BI_dashboard

Sales vs total revenue

● Total Revenue ● Total Orders

Bar/line chart (Total Revenue / Total Orders by Quarter):
- 2023-Q2: 99.4M, 3.0k
- 2023-Q3: 192.8M, 5.9k
- 2023-Q4: 334.5M, 9.9k
- 2024-Q1: 451.3M, 13.8k
- 2024-Q2: 549.4M, 16.8k
- 2024-Q3: 544.2M, 16.5k
- 2024-Q4: 446.4M, 13.6k
- 2025-Q1: 304.7M, 9.9k
- 2025-Q2: 209.6M, 6.9k
- 2025-Q3: 1.0M
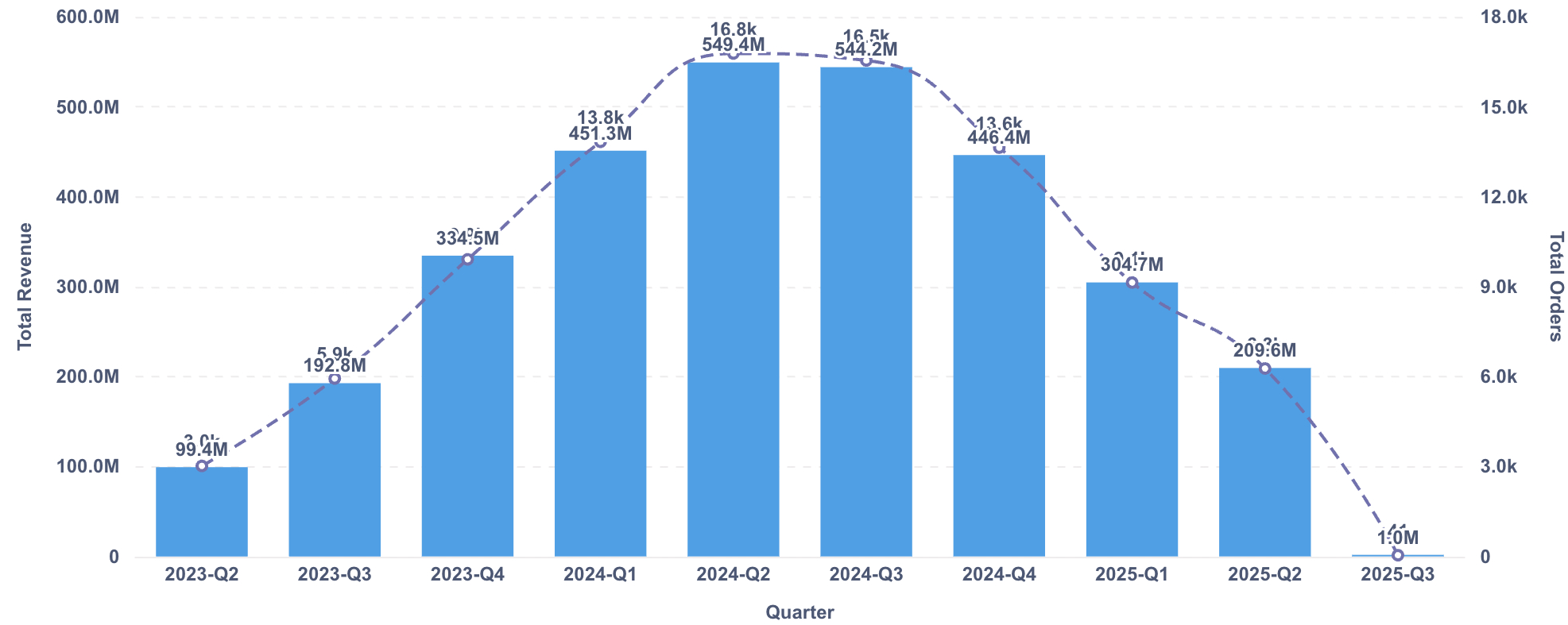
Revenue per quarter

1,019,140
Q3 2025

↓ 99.81% vs. Q3 2024: 544,160,410
↓ 99.51% vs. previous quarter: 209,592,284
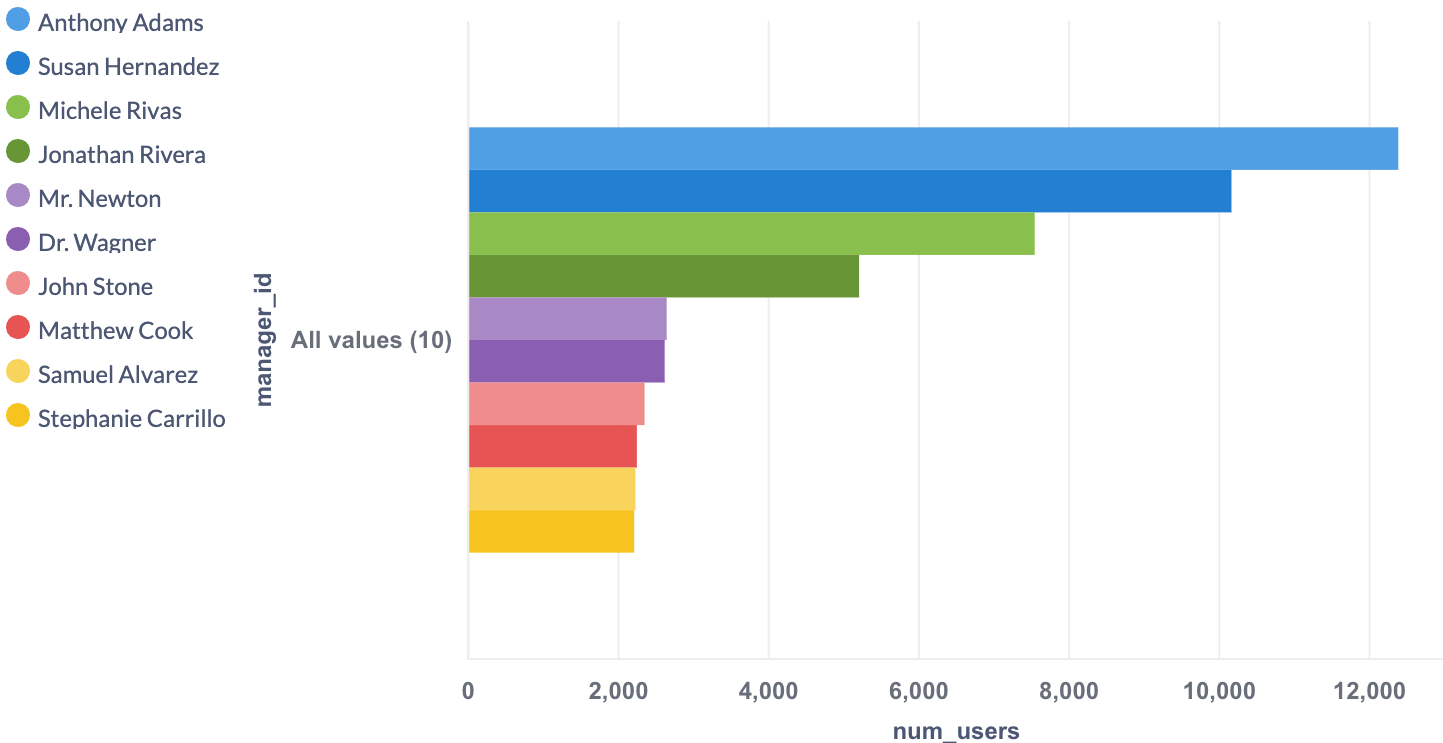
Revenue Goal for This Quarter

2,025

0   Goal 200,000

Deeper dive

Total sales by top 10 sales managers

3,000,000 TOTAL

● Susan	40%
● Robert	20%
● Tiffany	10%
● Kayla	10%
● Kimberly	10%
● Andrew	10%
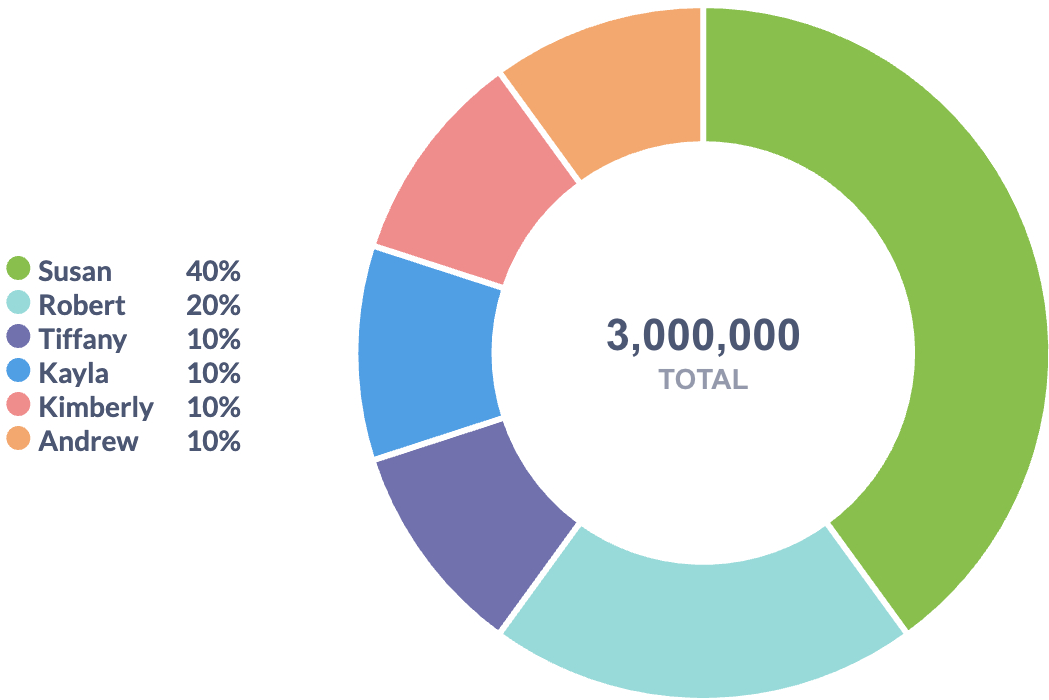
Customers per top 10 sales managers

● Anthony Adams
● Susan Hernandez
● Michele Rivas
● Jonathan Rivera
● Mr. Newton
● Dr. Wagner
● John Stone
● Matthew Cook
● Samuel Alvarez
● Stephanie Carrillo

All values (10)

Total source profit by Q

quarter	university_ads	telegram_channel	vk_group	official_website	hh_ru	avito_ru	email_campaign	word_of_mouth	google_ads	facebook_ads	row_tot
Q2 2023	5,601,258	16,438,681	12,285,582	26,507,721	2,006,656	4,276,783	3,699,508	8,594,919	10,204,786	9,776,307	99,392,2
Q3 2023	12,372,206	33,090,303	22,358,897	44,152,506	4,731,271	8,958,936	6,596,713	19,264,551	23,005,132	18,220,850	192,751,3
Q4 2023	19,648,869	59,327,808	40,177,498	79,568,429	8,874,892	15,812,010	11,638,525	29,530,557	38,753,454	31,187,162	334,519,2
Q1 2024	28,022,890	79,678,125	57,398,441	106,808,196	10,481,019	18,946,753	13,846,371	43,185,791	52,629,748	40,266,587	451,263,9
Q2 2024	32,649,261	95,285,644	65,288,998	135,121,325	11,971,306	23,551,747	18,145,001	55,205,574	62,663,459	49,495,503	549,377,8
Q3 2024	32,888,480	92,141,942	62,570,051	133,141,169	13,657,831	25,453,158	20,743,742	52,067,621	61,916,851	49,579,565	544,160,4
Q4 2024	25,904,804	83,277,557	51,128,041	105,688,745	12,173,900	21,749,396	15,218,388	41,090,595	49,214,923	40,963,458	446,409,8
Q1 2025	16,766,083	51,991,469	36,011,096	74,969,485	8,237,841	14,054,119	9,103,034	30,676,569	36,051,222	26,882,868	304,743,7
Q2 2025	11,140,458	36,477,480	23,722,064	53,404,773	4,245,929	9,564,993	7,788,486	21,132,549	22,246,576	19,868,976	209,592,2
Q3 2025	47,443	212,763	216,387	87,670	43,151	39,452	19,652	39,419	277,789	35,414	1,019,1

10 rows