

Can't get Enough

You Move Me

Our Love grows

America's in Love!

To: NEWSPAPERS:
PRINT AND ONLINE
From: AMERICA

*My Favorite
Medium*

Yes, America is still in love with newspapers, both print and online

Three-Quarters (74%) of Adults, or 171MM people, read a newspaper, print or online, at least once each week.

(Source: Scarborough: Newspaper project.org 11/18/09)



Adults 18+ who visited a newspaper website and read any daily/Sunday newspaper are 45% more likely to purchase an advertised product.

(Source: MRI 2009 Doublebase/measured websites only).

Combined audiences for Print and Digital Newspapers have grown 14% between Fall 2009 and Fall 2008.

(Source: MRI 2009 Doublebase/measured websites only).



Contact Mediaspace Solutions, your newspaper advertising placement experts for both print and online, to learn how you can join this circle of love and build your brand where people live.

