

# Hayes Crowley – Full Stack Web Developer

[hayescrowley@gmail.com](mailto:hayescrowley@gmail.com) ❖ Atlanta, GA ❖ [hayescrowley.com](http://hayescrowley.com)

## WORK EXPERIENCE

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### Assurant

Sept. 2018 – Present

*Digital Content Manager*

*Atlanta, GA*

- Liaised with int'l stakeholders and built out 20 enterprise websites to spec as project leader in Agile digital product team; building campaign pages based on mockups/wireframes; daily UI (CSS, JS and Bootstrap) development; API (TrustPilot, Sprinklr) development; CMS troubleshooting; GTM, Google Analytics, and Pardot/Salesforce management; writing technical documentation in SharePoint; creative assets management and editing in Photoshop; weekly reporting, etc.

### CARE USA

Aug. 2017 – Sept. 2018

*Contract Web Developer and Technical Writer*

*Atlanta, GA*

- Developed several micro-sites using WordPress themes, tweaking PHP/WP hook plugins and building UI to spec. Managed content in Drupal and Contentful. Liased with agencies and assisted in developing content strategy.
- Wrote NGO program briefs, grant proposals, CMS technical documentation and edited human interest stories; SEO writing and managing Google Analytics account for CARE Switzerland (attracting 90.4% new users over a two-month period).

### Georgia State University

Aug. 2016 – Aug. 2017

*English 1101 Instructor*

*Atlanta, GA*

- Developed English Composition (1101) course curriculum based on departmental standards. Taught one class per semester while attending graduate school.

### ESL Teacher

Aug 2013 – Aug. 2016

*ESL Teacher*

*Various locations*

- Taught English as a second language full-time in Nanjing, Asheville, and Atlanta.

## FREELANCE WORK (view my [Git Repo](#) or see my full portfolio @ <http://hayescrowley.com/portfolio>)

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- Web Development: <http://sxdaccelerator.care.org/>, [www.centerforcommunitytransitions.org](http://www.centerforcommunitytransitions.org)
- Copy Writing: <https://africanentrepreneurcollective.org/>, <https://www.africare.org/>

## SKILLS

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- Highly skilled in MERN Stack development, JavaScript ES6, CSS Grid/Flexbox, Twitter Bootstrap, RESTful API development, OAuth 2.0 configuration, Git, Heroku deployment, and Agile methodology. Skilled working in popular CMS's, as well as Adobe PhotoShop and XD. Knowledgeable of content strategy and SEO best practices.

## EDUCATION

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### Georgia Tech Full Stack Coding Bootcamp

Nov. 2019

*Certificate of Completion*

*Atlanta, GA*

- Full stack, 6-month intensive coding boot camp that covered web development fundamentals up to MERN, with a sprinkling of Java and OOP fundamentals.

### Georgia State University

May 2018

*MA English / Digital Humanities*

*Atlanta, GA*