

SCALE X DESIGN

TEAM AGREEMENT

We recognize that we are tasked with shepherding one of CARE's most promising innovations to scale. We recognize that CARE is making a significant investment in our team and is counting on our team to find a path to achieve impact at scale for our initiative/innovation. We recognize that for every team that was chosen to participate, CARE could not support the critical work of five other teams.

Therefore we agree to make a significant investment in and commitment to the program.

Our team will:

- **Participate in all four core labs** (Mindsets for Innovation, Designing for Scale, Business Model Canvas, and Pitching) from May – October 2018 (see schedule below).
- Attend or view **all** webinars.
- **Schedule time to work as team** on lab-related outputs.
- When we have questions and need support, we'll take advantage of relevant coaching opportunities offered over the course of the year through office hours/ mentor sessions.
- Engage with other teams in the Accelerator, including providing feedback, advice and reviewing each other's work.
- Send **two participants** to represent our team at the bootcamp and pitch event in January/February 2019.
- Select and participate in 1-2 elective labs after the boot camp and pitch event.
- **Provide feedback on Accelerator components** (labs, activities, mentors, event, etc.) so that we can build a better program. Provide input as necessary for monitoring and evaluation activities.
- Provide **twice-yearly updates** on progress of our initiative/innovation, including any existing data on scaling efforts, "wins", expansion, and fundraising, to Scale X Design staff for a minimum of three (3) years upon becoming Accelerator alumni. *[Recognizing Country Office staff change and the fluid nature of our project cycle at CARE, the Scale x Design Accelerator requests this ongoing "check in" as a way to provide support to the initiative/innovation after the program and document its impact.]*

Our team recognizes that over the course of the year, we will be responsible for completing and producing the following outputs by their assigned dates: *

1. Ready for Scale Assessment [See example [here](#)]
2. Priority Action Plan for Scale [See example [here](#)]
3. Business Model Canvas [See example [here](#)]
4. Pitch [See example [here](#)]
5. Documentation of the core model of our innovation [See example [here](#)]
6. Outputs related to elective labs

Our team agrees to bring the following mindsets to the program:

- We believe we are co-creators! The accelerator is an experiment and we recognize our input is vital for building a robust and valuable program.
- We recognize there will be some bumps in the road. We understand that there may be changes to the program as we learn what's working and what doesn't. We're excited to adapt and iterate as we learn.
- We're curious. We're interested in figuring out why innovation takes a long time to scale and we want to contribute to the learning and thinking on how CARE can take innovations to scale in a shorter time frame.

We understand that if we do not meet our commitments, we may not be invited to attend the boot camp and pitch event in Atlanta and this may constitute grounds for dropping us from the program.

Addisalem Birhan

Helen Tsegaychannes
Team Co-Captain Names

Addisalem Birhan

[Signature]

Team Co-Captain Signatures

Date:

[Signature]

Country Director Name

Country Director Signature

Date:

Kegash Birhan
Team Participant Name

S. Amanuel Menkir
Team Participant Signature
Date:

Anne Sprinkles
Team Participant Name

[Signature]
Team Participant Signature
Date:

Team Participant Name

Team Participant Signature
Date:

* Scale X Design will provide formats and templates for all outputs.

SCALE X DESIGN ACCELERATOR
usascalexdesign@care.org

COHORT 3
2018 - 2019

CARE Scale X Design Accelerator Schedule^{*}

MAY

Mindsets for Innovation Lab: Part 1 - May 15th at 8am EST & May 16th at 10pm EST

Mindsets for Innovation Lab: Part 2 – May 22nd at 8am EST & May 23rd at 10pm EST

Optional Office Hours with SxD Accelerator Staff - By Appointment

Optional Assignment: Mindsets for Innovation Challenge

JUNE

Designing for Scale Lab: Part 1 - June 12th at 8am EST & June 13th at 10pm EST

Optional Office Hours with SxD Accelerator Staff- By Appointment

Designing for Scale Lab: Part 2 - June 26th at 8am EST & June 27th at 10pm EST

JULY

Optional Office Hours with SxD Accelerator Staff- By Appointment

Designing for Scale Lab: Part 3 - July 10th at 8am EST and July 11th at 10pm EST

Complete the Ready for Scale Assessment with your Team and the Priority Action Plan for Scale

Required Outputs: Ready for Scale Assessment and the Priority Action Plan for Scale – **DUE August 31st, 2018.**^{*} Begin core model documentation.

Remainder of July & August - Take a break! Go on vacation! You can also use this time to begin work on documenting your core model and/or schedule check-ins.

^{*} This will serve as our basic schedule. Changes to the schedule will definitely occur as we implement! This schedule is intended to give you an idea of the pace and commitment required.

^{*} If the required outputs are not completed by the due date, the Scale X Design Accelerator has the right to bar the Team from attending the bootcamp and pitch event in Atlanta and this may constitute grounds for dropping the Team from the program.

SEPTEMBER

Business Model Canvas Lab: Part 1 - September 11th at 8am EST & September 12th at 10pm EST

Business Model Canvas Lab: Part 2 - September 18th at 8am EST & September 19th at 10pm EST

Work with your team to complete a draft of your Business Model Canvas

Required Check-in to review your Business Model Canvas

Required Outputs: Draft Business Model Canvas – **DUE November 16th, 2018.**

OCTOBER

Pitching Lab - October 16th at 8am EST & October 17th at 10pm EST

Required Office Hours with SXD Accelerator Staff/Pitching Coaches - *By Appointment*

Work with your team to complete a draft script of your pitch

Required Outputs: Draft script for your pitch! – **DUE December 14th, 2018.**

November & December – Take a break! Go on vacation! You can also use this time to keep working on your Business Model Canvas/pitch and review with your Pitch Coaches.

January/February 2019 – Two participants from each team will attend boot camp. Then, participants will present your final business model canvas and pitch your innovation.

January/February 2019 – Road show to one of several major cities in the USA to connect with potential partners, mentors, and funding networks.

March 2019 until August 2019 – Teams pursue 1-2 elective labs on topics such as fundraising, marketing and branding, etc.