click Assign |  |
| Now enter again into the chat How do I use intents? This time it assigns it to a different question. |  |

-END OF DEMO-