

ORDERS & OMNI-CHANNELS REPORTS

Jan/2024-Dec/2025

Channel

All

ORDERS & OMNI-CHANNELS

SELL-THROUGH & INVENTORY HEALTH

12K
Total Order

93%
Fulfillment Rate

7%
Cancellation Rate

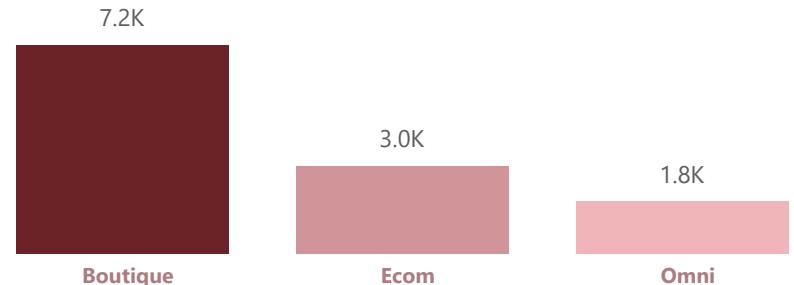
1.7
Avg Lead Time

Insight 1

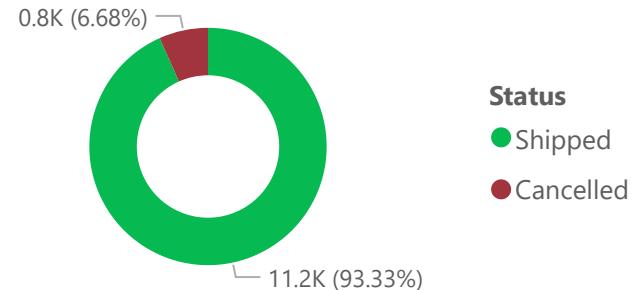
Lead Time

- Lead time has clear peaks (Jan-Mar, Sep) and troughs (Jun, Nov).
- Indicates seasonal demand or operational load differences.

Orders by Channel



Order Status Breakdown

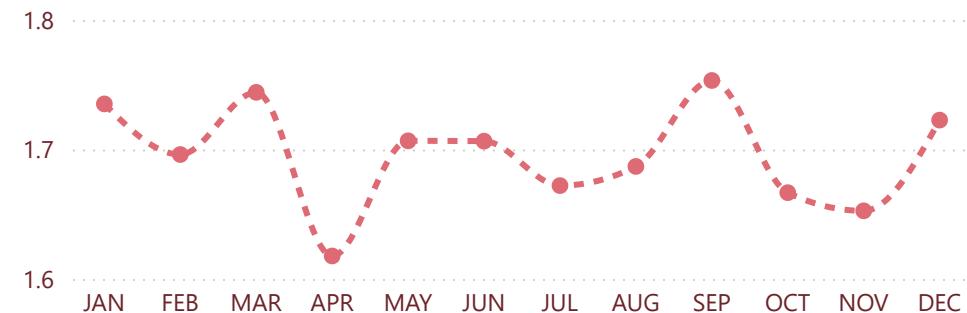


Insight 2

Lead Time Consistency

- Year-round stability (1.6–1.75 days) shows good operational control.
- Peaks signal improvement opportunities for forecasting and rebalancing.

Avg Lead Time by Order Month



⚠ This visual type is being retired soon. Upgrade now to avoid errors. [Upgrade map](#)

Orders by Country

channel • Boutique • Ecom • Omni



SELL-THROUGH & INVENTORY HEALTH REPORTS

Jan/2024-Dec/2025

ORDERS & OMNI-CHANNELS

SELL-THROUGH & INVENTORY
HEALTH

Insight 1

Sales by SKU

- Sales is concentrated in a few SKUs, while many products contribute minimal volume.
- This indicates dependency risk and opportunities for rebalancing slow sellers.

20K

Sum of Unit Sold

42%

Sell-through %

27K

Total Inventory

8%

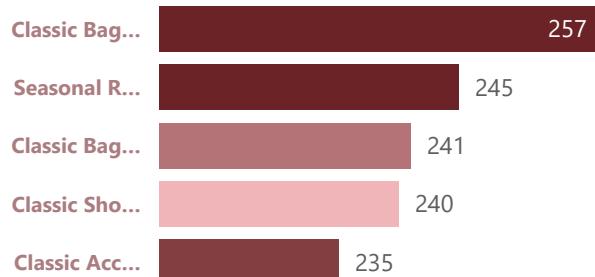
Aged Stock %

Insight 2

Inventory

- Aged inventory (>60 days)** is accumulating in selected stores, increasing cost and reducing sell-through efficiency.
- Targeted rebalancing and **SKU-level** review are recommended.

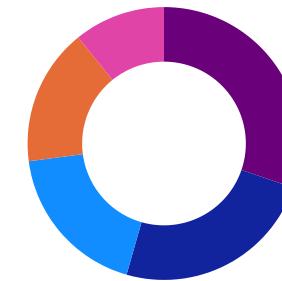
Top Best Selling Products



Top Best Selling Products

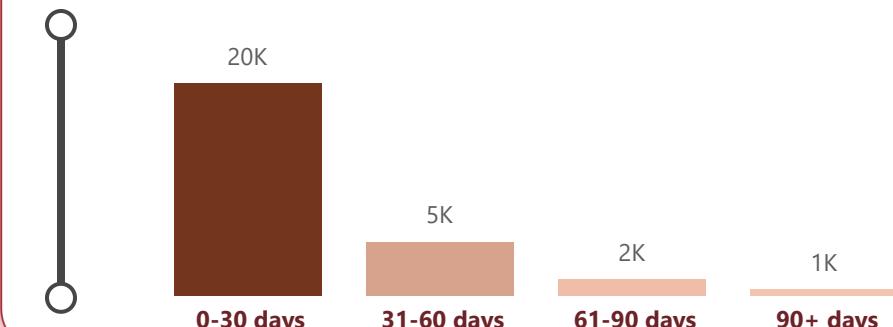


Sell-through by Category



Product Category
Bags
RTW
SLG
Shoes
Accessories

Inventory Aging Bucket



Store Inventory Comparison

