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## Welcome: VIP Clubhouse

On behalf of the Frontyard Baseball team, we want to thank you for being a part of the VIP Clubhouse - an exclusive club for athletes and celebrities who are in the Frontyard Baseball game. Below we will outline the recommended schedule and process for your NFT drop.

To recap, being in the VIP Clubhouse earns you 3 custom NFTs. Our art team will work directly with you to design your personalized Frontyard Kids that will be featured in the game.

1. To keep in game
2. To auction for 100% profit
3. To auction for charity of choice



## Auction Information

Once your 3 NFTs are finalized, we will confirm the auction date for 2 of your NFTs. The auction will be hosted through Opensea a part of the Frontyard Baseball: VIP Clubhouse Collection. The collection is featured on the Ethereum network with payouts in ETH.

The auction style will be what's called an **English Auction**. An English Auction is when the token is sold to the highest bidder; where the highest bid wins at the end of the time event. For more in depth details about the English Auction, please refer to the FAQs below.

## Promotions

To ensure we have a successful auction, promotion of the drop will be of utmost importance. Below we will outline a recommended promotion schedule. This is by no means mandatory, only encouraged if no marketing plan is in place by your team.

### **Twitter:**

This is the social media platform of choice for many people in the NFT space. It is where the bulk of Frontyard Baseball promotions take place. We will outline a couple Twitter promotion strategies.



1. If you have not promoted NFTs on your twitter page, then we highly recommend starting with a very broad and generic tweet.
  - a. For example: “Okay everyone! I’m jumping into the [#NFT](#) space...help! Where do I start? What projects do you recommend?”
  - b. This will cast the broadest net possible and it will introduce you to all the amazing NFT communities that exist. It is a great way to enter the space.
2. If you have tweeted about NFTs prior, then a strategy we recommend using is asking a friendly question such as:
  - a. “Looking to hop into some more NFT communities. Which ones should I be looking out for?”
  - b. This allows a “reset” or a timeline “pallet cleanser”, and opens your account to new and potential communities.
3. After the initial/generic tweet, 1-2 days later, then we recommend announcing that you joined Frontyard Baseball. For example:
  - a. “Did I do this right? @fybaseballnft” with your custom Frontyard kid attached.
4. In conjunction with your Frontyard tweet, Frontyard will announce your induction to the VIP Clubhouse with your own NFT displayed as :



- ## TikTok:

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1. TikTok is a video based platform that rewards for watchtime and engagement (among other metrics)
2. With this in mind, if you want to promote on TikTok, then as you know, the hook is the most important.
  - a. We recommend capturing your followers with the following:
    - i. “You won’t believe this!”
    - ii. X reasons why .....
    - iii. Story time
    - iv. This is how I became an NFT ....
3. Taking a video of your computer showing your NFT and instructing your followers to your “Link in Bio” will help direct your followers.

*\*Of note, as mentioned above, we recommend cross-promotion with Twitter in addition to the TikTok strategy.*

## Payment:

After the auction is concluded, Frontyard will coordinate payout in ETH to you for both of your auctioned NFTs.

Items Frontyard needs **PRIOR** to the auction:

1. Themes/logos you want incorporated into your custom NFTs
2. Your cryptocurrency wallet address
3. Your charity of choosing



## Schedule:

**The tentative schedule for your promotion/auction is as follows:**

- Day 0 - Initial announcement presented to your followers
- Day 2-3 - NFT Tweet + Retweet of Frontyard Baseball “***Auction is Live***” announcement
- Day 3-8 - Auction will be live for 5 days

## FAQs :

**Am I required to promote the auction?**

- You are not required to promote the auction. However, the more you do, the higher probability that you will receive a higher auction result for you and your charity.

**When will I get paid?**

- Payouts will be transferred to your wallet within 24 hours of the end of the Opensea auction.

**How will you all make my custom NFTs?**

- Our art team will work with you directly to ensure you are satisfied. Revisions are unlimited as we want to ensure you are happy with the final in-game product.

**Where can I learn more about the Frontyard Baseball game?**



- Please check out media kit for detailed overview - [https://frontyardbaseball.com/Athlete\\_Kit.pdf](https://frontyardbaseball.com/Athlete_Kit.pdf)
- White paper can be found: <https://frontyardbaseballnft.gitbook.io/fyb>

### **What is the Frontyard Baseball wallet address?**

- You can monitor all transactions at this address:  
0x19a870aE8A644b0554cf87Df5bD74269b0cD4C54

### **How does the English Auction work?**

OpenSea will automatically complete this transaction if a Sell to the highest bidder auction finishes above 1 ETH, with OpenSea paying the gas fee in the process.

If the auction finishes below 1 ETH, it's up to the seller to accept the highest offer. The seller is under no obligation to complete the transaction.

Making a bid on this kind of action is like making an offer on a fixed-price listing. The seller can choose to accept it at any time, but the buyer will [need WETH](#) to create a bid.



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OS Tutorials

Mr. HODL & Friends

List item for sale

Type

\$

Fixed Price

🕒

Timed Auction

Method

🔼

Sell to highest bidder

▼

Starting price

💎 WETH

▼

Amount

Duration

📅

7 days

More options

▼

Fees


Service Fee

2.5%

Creator Royalty

10.0%

Preview



OS Tutorials

Mr. HODL & Friends

Price

🔼 0

**Please note:** Any bids made in the last 10 minutes of an auction will extend each auction by 10 more minutes. Popular auctions are often extended by new bids offered in the last 10 minutes.

**Who should I contact if I have questions or need additional information?**

- If non-urgent, then you can email [hello@frontyardbaseball.com](mailto:hello@frontyardbaseball.com). The account is managed by our founders who check it multiple times a day.
- If urgent, please call or text Founder Andrew 770-316-3782 or Co-founders Mike 706-614-6980 & Hudson 757-262-9984





## Agreement

The purpose of this document is to set forth in writing the terms and conditions of the agreement reached between (Frontyard Baseball), (hereinafter referred to as "FYB") and [REDACTED] (hereinafter referred to as "VIP").

By responding to this offer, you have accepted the terms and conditions and your agreement is complete and active.

### **Your FYB agreement is as follows:**

1. **Likeness.** VIP agrees to include their "likeness" in perpetuity in the FYB metaverse. Any additional changes to likeness (themes, colors, assets, etc.) must be agreed upon by FYB and the VIP.
2. **Marketing.** VIP agrees to allow FYB to use the NFTs of their likeness in marketing materials for the VIP Clubhouse auction as well as the FYB game. VIP also agrees to promote FYB from their main social media account leading up to Auction completion.
3. **Asset transfer.** FYB agrees to transfer the personal NFT and 100% profit of both auction NFTs to the following **Ethereum wallet**:  
[REDACTED]  
As such, it will be VIP'S **sole** responsibility to disburse post auction funds to the charity of the VIP'S choosing.



4. **Termination.** FYB has the right to terminate Agreement at any time for any reason with or without cause, including unsportsmanlike conduct or a breach of any term of this Agreement.

5. **Entire Agreement.** This Agreement constitutes the entire understanding between FYB, and aforementioned VIP. Upon its execution, this Agreement cannot be altered or modified except by an agreement in writing signed by both parties, and shall supersede all prior negotiations, understandings and agreements, whether oral or written.

**ACCEPTED AND DATE AGREED:**

By: FYB SIGNATURE: \_\_\_\_\_ Date: \_\_\_\_\_

By: **VIP SIGNATURE**: \_\_\_\_\_ Date: \_\_\_\_\_