# **Edward Fu**

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## **EDUCATION**

#### University of California Irvine, Irvine, CA

GPA: 3.8 (Major)

June 2019

B.S. in Informatics (Human-Computer Interaction)



# **WORK EXPERIENCE**

#### UI/UX Designer UCI Student Center& Event Services

Aug 2018 - Sept 2019

- Collaborated on an award-winning team with executive sponsors, key stakeholders, managements, designers, developers, and marketers on internal websites and customer- facing applications
- Mentored new UI/UX designers to provide support and feedback
- Established UI/UX roles within the department and helped team develop a design process to include research, low and high fidelity mock-up, workflow, and usability testing
- Designed and researched 3 apps including an award-winning web application



### **PROJECTS**

#### **Level Up Program**

- Designed and researched the web-based application with over 200 users
- Built a whole user interface from scratch using the Sketch application
- Conducted user interviews and user observations to understand users' needs

#### Website UX Research and UI Redesign (Art Supply Warehouse)

- Collaborated with 5 classmates to improve the UI/UX experience of a website
- Conducted 4 UX researches, surveys, interviews, cognitive walkthroughs, and usability testings to evaluate problems of the website
- Created hand sketch, wireframe and storyboard for user interface research
- Used Sketch software to create a high-fidelity mock-ups of the redesign website

#### **Eventive**

- Interviewed event planner to gather the workflow of current system
- Performed Scrum meeting with programmers and stakeholders to highlight quick decision-making
- Created both mobile and website mock-ups



## **Awards**

• 2019 CASE Circle of Excellence Award (Level Up Program)



## Skills

Design Technical skills Tools Research

User personas Java Adobe Photoshop User Interviews

Charachae Research

Storyboards C++ Sketch Usability Testing
Wireframes HTML/CSS inVision Statistical Analysis

Protetypes

Prototypes

Web & Mobile Design

Customer Surveys

**User Flow**