BI_dashboard

📍 Location ⌄

Top selling courses

● total_revenue ● sales_count

course_title	
Managed Leadingedge Pricing Structure	
Assimilated National Adapter	
Secured Foreground Encoding	
Multi-Channeled Web-Enabled Methodology	
Secured 4Thgeneration Architecture	
Object-Based Content-Based Budgetary Management	
Other (4)	

0   50,000,000   100,000,000
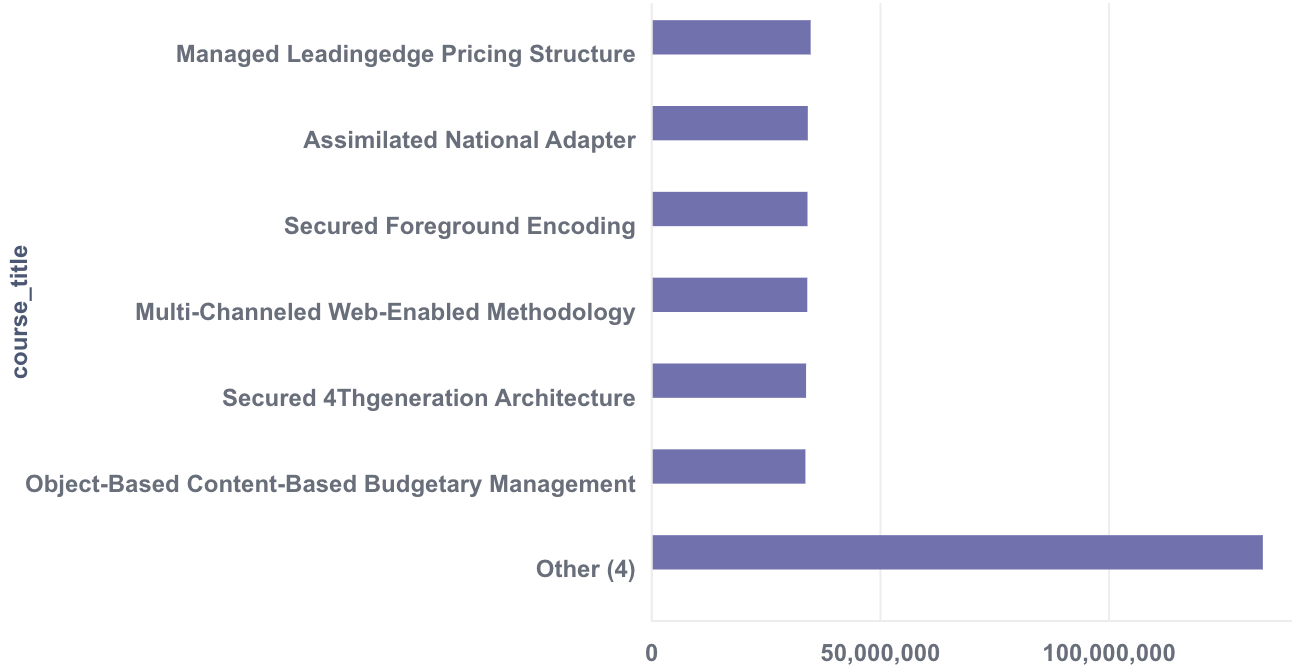
Courses breakdown

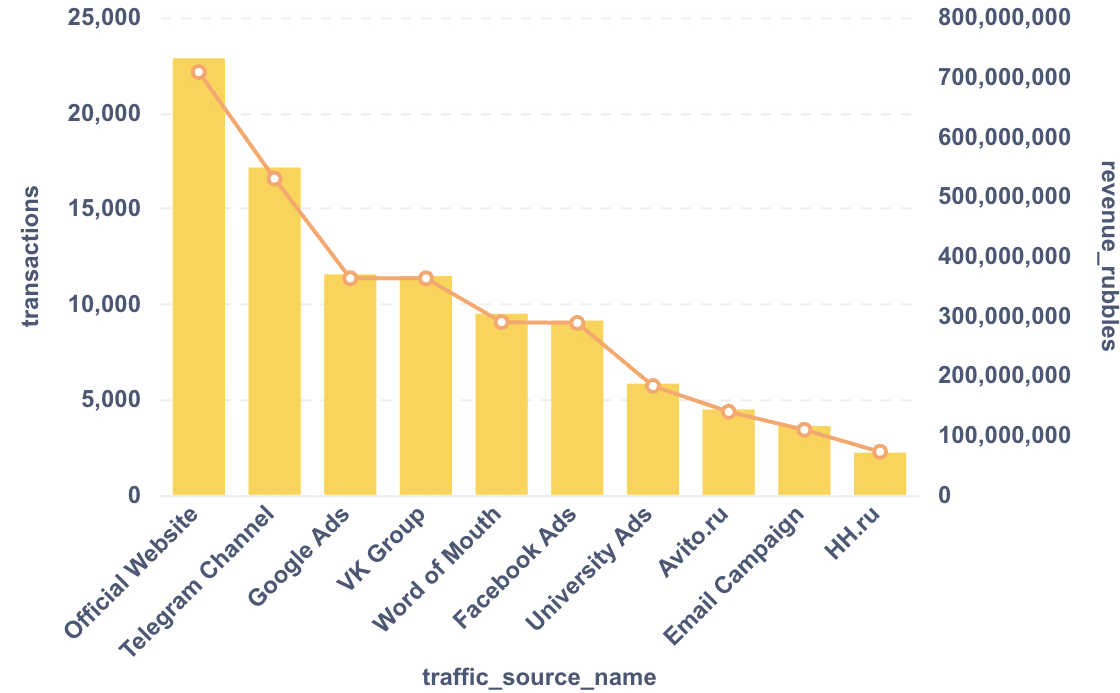| ● Language	22.88%
● Technology	16.04%
● Business	15.92%
● Health	12.95%
● Science	12.18%
● Finance	10.04%
● Art	9.98%

95,124 TOTAL
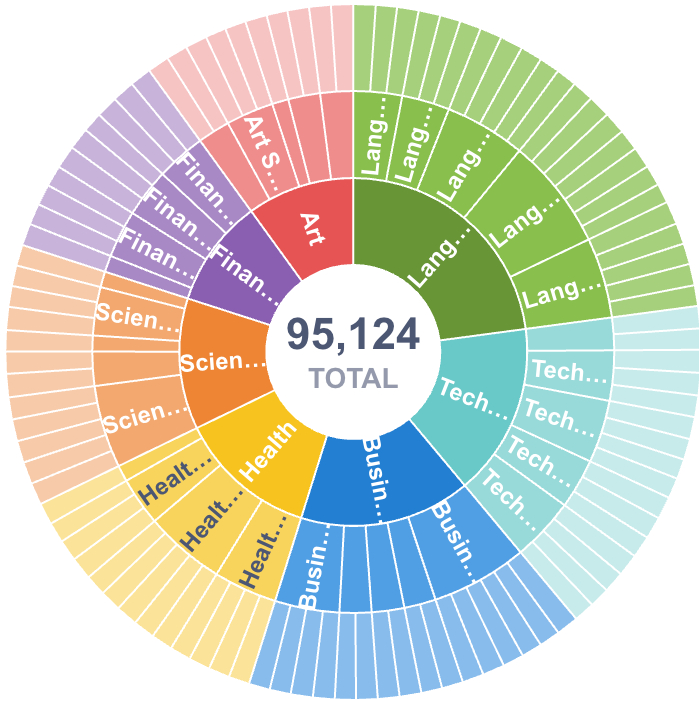
Dim User, Count, Grouped by Country

- 358 - 384
- 386 - 408
- 409 - 431
- 432 - 461
- 788 +
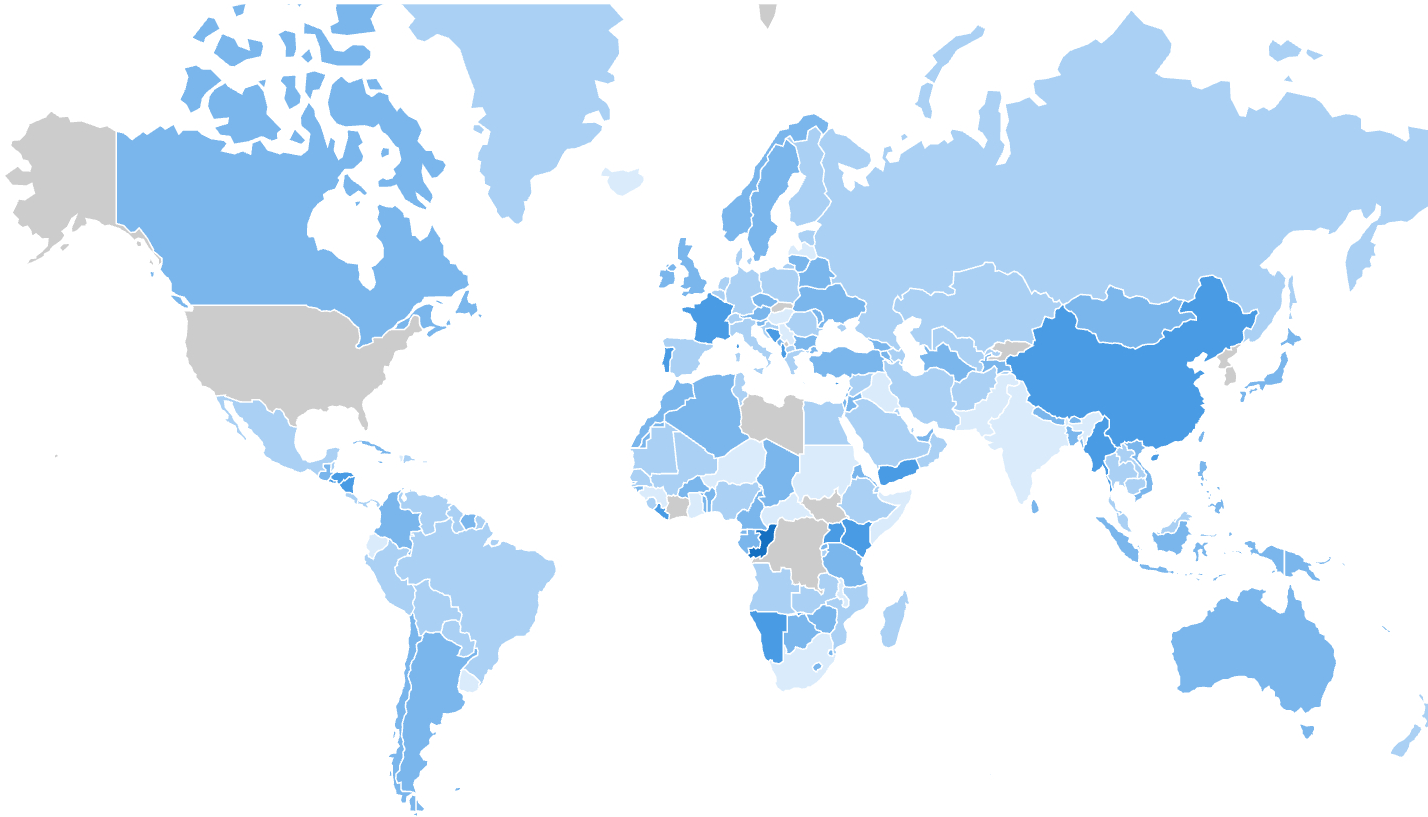
Revenue by Traffic Source

● transactions ● revenue_rubbles

transactions: 25,000 / 20,000 / 15,000 / 10,000 / 5,000 / 0

revenue_rubbles: 800,000,000 / 700,000,000 / 600,000,000 / 500,000,000 / 400,000,000 / 300,000,000 / 200,000,000 / 100,000,000

traffic_source_name: Official Website, Telegram Channel, Google Ads, VK Group, Word of Mouth, Facebook Ads, University Ads, Avito.ru, Email Campaign, HH.ru

Average Price & Enrollment by Course Category/Subcategory

Language — Language Subcat 4
Language — Language Subcat 5
Health — Health Subcat 2
Health — Health Subcat 3
Technology — Technology Subcat 5
Technology — Technology Subcat 2
Business — Business Subcat 1
Business — Business Subcat 3
Science — Science Subcat 1
Science — Science Subcat 2
Finance — Finance Subcat 5
Finance — Finance Subcat 4
Art — Art Subcat 2
Art — Art Subcat 5
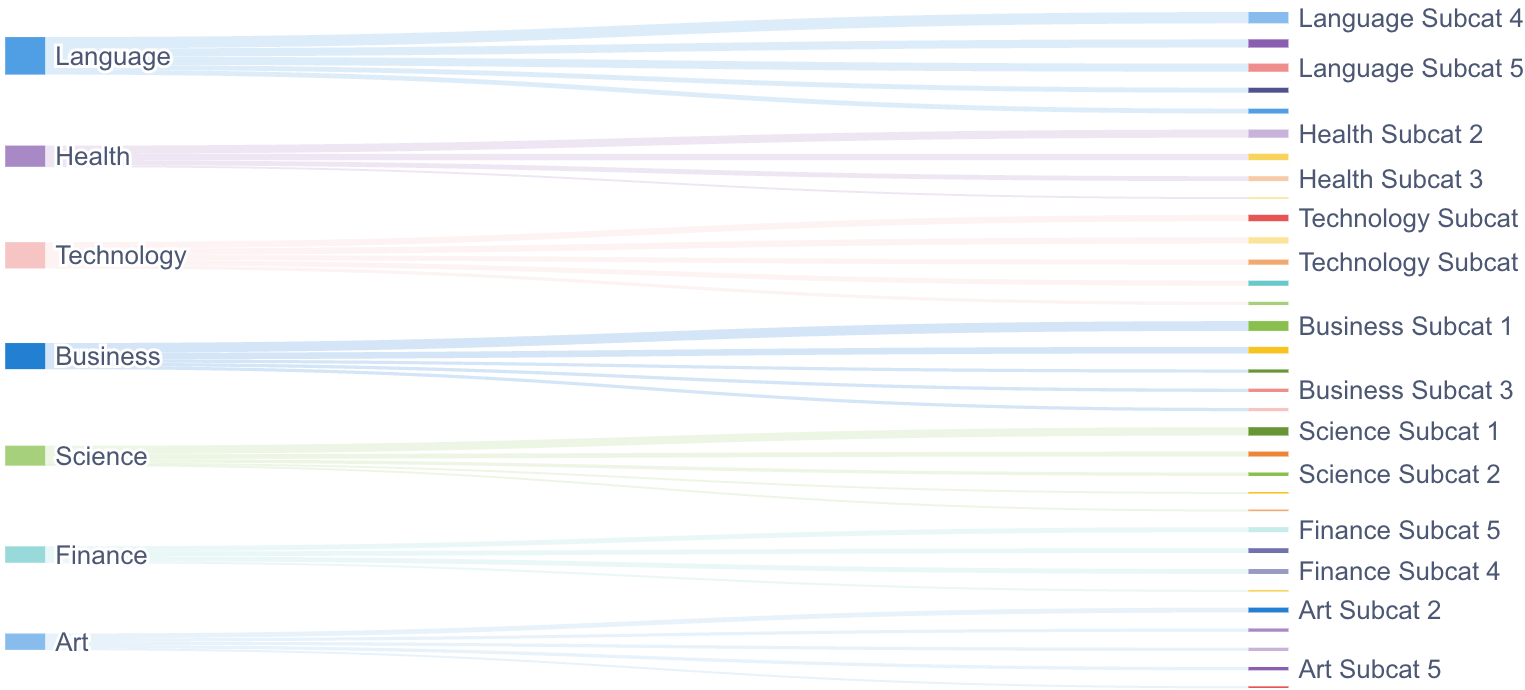
New User Sign-Ups vs. First Purchase Lag

● total_signed_up ● users_with_purchase