

Hayes Crowley – Full Stack Engineer

hayescrowley@gmail.com ❖ Atlanta, GA

<http://hayescrowley.com> • <https://github.com/Froglegg> • <https://www.linkedin.com/in/hayes-crowley/>

SUMMARY

A full-stack engineer with a background in Digital Marketing and Education, with a firm grasp on the latest tools and technologies for developing and driving a successful digital product. I've developed and built sites for Enterprise-scale companies as well as smaller NGO's as a full-time employee and freelance contractor.

TECHNICAL SKILLS

Highly skilled in MERN (MongoDB, Express, React.js, Node) development, Eloquent JavaScript ES6, MySQL, CSS Grid/Flexbox and Sass, Bootstrap, and RESTful API development. Experienced using TFS and Azure Architecture, Git, CI/CD, and Agile methodology. Familiar with object-oriented programming (OOP) fundamentals, Java, PHP, WordPress, Drupal, Contentful, and Sitefinity.

RELEVANT WORK EXPERIENCE

Assurant

Sept. 2018 – Present

Digital Content Manager and UI Engineer (Hybrid Role)

Atlanta, GA

- Liaised with int'l stakeholders and built out 20 enterprise websites to spec in Agile digital product team; building campaign page UI based on mockups/wireframes; daily UI (CSS, JS and Bootstrap) development; participating in end of sprint code reviews; API (TrustPilot, Sprinklr) development; CMS troubleshooting; GTM, Google Analytics, and Pardot/Salesforce management; writing technical documentation in SharePoint; creative assets management and editing in Photoshop; weekly reporting, etc.

CARE USA

Aug. 2016 – Sept. 2018

Contract WordPress Developer and Technical Writer

Atlanta, GA

- Developed several micro-sites using WordPress themes, tweaking PHP/WP hook plugins and building UI to spec. Managed content in Drupal and Contentful. Liased with agencies and assisted in developing content strategy.
- Wrote NGO program briefs, grant proposals, CMS technical documentation and edited human interest stories; SEO writing and managing Google Analytics account for CARE Switzerland (attracting 90.4% new users over a two-month period).

CLIENTS AND EXPERIMENTS

View my [Github](#) or see my full portfolio @ <http://hayescrowley.com/portfolio>

- Clients: <https://www.assurant.com>, <http://sxdaccelerator.care.org/>, www.centerforcommunitytransitions.org, <http://worldofimpact.care.org/stories>, <https://www.care-international.ch/>
- Experiments: <https://www.github.com/froglegg/Style-Fish>, <https://www.github.com/froglegg/MERN-books>, <https://www.github.com/froglegg/React-I-Ching-Game>, <https://www.github.com/froglegg/MongoDB-Scraper>, <https://www.github.com/froglegg/Guru>

EDUCATION

Georgia Tech Full Stack Coding Bootcamp

Nov. 2019

- Full stack, 24-week intensive coding boot camp focusing on React.JS and MERN-stack development, as well as an introduction to Java and OOP fundamentals.

Georgia State University

May 2018

Master of Arts in English / Digital Humanities

Atlanta, GA