

June 21st - The Longest Day on Planet Earth.
14 hours 47 minutes of daylight in San Francisco.

Still not long enough to plan a
national newspaper campaign.

But if you were on PlanET™
from Mediaspace Solutions,
you'd create the plan and still
have more than 14 hours
to work on your tan.



June 21st - The Longest Day on Planet Earth.
14 hour 26 minutes of daylight in Los Angeles.

Still not long enough to plan a
national newspaper campaign.

But if you were on PlanET™
from Mediaspace Solutions,
you'd create the plan and still
have about 14 hours
to work on your tan.



June 21st - The Longest Day on Planet Earth.
15 hours 17 minutes of daylight in Detroit.

Still not long enough to plan a
national newspaper campaign.

But if you were on PlanET™
from Mediaspace Solutions,
you'd create the plan and still
have almost 15 hours
to work on your tan.



June 21st - The Longest Day on Planet Earth.
24 hours of daylight in Barrow, Alaska.

Still not long enough to plan a
national newspaper campaign.

But if you were on PlanET™
from Mediaspace Solutions,
you'd create the plan and still
have 23 and a half hours
to work on your tan.



It's a Fact.

Newspapers are complicated to work with.
That's why we created PlanET™.

PlanET™ lets you build a plan and generate
an instant estimate in minutes. A really big,
complicated plan might take half an hour.

PlanET™ is a secure Internet application, so a
wireless laptop lets you plan while you tan.
(Sunscreen not included.)

What Planet are You On?

Visit www.mediaspacesolutions.com to request a
free trial. PlanET™ is a free service for MSS
customers. Call Matt McGuire at 203-849-5851
for more information.



www.mediaspacesolutions.com 888-672-2100

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