## **Care** Canadä **VEGETABLE ENTERPRISE GENDERED MARKET MAP** (DIS) Enabling Environment (+) Existing CARE Phils/DSWD SLP on (-) Black propaganda of competitors (-) unstable source of water (+) Farm to Market Road (+) equal opportunity for men and (+) demo farm/testing evaluation of vegetable production women in farming varieties (-) low quality of product (-) 90-95% of farmers are still practicing (+) Ready supply of Vegetable for HH (+) local ordinance on organic farming in-organic farming Consumption (+/-) Rain-Red Farms (-) 3 barangays are not yet organized (-) availability of planting materials (-) 55% of farmers have no access to farm (+) Sufficient Technology on vegetable (+) 28 Barangays have well organized (+) vegetable consumers are health (-) 75% of HH are living below poverty line (-) climate resilient crops to market roads production **Farmers Associations** conscious (-) insecure land tenure of some farmers (+) Available greenhouse technology from (-) Denuded forest (-) local ordinance on organic farming is (+) 60% of population are engage in (+) conducted CBED training on Vegetable not fully implemented vegetable production (-) some crops are vulnerable to climate (-) landslide and perennial flooding prone (+) at least 13 farmers have secured land change (+) Farmers with marketing experience farming areas (-) need for soil testing for vegetable (+/-)MAO supportive but have limited Bakal Farmers Association production personnel (-) limited reach of LGU in implementing (-) No demo farm for vegetable Pontoc Farmers Association (-) low income of vegetable farmers **DRR Strategies** production (-) No bagsakan center (-) Less area for vegetable production Yawyawan Farmers Association (-) DA no support in term of farm Individual buyer/seller (-) most farmlands are acidic and equipment for vegetable production M-30% degraded Malnourished F-70% **School Feeding** children **Pontoc Trading** Mas makugi Sorting VEGETABLE VALUE CHAIN F-5% M-60% ang babae Other Vegetable farmers sang lalake **Bankal Trading** Vendors Fisherfolk not FA members Seeds Seeds M-20% M-30% **RAW** -OPV DA Yawyawan Trading wet Market / Harvestin PLGU 24 Farmers Association Association **Bagsakan Center** Household F-60% Market Vendors MLGU Catumbal Lupo Estancia; Concepcion; Farmers M-20% Individual Buver/Seller (dahon) (dahon M-25% Private Supplier F-80% F-80% Legares; San VEGETABL Teachers/stud **School Canteen** Papava Kulitis F-75% CEEDS M-25% New Iloilo Agri Dionision, Carles, Other Traders Camote Pepino **SEEDS** Iloilo City, Balasan (dahon) Vegetable Squash **Farm Tools** M-10% Sitaw Eggplant Segregate M-30% Hospital Patients **Production** Carry All Seed Bank F-90% Ampalaya M-20% Ginger Seedling Merchandising WASTE Okra Saluyot Seed Prod'n Private nursery Malungga individual M-209 Super Market Organic Shoppers municipality; engage in M-80%; F-20% Members Farmers; Agri M-50% M-25% **Poblacion Farmers MARAPAL & ALCANTARA** Organi F-75% Association Hotels San Antonio FA Rice and Corn FA **Meat Processor** Livestock Grower Dried Vegetable Guests/Foreigner Individual Organic Malunggay F-50% Farmer Ang mga Inputs Ginger Yawyawan & Bangkal **Producers** lalake may -Household Restaurants Ampalaya ikasarang sa Organic use level Papaya **Process** Labor **Commissaries** Pickled Vegies Fertilizer pag-ubra sang Pepino Vegies M-30% Costumer - Farmers Sauash -IMO -Agri-Farm Anabo FA Processing **Fast food Chains** Squash: candy balls, -Molasses M-80% feed -Fish Waste F-20% -ONH Capacity Bldg. for **Disaster Resilient Human Resources** Measure DTI (-); FDA (-); **Processing Storage Facility** TESDA (-) LGU (-); CARE (-) **MARKET SERVICES Processing** Workers Workers **Harvest Facility Plastic Crate** Refrigerated Van Storage Technology FA Members (-) FA Members (-) **Technology** Certification CARE (+); DA (-) CARE (+) CARE (-); DA (-) Market Info **BUSINESS TECHNOLOGY** UST (-); DTI (-) ATI (-); DOST DOLE (-) **FINANCE** DA/AMAD (-) CDA (-);SEC (-) **HUMAN RESOURCE Processing Facility** DEV'T ■ UP – Los Baños **LOGISTICS** Production **Post-Harvest Handling Storage Facility** DA (-) Harvesting and Micro **Marketing Fund Technology** Production **Branding and** Insurance CARE (-); FAO (-Technology Farm Labor Business Mgt. **Truck Labor Sorting Technology** Landbank (-) Finance PCIC (-) **Production Facility** DA (-); CPU (-); DA (-); DTI (-) **Trucking Facility Programing Packaging** CARE (+); TSKI (-) FA Members (-) FA Members (-) BARBASA (-) DTI (-); DA (-) Institutions UP- Los Baños (-LGU (-); DA (-) DTI (-); TSKI (-) UP (-) CARE (+); DA (- TSKI (-) TSKI (-)