

Contact: Ruizhen.Guo.GR@dartmouth.edu Pesonal Site: http://fruitson.github.io/

< EDUCATION >

06/2017 Dartmouth College

Hanover, NH - Master of Computer Science with a focus on Digital Arts

06/2015 Zhejiang University

Hangzhou, China - Bachelor of Science in Psychology

- Bachelor of Engineering in Industrial Design

09/2013 - 12/2013 Singapore University of Technology & Design

Singapore - Exchange Student in Engineering Systems & Design

< EXPERIENCE>

NetEase, Inc.

UX internship

03-08/2015 Hangzhou, China

- Conducted usability tests and scream tests to collect feedbacks of mobile games under development
- Tracked public feedback of a new released card game and conducted competitive analysis of it every week
 - Surveyed players complaint & expectation of a simulation game, by questionnaires and telephone interviews
 - Hired more than 200 participants to take part in the user test

Zhejiang University

2012-2015

Hangzhou, China

Member of Studio of Innovation and Design, International Design Institute

- Selected as one of top 40 students from diverse backgrounds in Engineering, Art and Business

- Attended lectures of design concepts and methods, participated design workshops under the guidance of

professors and leading designers from China, Japan and Netherlands.

<SELECTED PROJECTS>

02-03/2016

Wearable app Implementation, Intersection

Hanover, NH

- Generated ideas of a location-based smartwatch application for social networking use

Final course project

- Designed workflow of this application and realized corresponding UI design

- Implemented the app in AndroidStudio, using methods related to activity classification and feature extraction

01-03/2016

User experience design and Interaction design, Mobile app design for Dartmouth coach service

Hanover, NH Final course project - Designed a new application for Dartmouth Coach service (one transportation service) via iterative, UCD process - Applied IDEO design methods in brainstorming process; created personas, storyboards and scenarios

- Applied DEO design metrious in brainstorning process, created personas, storyboards and scenarios

- Sketched alternative interface design and co-created lo-fi and hi-fi prototype for this application and

implement

07-08/2014

Hangzhou, China

Analysis of the interaction methods in somatic games, Research Assistant

- Conceived experiments and analyzed the interface and gesture/posture interaction of current kinect-based

somatic games

<SKILLS>



<AWARDS>

- Outstanding undergraduate graduation thesis (in Psychology and in Industrial Design), top 3%, 2015
- 3rd Winner in ST Aerospace Economy Class Seat Design Competition, 2014
- Red dot Award: The Green Tape, 2013