

ORDERS & OMNI-CHANNELS REPORTS

Jan/2024-Dec/2025

Channel

All

ORDERS & OMNI-CHANNELS

SELL-THROUGH & INVENTORY HEALTH

Insight 1

Lead Time

- **Lead time** has clear peaks (Jan-Mar, Sep) and troughs (Jun, Nov).
- Indicates **seasonal demand** or **operational load** differences.

Insight 2

Lead Time Consistency

- Year-round **stability** (1.6-1.75 days) shows good operational control.
- Peaks signal **improvement opportunities** for forecasting and rebalancing.

12K

Total Order

93%

Fulfillment Rate

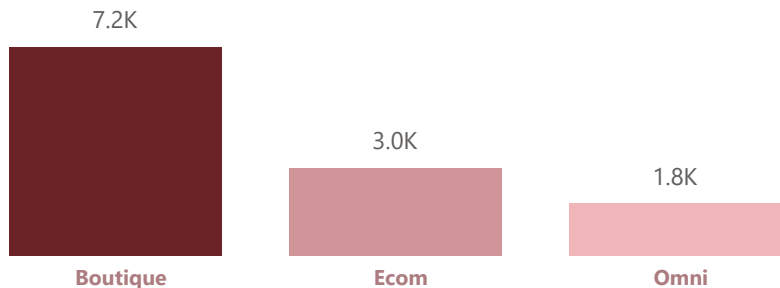
7%

Cancellation Rate

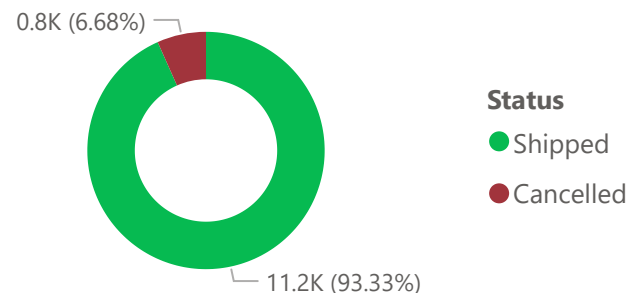
1.7

Avg Lead Time

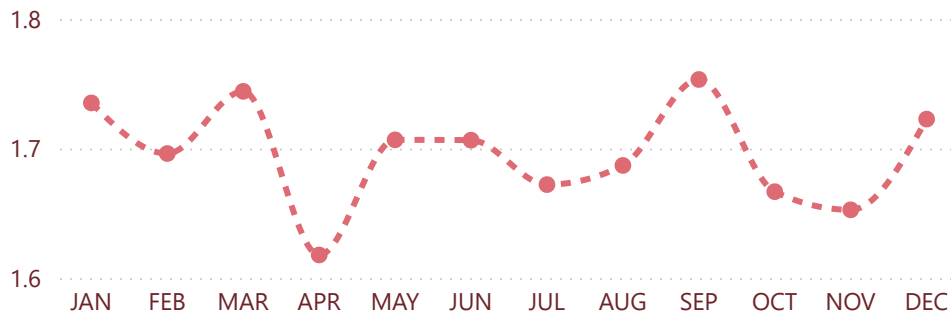
Orders by Channel



Order Status Breakdown



Avg Lead Time by Order Month



This visual type is being retired soon. Upgrade now to avoid errors.

Upgrade map

Orders by Country

channel ● Boutique ● Ecom ● Omni



SELL-THROUGH & INVENTORY HEALTH REPORTS

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SELL-THROUGH & INVENTORY
HEALTH

Insight 1

Sales by SKU

- Sales is **concentrated** in a few SKUs, while many products contribute minimal volume.
- This indicates **dependency_risk** and opportunities for rebalancing slow sellers.

Insight 2

Inventory

- **Aged inventory (>60 days)** is accumulating in selected stores, increasing cost and reducing sell-through efficiency.
- Targeted rebalancing and **SKU-level** review are recommended.

20K

Sum of Unit Sold

42%

Sell-through %

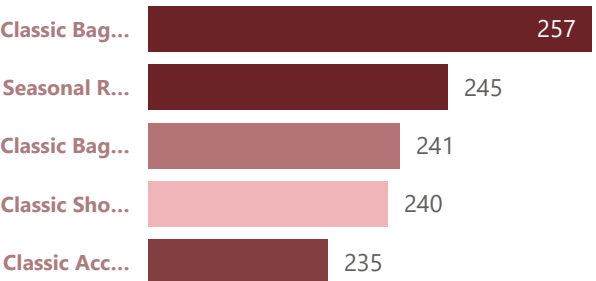
27K

Total Inventory

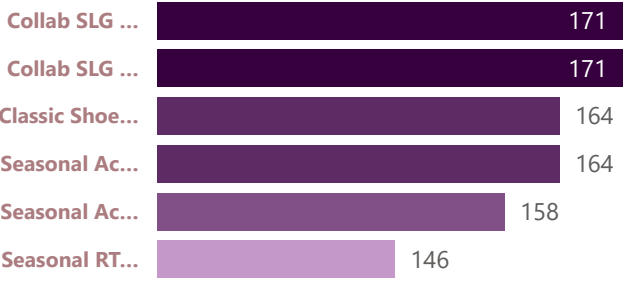
8%

Aged Stock %

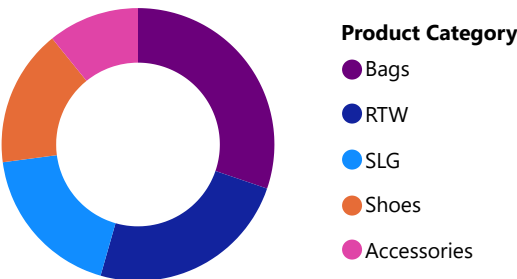
Top Best Selling Products



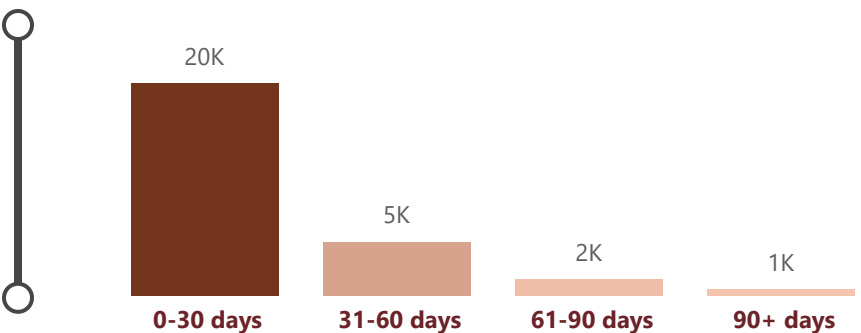
Top Best Selling Products



Sell-through by Category



Inventory Aging Bucket



Store Inventory Comparison

