

# Jongok Hong

## UI / UX Designer

저는 빠르게 변하는 기술의 가능성을 이해하면서도, 언제나 사용자의 경험과 감정을 섬세히 들여다보는 디자이너입니다. 정신건강과 사회 구조에 대한 폭넓은 이해를 통한 뾰족한 문제 정의, 창의적인 컨셉 구상과 완성도 높은 그래픽 디자인이 제 강점입니다.

### EXPERIENCE

#### KAIST Internship

Jan 2022 - Present

##### DxD Lab

- **Research Assistant** Conducting interviews & analyzing results
- **App design** UI/UX design and branding of stress management app for emotional workers

#### KAIST Individual Study

Jun 2021 - Dec 2021

##### Color Lab

- **Research Assistant** Literature review of child personality tests and making mockups for future home

#### Illustration Team Manager

Mar 2019 ~ Jun 2020

##### KAIST TIMES

- Research Assistant
- Creating Future Family Scenarios / Literature Review

### EDUCATION

#### Bachelor in Industrial Design

Feb 2019 - Feb 2024

##### KAIST

#### Exchange in Interaction Design

Aug 2022 - Nov 2022, Australia

##### The University of Sydney

### PUBLICATIONS

#### Korean Emoticons: Understanding How Subtle Emotional Differences Are Evoked Online

Nov 2022

##### CSCW 2022 Poster

Chowon Kang, **Jong-Ok Hong**, Wooje Chang, Hyeon-Jeong Seok, Hwajung Hong

#### Our Minds are Like a Battery: Investigating the Impact of Analogy on Managing Emotional Exhaustion in the Call Center

##### DIS 2024 Full paper

Kwangyoung Lee, Sooyeon Ahn, **Jong-Ok Hong**, ...

rubfrogjo@kaist.ac.kr

+82 10 7142 6337

[Portfolio Site](#)

### Skills

UI / UX design

Qualitative Research

Graphic Design

### Tools

[Highly Confident](#)

- Figma
- Illustrator
- After Effect
- Chat GPT / Midjourney

[Available](#)

- CSS / html / Javascript

### Interests

Digital Health and

Wellbeing

Personal Informatics

Human-Computer

Interaction

### Languages

Korean (native)

English (professional)