TEAM ASSESSMENT :

1. Background documents :

We will send the proposal document and documents of REUSSIR Project.

2. Have you already started the process of scaling up? If so, what has been accomplished?

As mentioned before, during REUSSIR Project, CARE International Morocco developed learning modules about social business, preschool pedagogy (in line with needs of children and their good development), gender stereotypes and about positive masculinity. Furthermore, we are currently working with Moroccan local authorities.

However, the Massive Open Online Course is not yet implemented. To develop it, CARE Morocco should to speak with local authorities about this idea and convince them that is an opportunity to promote preschool education and employment for women. In addition, learning modules should be adapted to internet because e-learning modules should be attractive. That's why CARE Morocco would appreciate some I.T. support to design the online course.

3. What are your team goals for scaling?

Through this program CARE Morocco wants to scale up its initiative. Indeed, with the creation of the Massive Open Online Course, CARE Morocco expects that its preschool model will be used on a national level. Thanks to these online modules, everybody will be tooled to create its own preschool units.

In addition, through this program CARE Morocco has another objective. Indeed, CARE Morocco expects to obtain the certification of the government. This Massive Open Online Course could be a way for Moroccan authorities to promote preschool education and employment for women. The Moroccan institutions should facilitate the procurement of the certification as CARE Morocco already currently works with them on several projects.

4. Five years from now, how far do you expect scaling up to have progressed?

In five years' time, the appropriation of this Massive Open Online Course (MOOC) by the government is effective. Indeed, this appropriation by Moroccan authorities is necessary to ensure the continuity of the MOOC.

Through the MOOC the knowledge and skills will be accessible to all across the country. CARE Morocco will indeed strive to be used on a national level thanks to the support of Moroccan authorities.

5. In the application, we asked about the biggest barrier to scale. Are there additional barriers we should be thinking about?

Yes, there are. Indeed, in Morocco network coverage in rural areas sometimes doesn not exist. Indeed, in 2016, Morocco was in 78th place in terms of network coverage (3G/4G). Some Moroccans do not have access to network coverage today, which is a barrier to our initiative because if network coverage does not exist, our initiative will have some difficulties to scale up.

What's more, according to our experience, people prefer using smartphones than laptops, especially among disadvantaged populations. Indeed, today new technologies and especially smartphones are part many people's lives. That's why it is important for the team that the MOOC will be adapted for smartphones to ensure wider access.

6. If your team had could prioritize learning new information or new set of skills that would help you take the innovation to scale, what would it be?

If the team had could prioritize learning new information or new set of skills, the team would learn about:

- Preschool pedagogies and inclusive education at international scale.

- Social entrepreneurship

- Digital Communication

7. If your team had access to a mentor that would support you on a particular issue, what would that issue be and what knowledge, skills or connections would that mentor have?

The mentor would support us on several issues:

- Fundraising: to scale up the initiative, we need some connections with donators interested.

- Packaging of the idea: Mentor's knowledge in education digital should be appreciated especially digital tools and e-learning platforms.

8. If your team had access to consultant or vendor support, what would hire that consultant to do?

If the team had access to consultant or vendor support, the consultant would support us on several issues:

- Packaging of the idea: the consultant or vendor should know the best digital tools and e-learning platforms to scale up the project.

- Education digital: the consultant or vendor should know digital tools and especially attractive digital tools. Modules should be adapted to smartphone.

9. What else? /

//