



## About Vue Vixens

Vue Vixens, a 501(c)(3) public charity (EIN 83-3866803), is an initiative founded by Jen Looper in 2018 that creates and hosts workshops, meetups, and events to teach Vue.js to under-represented people in a cool and fun way. The goal of the program is to familiarize women and those who identify as such with Vue.js in a supportive and inclusive environment. Our corporate-sponsored scholarship fund allows us to help women attend technical conferences to build their careers. We have also hosted successful longer events such as Vue Vixens Day in Argentina and Colombia and we have many chapters worldwide! Contact us at [info@vuevixens.org](mailto:info@vuevixens.org)

## About Vue Vixens Day US

Vue Vixens Day US follows in the tradition of Vue Vixens Days in Colombia and Argentina, offering a free one-day community conference on a diverse range of topics. Our speakers include well-known community leaders who identify as women and who are excited to share their technical knowledge and career-building advice.

Attendees who identify as women only will have a chance to participate in workshops.

There will also be provision of breakfast, lunch and coffee at the event, lots of fun and networking.

Join us at Capital Factory in Austin, TX on March 5<sup>th</sup>, 2020 for the first Vue Vixens Day US, following Vue Conf US.

## Our Event in Numbers

- 100+ Attendees
- 2 Keynotes(Opening and closing)

- 5 technical and skills-building talks
- 5 lightning talks
- Cost: Free for all attendees

## About the Venue

Capital Factory is located on 701 Brazos St, Austin, TX. It is more than a coworking space – it's the center of gravity for entrepreneurs in Texas. We will use their Voltron room, which includes an open stage, streaming and AV/equipment. The venue also includes a fast and reliable internet connection, and catering facilities. A prime location for a prime event!

## Sponsorship Packages

Our sponsorship levels are:

- **Platinum: \$3500 (2 slots)**

- Add your swag & promotional materials to the event attendee package
- Logo on top spot of welcome banner and dedicated slide for platinum sponsors
- Logo on top spot on website

- **Gold: \$1500**

- Add your swag & promotional materials to the event attendee package
- Logo on welcome banner
- Dedicated slide to gold sponsors
- Logo on gold sponsors spot on website

- **Silver: \$500**

- Logo on silver sponsors slide and welcome banner
- Logo on silver sponsors spot on website
- Add your swag & promotional materials to the event attendee package

- **Community Sponsors**

- Logo on community sponsors slide and community sponsors spot on website
- Add your swag & promotional materials to the event attendee package

- **Breakfast Sponsor: \$500**

- Unique banner with your logo as Breakfast Sponsor
- Add your swag & promotional materials to the event attendee package

- **Lunch Sponsor: \$1000**

- Unique banner with your logo as Lunch Sponsor
- Add your swag & promotional materials to the event attendee package

- **Coffee Break Sponsor: \$300**

- Unique banner with your logo as Coffee Break Sponsor.
- Add your swag & promotional materials to the event attendee package.

## Event Organizers



**Jen Looper** [jen@vuevixens.org](mailto:jen@vuevixens.org) | [@jenlooper](https://twitter.com/jenlooper) (Twitter)

Vue Vixens Chief Executive Officer

Jen is a Google Developer Expert and a Cloud Developer Advocate Lead at Microsoft with over 18 years' experience as a web and mobile developer. Based in Boston, Jen specializes in creating cross-platform apps. A multilingual multiculturalist with a passion for hardware hacking, mobile apps, machine learning and discovering new things every day, Jen loves helping women achieve their full potential.



**Diana Rodriguez** [diana@beingadev.rocks](mailto:diana@beingadev.rocks) | [@cotufa82](https://twitter.com/cotufa82) (Twitter)

Vue Vixens Worldwide Community Organizer

Diana is a Full Stack Developer/DevOps. With 18 years' experience and a strong background in back end and infrastructure, Diana likes to bring together the best of both worlds, spreading DevOps culture. She's super enthusiastic about encouraging people to start a career in development and a fan of female devs and DevOps.