

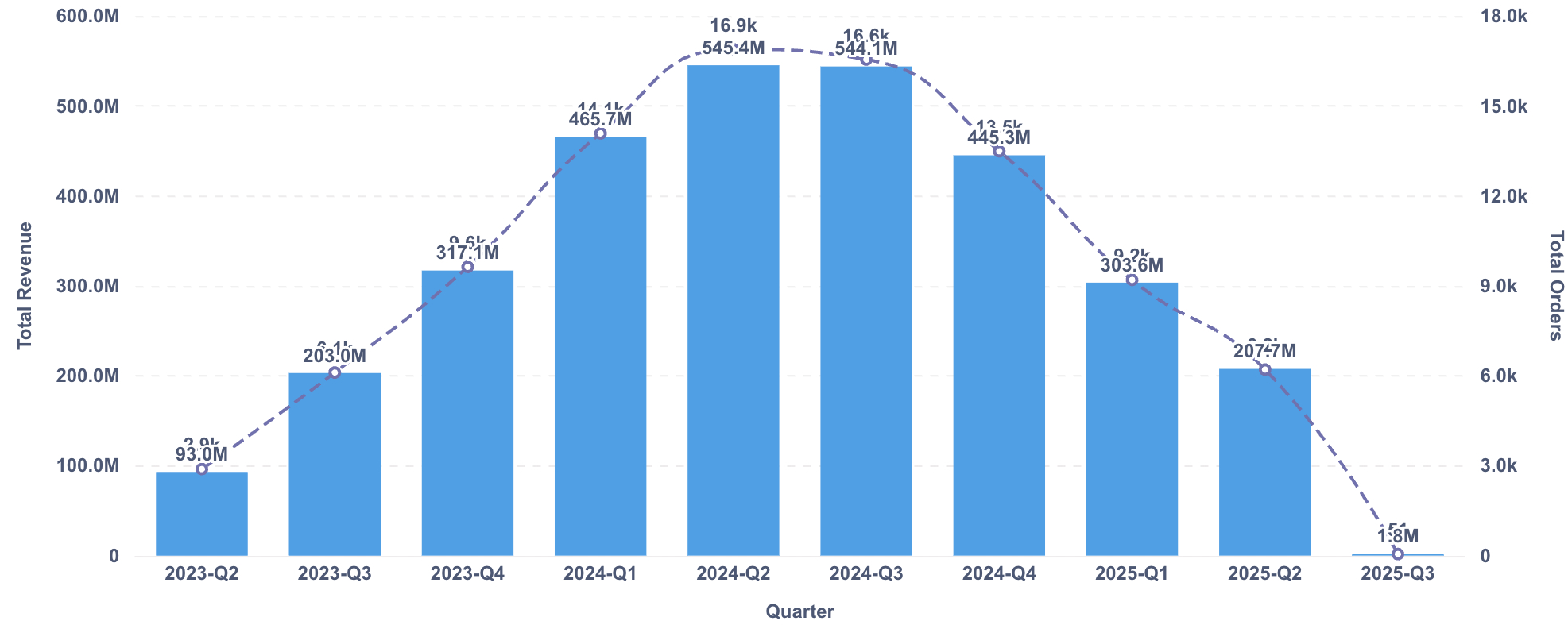
BI_dashboard

Date range

Date grouping

Sales vs total revenue

Total Revenue Total Orders



Revenue per quarter

1,810,814

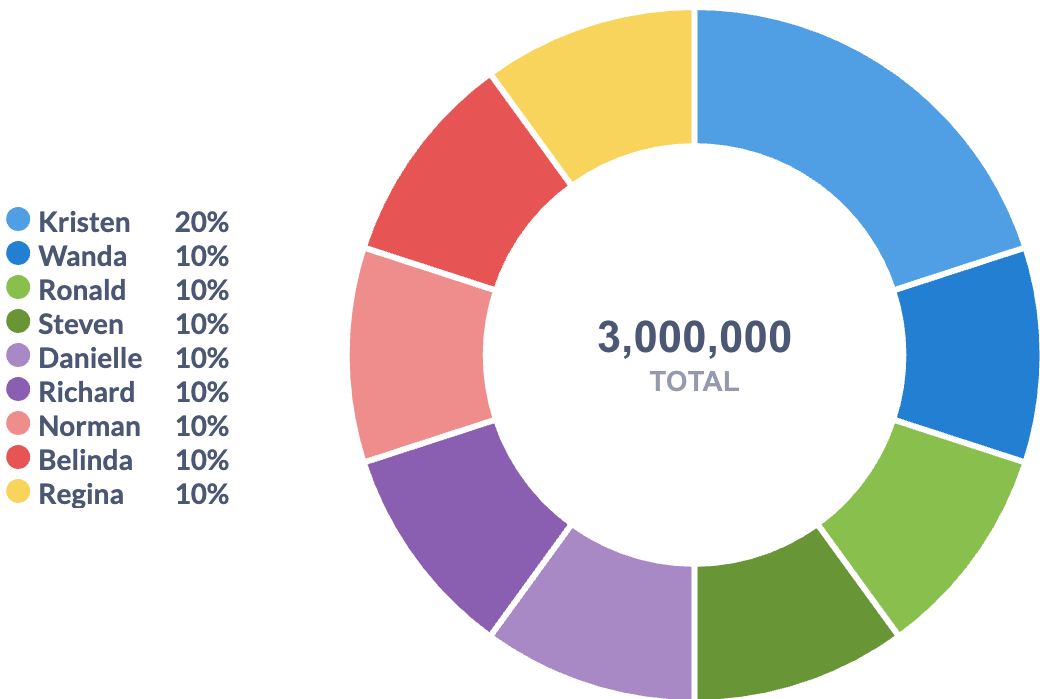
Q3 2025
↓ 99.67% vs. Q3 2024: 544,110,277
↓ 99.13% vs. previous quarter: 207,654,870

251,516,280

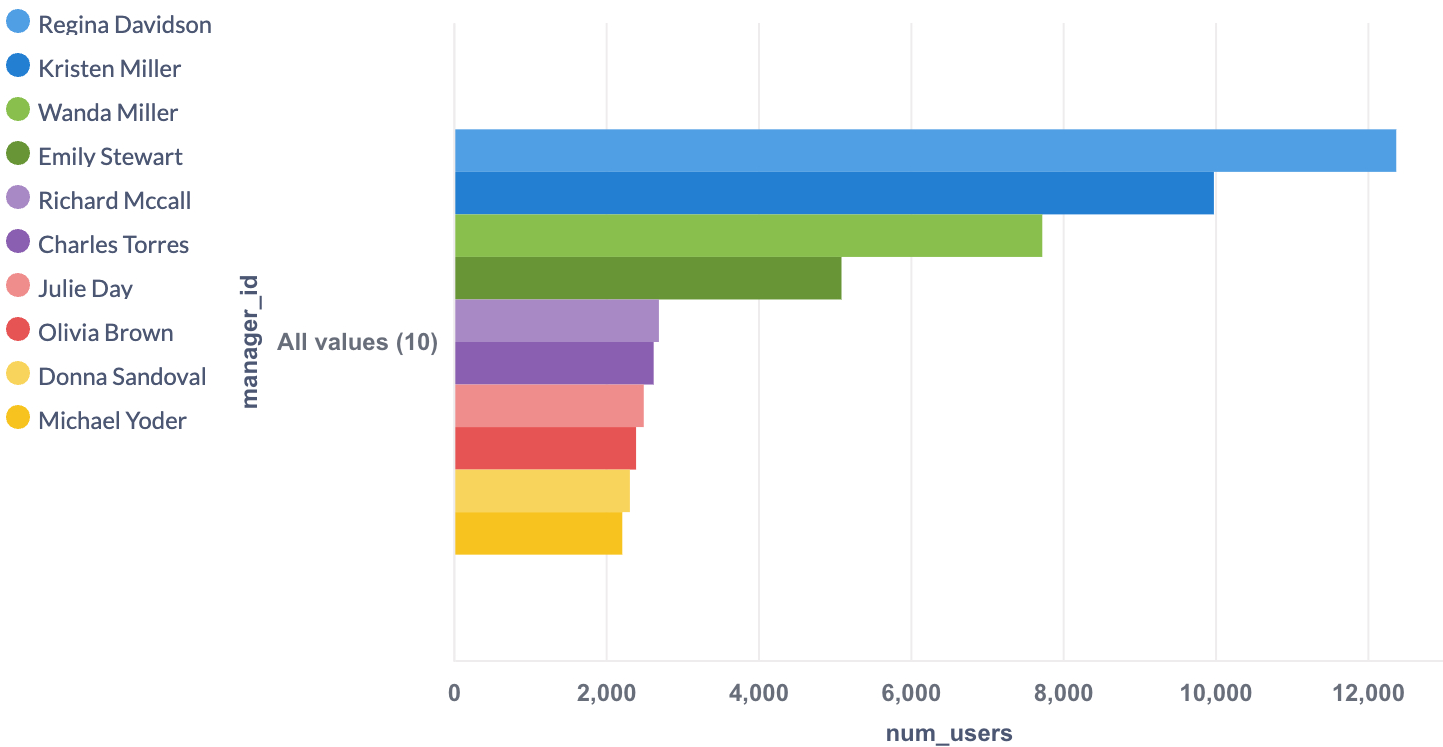
Revenue goal for this quarter

Deeper dive

Total sales by top 10 sales managers



Customers per top 10 sales managers



Total source profit by Q

quarter	university_ads	telegram_channel	vk_group	official_website	hh_ru	avito_ru	email_campaign	word_of_mouth	google_ads	facebook_ads	row_tot
Q2 2023	5,064,810	15,441,757	10,898,480	22,779,028	2,536,199	3,976,271	2,457,489	9,633,531	11,554,895	8,666,972	93,009,4
Q3 2023	13,441,152	33,651,190	23,144,848	48,250,566	5,096,573	9,802,124	7,260,664	19,673,230	23,859,917	18,825,067	203,005,3
Q4 2023	21,088,636	57,196,050	36,429,264	72,091,300	7,744,790	12,529,699	12,195,361	31,464,904	37,654,084	28,705,137	317,099,2
Q1 2024	28,427,897	76,533,776	55,706,030	111,874,281	10,301,281	20,782,681	17,607,784	44,479,941	55,281,552	44,742,475	465,737,6
Q2 2024	29,953,892	98,300,863	63,873,200	123,765,229	11,921,508	24,794,672	19,382,145	53,399,333	65,436,459	54,622,690	545,449,5
Q3 2024	32,569,255	96,895,538	64,646,754	130,025,812	11,676,426	24,136,608	21,689,935	51,061,630	62,846,918	48,561,401	544,110,2
Q4 2024	25,492,100	77,016,611	51,783,139	102,259,568	9,761,580	22,936,873	16,048,370	44,356,257	52,956,440	42,693,955	445,304,8
Q1 2025	17,685,563	53,649,681	37,318,492	72,291,160	6,783,540	13,783,707	11,470,907	29,189,102	34,748,866	26,730,587	303,651,6
Q2 2025	12,284,839	39,304,687	22,768,563	47,837,741	4,770,795	10,201,128	7,328,366	19,831,687	25,066,691	18,260,373	207,654,8
Q3 2025	304,595	389,873	103,079	343,957	112,061	102,909	13,497	241,040	59,534	140,269	1,810,8