Hayes Crowley – Full Stack Engineer

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http://hayescrowley.com ◆ https://github.com/Froglegg ◆ https://www.linkedin.com/in/hayes-crowley/

SUMMARY

Modern, full-stack engineer with a background in Digital Marketing and Education, with a firm grasp on the latest tools and technologies for developing and driving a successful digital product. I've developed and built sites for Enterprise-scale companies as well as smaller NGO's as a full-time employee and freelance contractor.

TECHNICAL SKILLS

Highly skilled in React.js and MERN (MongoDB, Express, React.js, Node) development, JavaScript ES6, MySQL, CSS Grid/Flexbox and Sass, Bootstrap, and RESTful API development. Experienced with several applications including VS Code, iTerm, TFS, Git, Postman and PhotoShop. Familiar with object-oriented programming (OOP) fundamentals, Agile software development, Azure Architecture, Java, PHP, WordPress, Drupal, Contentful, and Sitefinity.

RELEVANT WORK EXPERIENCE

Assurant   **Sept. 2018 – Present**
Digital Content Manager and UI Engineer (Hybrid Role)   *Atlanta, GA*
- Liaised with int'l stakeholders and built out 20 enterprise websites to spec in Agile digital product team; building campaign page UI based on mockups/wireframes; daily UI (CSS, JS and Bootstrap) development; participating in end of sprint code reviews; API (TrustPilot, Sprinklr) development; CMS troubleshooting; GTM, Google Analytics, and Pardot/Salesforce management; writing technical documentation in SharePoint.

CARE USA   **Aug. 2016 – Sept. 2018**
Contract WordPress Developer and Technical Writer   *Atlanta, GA*
- Developed several micro-sites using WordPress themes, tweaking PHP/WP hook plugins and building UI to spec. Managed content in Drupal and Contentful. Liaised with agencies and assisted in developing content strategy.
- Wrote NGO program briefs, grant proposals, CMS technical documentation and edited human interest stories; SEO writing and managing Google Analytics account for CARE Switzerland (attracting 90.4% new users over a two-month period.

PAST CLIENTS AND PROJECTS

View my Github or see my full portfolio @ http://hayescrowley.com/portfolio

- Past Clients: Assurant, CARE USA, CARE Switzerland, Center for Community Transitions, AfriCare, African Entrepreneur Collective
- Projects: StyleFish (React.js / MERN Fashion Application), ReactBooks (React.js / MERN "good reads" application), Guru (Node JS + MySQL employee development application), React I Ching (React.js Memory Game), etc. (see http://hayescrowley.com/portfolio for full list of projects and experiments)

EDUCATION

Georgia Tech Full Stack Coding Bootcamp   **Nov. 2019**
- Full stack, 24-week intensive coding boot camp focusing on React.JS and MERN-stack development, as well as an introduction to Java and OOP fundamentals.

Georgia State University   **May 2018**
Master of Arts in English / Digital Humanities   *Atlanta, GA*