# IAN MURIMI

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#### **DATA SCIENTIST**

I'm a dynamic highly skilled and results-oriented data scientist with 4 years of experience in leveraging datadriven insights to drive business solutions. I focus at employing advanced statistical modeling, machine learning, and data visualization techniques to extract meaningful patterns and trends. I have a proven track record in solving complex business challenges and contributing to data-driven decision-making processes. I've Strong problem-solving skills and ability to work collaboratively in cross-functional teams to deliver highquality solutions.

## STRENGTHS AND EXPERTISE

Data Analysis & Interpretation
Statistical Modeling
Machine Learning
Predictive Analytics

Python
Data Visualization
Big Data Technologies
Data Warehousing

Automation Tools (e.g., scripting, orchestration) Feature Engineering A/B Testing Team Leadership

## **PROFESSIONAL EXPERIENCE**

Junior Data Scientist - Data Science & Data Analysis
Nairobi Women Hospital

May 2023 - August 2023

# Accomplishments:

- Conducted statistical analyses on customer satisfaction surveys, uncovering areas for improvement in service delivery
- Assisted in the development of predictive models for resource allocation, optimizing project timelines by 15%.
- Carried out exploratory data analysis (EDA) and informed stakeholders who weren't technical of the
- Worked in conjunction with cross-functional teams to determine business needs and convert them into insights that can be put to use.
- Putting data-driven initiatives into practice to improve business outcomes and maximize key performance indicators (KPIs).
- Improved applications performance by consistently testing and refining software prior to rollout
- Created interactive data visualizations to communicate findings to executive leadership.
- Collaborated with business analysts to understand data requirements and translate them into actionable insights.
- Conducted A/B tests to evaluate the effectiveness of new product features, providing actionable insights for product optimization.
- Increased team efficiency by 10% by developing and configuring internal applications

### **EDUCATION**

## Masinde Muliro University of Science and Technology

Bachelor of Science in Computer Science Second Class Upper Division

2020 - 2024 December (expected graduation)

## **Ikuu Boys High School**

Kenya Certificate of Secondary Education

Mean Grade: B+

2016-2019

#### **ACHIEVEMENTS**

## **Developed and Deployed Predictive Models for Improved Business Forecasting Accuracy**

- Successfully developed and deployed predictive models for customer churn, resulting in a reduction in customer attrition.
- Involved in a project to enhance sales forecasting accuracy by implementing advanced statistical techniques, resulting in a improvement in forecasting precision.
- Created interactive data visualizations and dashboards using Tableau, improving data communication and facilitating data-driven decision-making for executive leadership.
- Identified cost-saving opportunities through data analysis of operational processes, leading to a reduction in operational expenses.
- Conducted A/B tests to evaluate new product features, providing actionable insights for product optimization and improving user engagement.

## **Efficiency through Automation:**

- Led the integration of automated tools for compliance reporting, streamlining the reporting process and reducing reporting time by an impressive 30%.
- Implemented innovative solutions to enhance efficiency in monitoring and reporting, contributing to the organization's overall cybersecurity resilience.

#### **Cross-functional Collaboration:**

- Fostered strong collaboration with cross-functional teams, playing a key role in driving the adoption of advanced cloud security solutions.
- Worked closely with Cybersecurity Intelligence and Security Operations Centre (CiSOC) to align cloud security measures with emerging threats and industry trends.

# **Community Development**

- Designed and implemented a structured training program for Microsoft Office Suite, with a focus
  on Excel, Word and Access, catering to diverse skill levels of students at the local college(East
  Technical College).
- Empowered students with practical skills in spreadsheet management, data analysis, databases and document creation using Excel, Access and Word enhancing their proficiency and employability in the digital workplace.

## **CEO and Top Author At Tech With Snake Byte**

 YouTube Channel where I share Ideas on how to improve the world by creating amazing software projects: youtube.com/@TechWithSnakeByte

### **PROJECTS**

#### **CUSTOMER SEGMENTATION USING K-MEANS CLUSTERING**

- Identified unique client groups by doing segmentation analysis on customer data.
- Divided up the client base according to their purchase habits using the K-Means clustering technique.
- Developed a model capable of giving useful information for focused marketing campaigns.

## PREDICTIVE MAINTENANCE FOR INDUSTRIAL EQUIPMENT

- Created a predictive maintenance model to anticipate equipment malfunctions before they happen.
- Model was capable of reducing downtime and maintenance expenses incurred thanks to proactive maintenance measures.

#### STOCKS TREND PREDICTION APP

- A Neural Network Deep Learning model trained with historical data of various stocks.
- Capable of predicting Stocks prices with up to 90% accuracy

### **TECHNICAL SKILLS**

- Programming: Python (NumPy, Pandas, Scikitlearn)
- · Big Data Technologies: Hadoop, Spark
- Machine Learning: Regression, Classification, Clustering, Neural Networks
- Data Visualization: Matplotlib, Seaborn, Tableau
- Statistical Analysis: Hypothesis testing, A/B testing
- Database: MySQL, Oracle, Mongo Db, Postgress, Maria Db
- Tools: Jupyter Notebooks, Google Colab
- · Version Control: Git and GitHub
- Other Programming Languages (C++, C# and Java)
- Linux Administration

## **PROFESSIONAL CERTIFICATIONS**

- Machine Learning and Al using Tensor
   Flow Google Cloud -2024
- Building of Recommendations Systems -Great Learning Academy - 2024
- Oracle SQL Great Learning Academy -2024
- Python for Data Science Great Learning Academy - 2023
- Machine Learning Great Learning Academy - 2023
- Neural Networks Great Learning Academy
   2024
- Google Digital Skills Google 2021

# **PROFESSIONAL MEMBERSHIPS**

- International Machine Learning Society (IMLS)
- Royal Statistical Society (RSS) Data Science Section
- IEEE Computational Intelligence Society (CIS)

# **REFERENCES**

- Raphael Kariuki I.S Meru raphael.mungai@nwch.co.ke
- Dean Sci mmsust student deansci@mmust.ac.ke
- github.com/Frost-Codes

## **CONTACTS**

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