

7 OCTOBER 2019

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# ICT 302, WEEK 7: LEARN

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# WEEKLY REVIEW

## WEEK 6

- ▶ Monday (Learn): attend lecture on comparing Content Management Systems
- ▶ Wednesday (Explore): explore (local) WordPress resources
- ▶ Friday (Create): continue work on CMS guidebook
- ▶ Sunday (Submit): submit Learning Journal entries

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# CONTENT MANAGEMENT SYSTEM COMPARISON PROOF OF CONCEPT

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**HOW WOULD YOU COMPARE  
WORDPRESS AND HUGO?**

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# COMPARING CONTENT MANAGEMENT SYSTEMS

# TARGET SITE TYPE

# PLATFORM VS. PRODUCT



# OPEN SOURCE VS. COMMERCIAL

# TECHNOLOGY STACK

# INSTALLED VS. SAAS

# CODE VS. CONTENT

# CODE VS. CONFIGURATION

# UNI- VS. BIDIRECTIONAL PUBLISHING

# PRACTICALITY VS. ELEGANCE

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# COMPARING CMS FEATURES



**BEFORE WE EMBARK ON A DETAILED ANALYSIS OF CONTENT MANAGEMENT FEATURES, WE NEED TO MAKE AN IMPORTANT POINT: FEATURE-BY-FEATURE ANALYSIS AND COMPARISON IS HARD.**

**Deane Barker, Web Content Management: Systems, Features, and Best Practices, p. 65**

**“FITNESS TO  
PURPOSE” (P. 66)**

# GENERAL VS. SPECIFIC TOOLS

**DON'T BE AFRAID  
TO LEAVE THE CMS**

**NEED TO COMPARE ONE  
WHOLE CMS TO ANOTHER  
(NOT THEIR PARTS)**

IT HAS TO WALK  
TO THE WALK

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# CMS FEATURES

# CONTENT MODELING



# CONTENT AGGREGATION

# EDITORIAL WORKFLOW AND USABILITY

# PUBLISHING AND OUTPUT MANAGEMENT

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**TALK VS. WALK**