



Solutions When You Need Them

PlanET™, the web-based media planning tool from Mediaspace Solutions, puts everything you need to know about Hispanic newspaper advertising at your fingertips.

Search our industry-leading database. Build lists and create plans. Generate instant estimates. Impress your clients and your boss.

Over the past year, we've extended our services to include advertising on newspaper websites and other websites. We created an internal web development capability and licensed a suite of top-level Internet advertising tools, including comScore® and DoubleClick®'s DART for Advertisers (serving and optimization), Boomerang (tracking) and Motif (rich media).

Immersed in the web space. Masters of the print space. Strong creative concepts. Flawless execution.

Solutions when you need them.

Call SVP/Sales & Marketing Deborah Armstrong at **203.849.5853** for more information or to request a trial account on PlanET.

888.672.2100
www.mediaspacesolutions.com

mediaspace
SOLUTIONS