

# CONSOLIDATED REGIONAL PERFORMANCE METRICS — Q3 2025

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**Table 1a: Volume by Category x Period (000s units)**

Product Category	2024										2025					YoY Δ%	
	Q1		Q2		Q3		Q1		Q2		Q3						
	Act.	Bdgt	Act.	Bdgt	Act.	Bdgt	Act.										
<b>NORTH REGION</b>																	
Alpha-class (standard)	1,234	1,200	1,456	1,400	1,678	1,600	1,345	1,300	1,567	1,500	1,789 <sup>2</sup>	1,700	+6.6				
Beta-class	987	1,000	876	900	765	800	654	700	543	600	432	500	(43.5)				
Gamma-class (premium tier)	—	—	—	—	125	100	234	200	345	300	456	400	n/m <sup>3</sup>				
<i>North subtotal</i>	2,221	2,200	2,332	2,300	2,568	2,500	2,233	2,200	2,455	2,400	2,677	2,600	+4.2				
<b>SOUTH REGION</b>																	
Alpha-class	2,345	2,300	2,567	2,500	2,789	2,700	2,456	2,400	2,678	2,600	2,890	2,800	+3.6				
Beta-class	1,111	1,100	1,222	1,200	1,333	1,300	1,444	1,400	1,555	1,500	1,666	1,600	+25.0				
<i>South subtotal</i>	3,456	3,400	3,789	3,700	4,122	4,000	3,900	3,800	4,233	4,100	4,556	4,400	+10.5				
<b>GRAND TOTAL</b>	<b>5,677</b>	<b>5,600</b>	<b>6,121</b>	<b>6,000</b>	<b>6,690</b>	<b>6,500</b>	<b>6,133</b>	<b>6,000</b>	<b>6,688</b>	<b>6,500</b>	<b>7,233</b>	<b>7,000</b>	<b>+8.1</b>				

<sup>1</sup> Excludes XYZ division sold Apr 2024

<sup>2</sup> Includes 89 units reclassified from Beta

<sup>3</sup> n/m = not meaningful (no prior year comparable)

**Table 1b: Key Performance Indicators**

Metric	North	South	East*	West	Corp.	Consol.
Revenue (USD mm)	\$234.5	\$456.7	\$123.4	\$345.6	\$(12.3)	<b>\$1,147.9</b>
EBITDA margin	23.4%	18.7%	31.2%	25.6%	—	<b>24.1%</b>
Headcount (FTE avg)	1,234	2,345	567	1,789	123	<b>6,058</b>
Rev/FTE	190.0	194.8	217.6	193.2	n/a	<b>189.5</b>
Capex (% of rev)	8.2%	6.7%	12.3%	9.1%	2.1%	<b>7.8%</b>
NPS score	+42	+38	+51	+44	—	<b>+43</b>
Inventory days (avg)	45	52	38	41	—	<b>44</b>

\* East region operates on fiscal year ending Mar 31

**Table 1c: Channel x Segment Mix (%)**

	Direct			Indirect			Online	
	Ent.	SMB	Gov.	VAR	Dist.	OEM	B2B	B2C
Premium	34	12	8	18	7	3	11	7
Standard	22	28	15	12	9	2	8	4
Value	8	31	22	6	14	1	5	13
<b>Total</b>	<b>64</b>	<b>71</b>	<b>45</b>	<b>36</b>	<b>30</b>	<b>6</b>	<b>24</b>	<b>24</b>

Note: Rows sum to 100%. Columns show segment penetration.

**Table 2: Variance Analysis — Q3 Actuals vs Budget**

Cost Center	Resp. Mgr	Operating Expenses (USD 000s)				Variance		Status
		Labor	Matl.	O/H	Total	\$	%	
<b>MANUFACTURING</b>								
CC-101	J. Smith (acting)	1,234	2,567	345	4,146	(234)	(5.3%)	▲
CC-102	M. Jones	987	1,876	234	3,097	+156	+5.3%	✓
CC-103	R. Chen / A. Patel	1,567	3,245	456	5,268	(12)	(0.2%)	—
<i>Mfg subtotal</i>		<b>3,788</b>	<b>7,688</b>	<b>1,035</b>	<b>12,511</b>	<b>(90)</b>	<b>(0.7%)</b>	
<b>LOGISTICS</b>								
CC-201	T. Wong	456	123	789	1,368	+89	+7.0%	✓
CC-202	VACANT (see note 4)	234	67	456	757	(567)	(42.8%)	▣
<i>Log. subtotal</i>		<b>690</b>	<b>190</b>	<b>1,245</b>	<b>2,125</b>	<b>(478)</b>	<b>(18.4%)</b>	
<b>TOTAL</b>		<b>4,478</b>	<b>7,878</b>	<b>2,280</b>	<b>14,636</b>	<b>(568)</b>	<b>(3.7%)</b>	

**Table 3: Project Milestone Schedule (wk of)**

Work-stream	Jan 6	Jan 13	Jan 20	Jan 27	Feb 3	Feb 10	Feb 17	Feb 24	Owner	Risk
Platform migration	Design			Build			Test		IT-Core	🟡
Data ETL	—	Spec	Dev + UAT			—	IT-Core		Data Eng.	🔴
User training	—	—	—	—	Prep	Go	L&D	—	—	🟢
Comms	●	—	●	—	●	—	●	●	PMO	🟢

● = stakeholder update; ●● = exec steering committee

**Table 4: Resource Allocation Matrix**

	Phase 1		Phase 2		Contngcy
	Int.	Ext.	Int.	Ext.	
FTE	12.5	4.0	8.0	2.0	+2.0
Fully-loaded cost (\$K/mo)	187.5	120.0	120.0	60.0	+30.0
Duration (wks)	8		6		TBD
<b>Total (\$K)</b>	<b>615.0</b>		<b>270.0</b>		<b>+45.0</b>

## Notes:

1. All figures unaudited and subject to change. 2. Certain items reclassified for comparability. 3. Negative variances shown in parentheses per GAAP convention. 4. CC-202 position vacant since Oct 15; interim coverage by CC-201 manager.

Abbreviations: Act.=Actual, Bdgt=Budget, Ent.=Enterprise, SMB=Small/Medium Business, Gov.=Government, VAR=Value-Added Reseller, Dist.=Distributor, O/H=Overhead, Matl.=Materials, FTE=Full-Time Equivalent, Int.=Internal, Ext.=External, Contngcy=Contingency, L&D=Learning &

