

<u>GOAL</u> <i>What are you trying to achieve?</i>	<u>THE PROBLEM</u> <i>What is the current barrier/obstacle that is preventing your customers/beneficiaries from this</i>	<u>CUSTOMERS/BENEFICIARIES</u> <i>Who are you serving? Be specific: background, income, level, needs, etc.</i>	<u>WHAT IS IT</u> <i>What is the solution you are proposing? How does it work?</i>	<u>DELIVERY</u> <i>How are you going to deliver this solution to our customers and beneficiaries? What are the distribution channels?</i>
We are trying to achieve a reduction in menstrual-related absenteeism from school due to inadequate access to sanitary wear and poor information.	There are several barriers and obstacles preventing many AGYW in Zambia from attending school while menstruating. The two that we are aiming to address with our proposal are inadequate access to disposable sanitary wear due to financial and availability reasons, and lack of knowledge about menstruation that leaves girls believing they are sick or impure.	<p>Kozo Girls: aged 20-24, already enrolled in DREAMS economic strengthening activities (which means they have been classified as vulnerable). They have many needs, including practical solutions to manage menstruation, as well as livelihood opportunities.</p> <p>Girls aged 10-24 who buy Kozo pads and/or learn to make their own pads: Kozo Girls could sell pads to anyone who wished to buy them, however their principal customers will be AGYW who have participated in their menstruation education sessions at DREAMS Safe Spaces. They also need practical solutions to manage menstruation. If the project is successful, they could become Kozo Girls in the future (i.e. learn to make them in quantity and sell them).</p> <p>Girls aged 10-24 who receive menstruation education: Girls who attend menstruation education sessions need better information about menstruation to prevent self-stigmatization and promote confidence.</p> <p>Copper Rose Zambia: this is a grassroots organization who can benefit from partnerships with other NGOs to expand their mission.</p>	We are proposing to recruit and train 'Kozo Girls', who will deliver menstruation education sessions and sell reusable Kozo pads, primarily to other AGYW in DREAMS Safe Spaces. They will also train AGYW to make low-cost, hand sewn versions of the pads. Kozo Girls will also be supported to establish other sources of income such as establishing AGYW-friendly tuck-shops at DREAMS Centres.	<p>The Kozo Girls will receive training from CRZ in how to make reusable pads. They will then deliver menstruation education/sewing workshops to AGYW, as well as sell the Kozo pads they have made.</p> <p>As mentioned above, we would also engage the media to encourage dialogue around the issue of menstruation and menstrual-related absenteeism and to market reusable pads.</p>
<u>OTHER RESOURCES</u> <i>What other resources do you need to implement this solution? (i.e. people, materials, etc.)</i> Support from monitoring and evaluation department to design a KAP study/market research; support from microfinance department for economic component; support from capacity development department (for collaboration with CRZ).				
<u>UNIQUE VALUE</u> <i>What unique value are you bringing? What specific problem are you solving?</i> We believe that our submission is of unique value because it provides an innovative response to a pervasive problem affecting our existing beneficiaries: menstrual-related absenteeism from school. Our idea would empower our AGYW to address this problem themselves – by learning to make reusable sanitary wear, which they can use themselves and sell to others in order to earn an income and save money.				