Edward Fu

edwardfuportfolio.com edwardf1@uci.edu J 714-388-4818



University of California Irvine, Irvine, CA

B.S. in Informatics (Human-Computer Interaction)

Graduated June 2019 GPA: 3.8 (Major)



UI/UX Designer UCI Student Center & Event Services

Aug 2018 - Sept 2019

- Collaborated on an award-winning team with executive sponsors, key stakeholders, managements, designers. developers, and marketers on internal websites and customer-facing applications
- · Mentored new UI/UX designers to provide support and feedback
- Established UI/UX roles within the department and utilized a systematic design process that ensures a high-level of success for each project delivered
- · Designed and researched 3 apps including an award-winning web application



PROJECTS

Level Up Program

- · Designed and researched the web-based application with over 200 users
- · Built a whole user interface from scratch using the Sketch application
- Conducted user interviews and user observations to understand users' needs

Website UX Research and UI Redesign (Art Supply Warehouse)

- . Collaborated with 5 classmates to improve the UI/UX experience of a website
- Conducted 4 UX researches, surveys, interviews, cognitive walkthroughs, and usability testings to evaluate problems of the website
- · Created hand sketch, wireframe and storyboard for user interface research
- · Used Sketch software to create a high-fidelity mock-ups of the redesign website

Eventive

- · Interviewed event planner to gather the workflow of current system
- Performed Scrum meeting with programmers and stakeholders to highlight quick decision-making
- · Created both mobile and website mock-ups



AWARDS

2019 CASE Circle of Excellence Award (Level Up Program)



Storyboards Wireframes Prototypes Web & Mobile Design User Flow

User personas

Technical skills .lava C++

HTML/CSS

Tools Adobe Photoshop Adobe XD

Sketch inVision

Research

User Interviews Usability Testing Statistical Analysis Customer Surveys