



Fatim-Zahra LAKHBABI

**Communication and Corporate Partnership Manager at
CARE Morocco.**

I am in charge of developing partnerships with the private sector, both with existing partners/donors and with new ones. With my team, we make sure that the CARE brand values and actions are well communicated to partners and stakeholders.

I have a long experience in the corporate sector. Before joining CARE, I worked in the financial sector in London and was a senior director in the Moroccan ministry of foreign trade, a marketing manager at NBO/USAID. I also worked and conducted research as a professor at London university and ISCAE business school.

I have a Bachelor of Arts in International Studies and Diplomacy from Alakhawayn University in Morocco, a Master degree in Media Studies from New York University, an MSC in International Management from Imperial College in London, and a PHD from London University.

I also have a pilot license and enjoy flying and participating in international flying competitions.