# Willem van Gerwen

[fruitsapling.github.io/portfolio](fruitsapling.github.io/portfolio)
vangerwen.willem@gmail.com

UX Designer with a software development background, bridging the gap between design and engineering. Strong in user research and effective collaboration with developers in agile teams to create seamless, user-centered products.

## Education

### BSc Computer Science
University of Exeter
2017 - 2020
1st class degree. Top 5% of cohort.

### International Baccalaureate
International School of Geneva
Class of 2017
Higher level subjects: Mathematics, Physics, Computer Science

## Key skills

- Languages: English, Dutch, French, Spanish
- User Research (Interviews, Surveys, Usability Testing)
- UX & Service Design
- Prototyping (Figma, GOV.UK Prototyping Kit)
- Wireframing (Low & High Fidelity)
- Affinity Mapping & Research Synthesis
- Clear Communication & Stakeholder Engagement
- Agile & Lean UX Methods
- Frontend Development (HTML, CSS, JavaScript)

## Experience

### UX Design Consultant • Thoughtworks
June 2021 - present

Leading UX design projects for public and private sector clients, applying user-centred methodologies and design thinking.

Conducting user research, including exploratory discovery research and usability testing, to inform design decisions.

Developing personas, experience maps, and storyboards to communicate user insights effectively.

Creating wireframes and prototypes that balance user needs with technical feasibility, leveraging technical skills to communicate with developers.

Facilitating service design workshops with stakeholders to map and improve complex services.

### Developer Consultant • Thoughtworks
January 2021 - June 2021

Graduate program learning best practices in agile methodologies, test-driven development (TDD) and CI/CD. Also, a project with the Cabinet Office: front-end work in React.

### Software Developer • Greenpeace
July 2020 - January 2021

Led a project to overhaul Greenpeace's campaign ideation tool using Google Apps Script.

Developed an open-source tool for environmental lawyers to manage case research.

### Previous experience
Software developer intern at TalkJS for 3 months in 2018. Eindhoven, Netherlands.

Freelance programmer in spare time at CERN - 2015 to 2017. Geneva, Switzerland.