Edward Fu

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EDUCATION

University of California Irvine, Irvine, CA June 2019

B.S. in Informatics (Human-Computer Interaction) GPA: 3.8 (Major)

WORK EXPERIENCE

UI/UX Designer UCI Student Center& Event Services Aug 2018 – Sept 2019

• Collaborated on an award-winning team with executive sponsors, key stakeholders, managements, designers, developers, and marketers on internal websites and customer- facing applications

• Mentored new UI/UX designers to provide support and feedback

• Established UI/UX roles within the department and helped team develop a design process to include research, low and high fidelity mock-up, workflow, and usability testing

• Designed and researched 3 apps including an award-winning web application

PROJECTS

Level Up Program

• Designed and researched the web-based application with over 200 users

• Built a whole user interface from scratch using the Sketch application

• Conducted user interviews and user observations to understand users' needs

Website UX Research and UI Redesign (Art Supply Warehouse)

• Collaborated with 5 classmates to improve the UI/UX experience of a website

• Conducted 4 UX researches, surveys, interviews, cognitive walkthroughs, and usability testings to evaluate problems of the website

• Created hand sketch, wireframe and storyboard for user interface research

• Used Sketch software to create a high-fidelity mock-ups of the redesign website

Eventive

• Interviewed event planner to gather the workflow of current system

• Performed Scrum meeting with programmers and stakeholders to highlight quick decision-making

• Created both mobile and website mock-ups

Awards

• 2019 CASE Circle of Excellence Award (Level Up Program)

Skills

Design	Technical skills	Tools	Research
User personas	Java	Adobe Photoshop	User Interviews
Storyboards	C++	Adobe XD	Usability Testing
Wireframes	HTML/CSS	Sketch	Statistical Analysis
Prototypes		inVision	Customer Surveys
Web & Mobile Design			
User Flow			