

## **1. Introduction**

**A brief introduction to your website idea. State the goals of the project.**

**The values / benefits (tangible and intangible) this application can bring to a company/organization/end user.**

I liked the coffee website idea in particular the anthem coffee website and the features it has and that I'd be able to learn.

The goal is a website made to advertise and sell coffee to people either at multiple cafe locations or in bags of coffee available to order.

The values / benefits (tangible and intangible) this application can bring to a company/organization/end user.

This website will be the face of an organization and display the company values and advertise the coffee and will actively make sales to bring in income

## **2. Expected List of Features**

**A brief list of features that you expect your website to support.**

**Brief justifications for including these features.**

An online store

-This is to give people a place to order coffee used in the cafe's

Catering reservations

-This allows people to book The cafe's lunch options to cater an event.

Locations

-This will display the location of all the stores and where to find them.

Join our team

-Allow people to send applications to join the workforce of this company

Menu

-Display a menu so people can see what items are being sold in the cafe's

## **3. Market Survey**

**Do a survey of the web to find about five websites similar to yours.**

**Briefly compare/contrast the features of these websites with your idea.**

<https://myanthemcoffee.com/>

<https://rendezvouscoffee.co/>

[https://www.starbucks.com/?](https://www.starbucks.com/?utm_source=google&utm_term=starbucks&utm_campaign=BR++Brand++High+Volume++Desktop++Exact&utm_medium=cpc&gclid=Cj0KCQiA-OeBBhDiARIsADyBcE6NGy_cCt-pgFr_O5PI4F_vNsJ1gJlSTIfUO77WdV896Ac_swgTq5QaAkcTEALw_wcB)

[utm\\_source=google&utm\\_term=starbucks&utm\\_campaign=BR++Brand++High+Volume++Desktop++Exact&utm\\_medium=cpc&gclid=Cj0KCQiA-OeBBhDiARIsADyBcE6NGy\\_cCt-pgFr\\_O5PI4F\\_vNsJ1gJlSTIfUO77WdV896Ac\\_swgTq5QaAkcTEALw\\_wcB](https://www.starbucks.com/?utm_source=google&utm_term=starbucks&utm_campaign=BR++Brand++High+Volume++Desktop++Exact&utm_medium=cpc&gclid=Cj0KCQiA-OeBBhDiARIsADyBcE6NGy_cCt-pgFr_O5PI4F_vNsJ1gJlSTIfUO77WdV896Ac_swgTq5QaAkcTEALw_wcB)

[https://hatchetcoffee.com/?gclid=Cj0KCQiA-OeBBhDiARIsADyBcE4z2ATLwfpID6Ku-Zj6Ik3rrmHNO20qWlv-nukeJ5IVm3UrlkFKAZoaAnLEEALw\\_wcB](https://hatchetcoffee.com/?gclid=Cj0KCQiA-OeBBhDiARIsADyBcE4z2ATLwfpID6Ku-Zj6Ik3rrmHNO20qWlv-nukeJ5IVm3UrlkFKAZoaAnLEEALw_wcB)

<http://www.portfoliocoffeehouse.com/>

#### 4. References

**Give references to any material / websites / books, et cetera, relevant to your website idea.**

**Give the links to the websites relevant to your idea that you listed in the section above.**

<https://myanthemcoffee.com/>

<https://rendezvouscoffee.co/>

[https://www.starbucks.com/?](https://www.starbucks.com/?utm_source=google&utm_term=starbucks&utm_campaign=BR+-+Brand+-+High+Volume+-+Desktop+-+Exact&utm_medium=cpc&gclid=Cj0KCQiA-OeBBhDiARIsADyBcE6NGy_cCt-pgFr_O5PI4F_vNsJ1gJlSTIfUO77WdV896Ac_swgTq5QaAkcTEALw_wcB)

[utm\\_source=google&utm\\_term=starbucks&utm\\_campaign=BR+-+Brand+-+High+Volume+-+Desktop+-+Exact&utm\\_medium=cpc&gclid=Cj0KCQiA-OeBBhDiARIsADyBcE6NGy\\_cCt-pgFr\\_O5PI4F\\_vNsJ1gJlSTIfUO77WdV896Ac\\_swgTq5QaAkcTEALw\\_wcB](https://www.starbucks.com/?utm_source=google&utm_term=starbucks&utm_campaign=BR+-+Brand+-+High+Volume+-+Desktop+-+Exact&utm_medium=cpc&gclid=Cj0KCQiA-OeBBhDiARIsADyBcE6NGy_cCt-pgFr_O5PI4F_vNsJ1gJlSTIfUO77WdV896Ac_swgTq5QaAkcTEALw_wcB)

[https://hatchetcoffee.com/?gclid=Cj0KCQiA-OeBBhDiARIsADyBcE4z2ATLwfplD6Ku-Zj6lk3rrmHNO20qWlv-nukeJ5IVm3UrlkFKAZoaAnLEEALw\\_wcB](https://hatchetcoffee.com/?gclid=Cj0KCQiA-OeBBhDiARIsADyBcE4z2ATLwfplD6Ku-Zj6lk3rrmHNO20qWlv-nukeJ5IVm3UrlkFKAZoaAnLEEALw_wcB)

<http://www.portfoliocoffeehouse.com/>