



EDUCATION

University of California Irvine, Irvine, CA

B.S. in Informatics (Human-Computer Interaction)

Graduated June 2019

GPA: 3.8 (Major)



WORK EXPERIENCE

Product Manager Intern Internet Brands

Jan 2020 – Present

- Working on improving user experience (flows and interfaces) through user interviews, usability testings, surveys and design iterations for the Fodor's Travel CMS, SatisFacts and Apartmentratings website
- Creating and maintaining product use cases, product requirements, and wireframes using tools such as Jira, Confluence, Sketch, and Marvel
- Developing project delivery insight, challenges, knowledge and investigating areas for improvement

UI/UX Designer UCI Student Center & Event Services

Aug 2018 – Sept 2019

- Collaborated on an award-winning team with executive sponsors, key stakeholders, managements, designers, developers, and marketers on internal websites and customer-facing applications
- Mentored new UI/UX designers to provide support and feedback
- Established UI/UX roles within the department and utilized a systematic design process that ensures a high-level of success for each project delivered
- Designed and researched 3 apps including an award-winning web application



PROJECTS

Level Up Program

- Designed and researched the web-based application with over 200 users
- Built an entire user interface from scratch using the Sketch application
- Conducted user interviews and user observations to understand users' needs

Website UX Research and UI Redesign (Art Supply Warehouse)

- Collaborated with 5 classmates to improve the UI/UX experience of a website
- Conducted 4 UX researches, surveys, interviews, cognitive walkthroughs, and usability testings to evaluate problems of the website
- Created hand sketch, wireframe and storyboard for user interface research
- Used Sketch software to create a high-fidelity mock-ups of the redesign website

Eventive

- Interviewed event planner to gather the workflow of current system
- Performed Scrum meeting with programmers and stakeholders to highlight quick decision-making
- Created both mobile and website mock-ups



AWARDS

- 2019 CASE Award, NACAS 2020 Innovative Achievement Award(The Level Up Program)
- California Team Excellence Award (UCI Student Center and Event Services)