

STAKEHOLDER ENGAGEMENT PLAN		
<b>Project Name</b>	Budget.io	
Name	About the Stakeholder	How to Engage the Stakeholder
Users	Individuals or businesses who could utilize Budget.io for personal or financial management.	<p><b>Meet requirements:</b> Understand user needs through surveys and feedback mechanisms.</p> <p><b>Monitor:</b></p> <p>Conduct regular surveys to gather feedback on usability and features.</p>
Developers	Individuals or teams responsible for app maintenance, updates and new feature developments.	<p><b>Provide information:</b></p> <p>Clearly define project requirements and specifications.</p> <p><b>Monitor:</b></p> <p>Conduct weekly or bi-weekly meetings to discuss project progress and upcoming tasks.</p>
Marketing Team	Responsible for promoting Budget.io, attracting new users and retaining existing ones.	<p><b>Provide information:</b></p> <p>Share key app features and updates for effective marketing.</p> <p><b>Monitor:</b></p> <p>Track the effectiveness of marketing campaigns and adjust strategies accordingly.</p>
Regulatory Compliance Officers	Group that ensures the app adheres to financial regulations and standards.	<p><b>Meet requirements:</b></p> <p>Guarantee that the app complies with relevant financial regulations.</p> <p><b>Monitor:</b></p> <p>Regularly check for updates or changes in financial regulations that may impact the app.</p>