

4th December 2019

Finn & Thomas

Property Consultant
Location : Kings County

Your Questions Answered

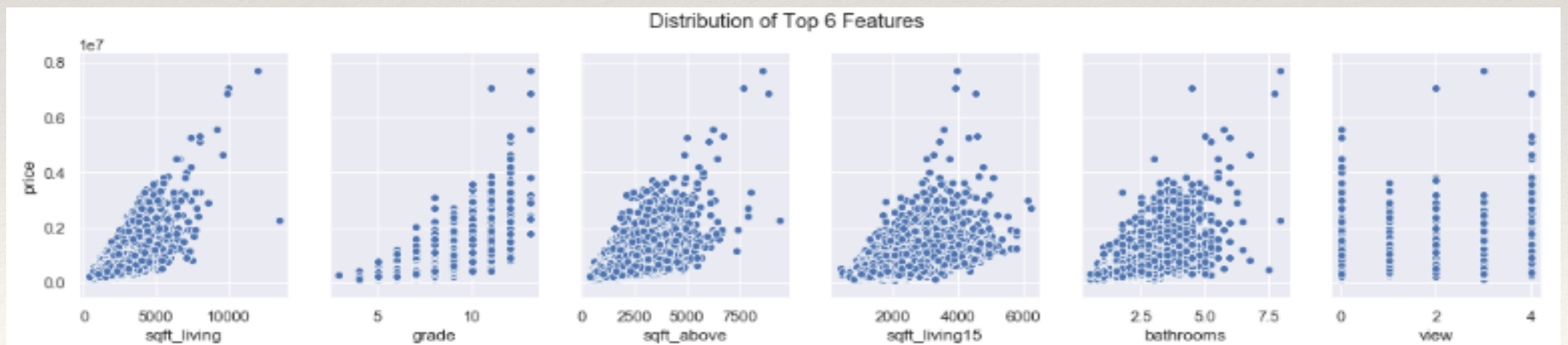
- ❖ What are the top 6 house features that are the most important in determining house prices?
- ❖ How much in average is the price difference between waterfront and non-waterfront houses?
- ❖ How have average prices fared the over the last 12 months?



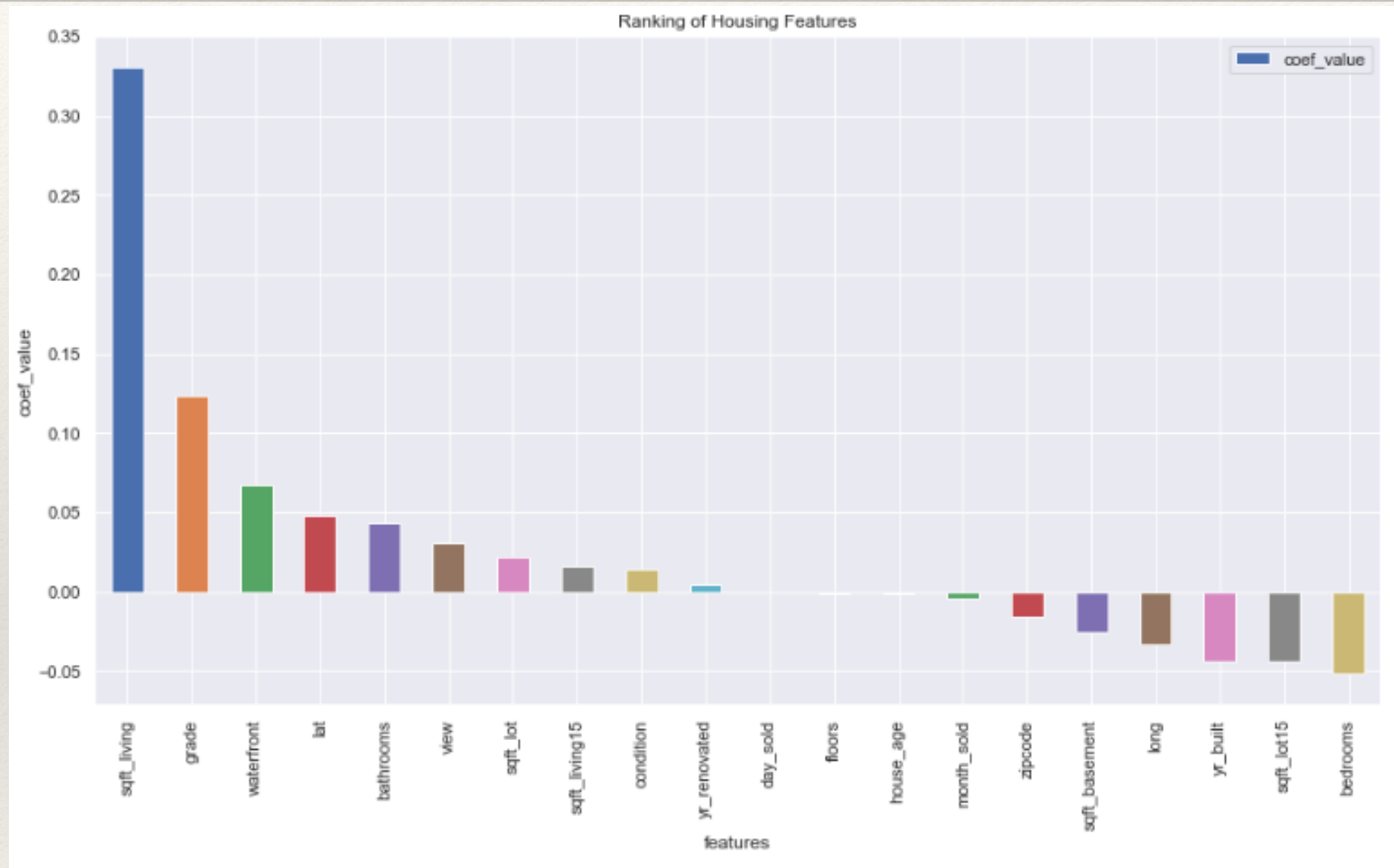
Top 6 House Features

How did we pick the top 6 features?

- Based on available data, we used a correlation matrix and picked the features with the strongest relationship with price
- As a result, we obtained the following features:
 - Sqft living
 - Grade
 - Sqft above
 - Sqft living 15
 - Bathrooms
 - View
- This is evident purely just by looking at scatter plots of each individual house features against price as depicted below



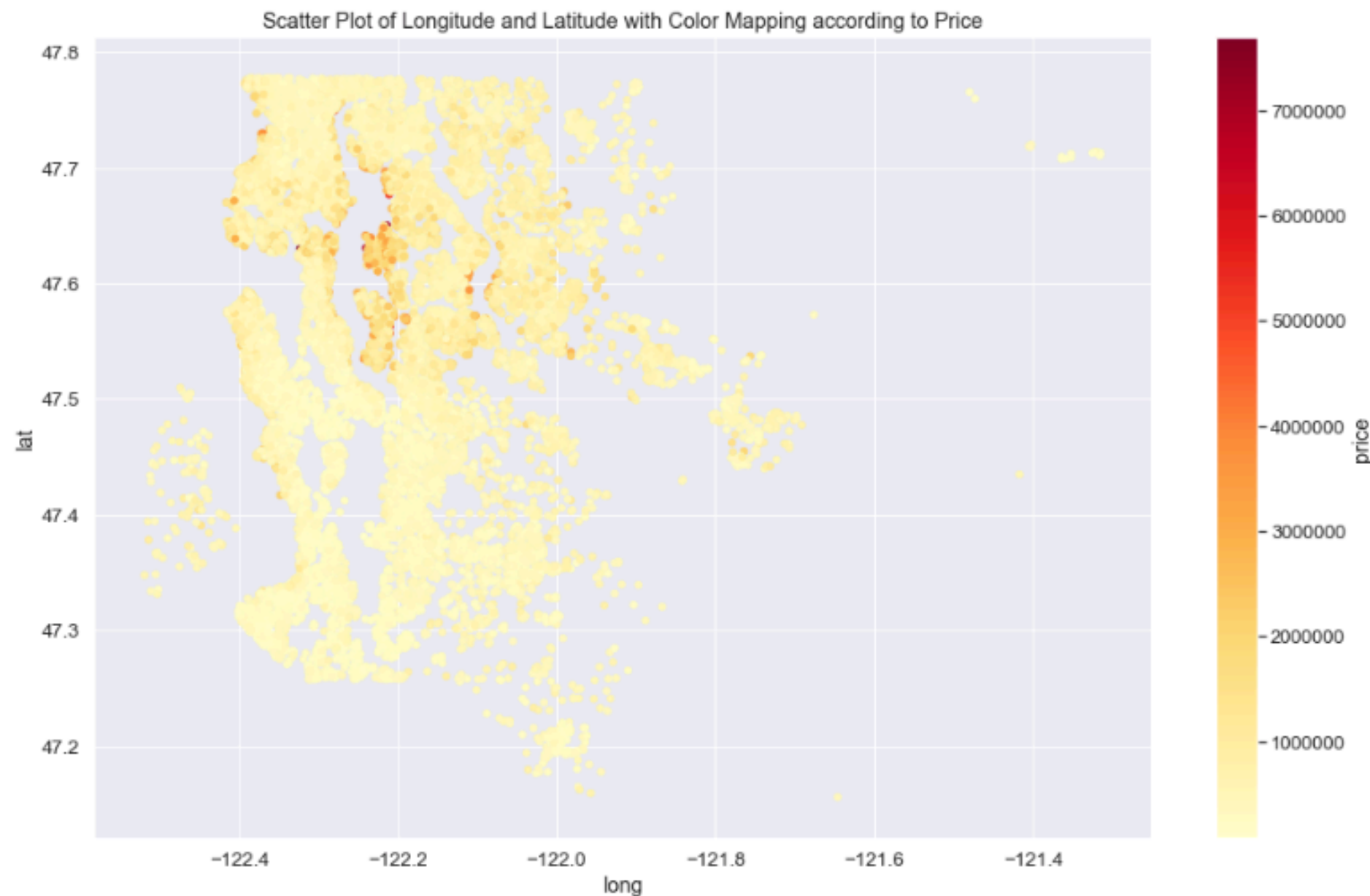
How about other features?



Whilst the above features were accounted for individually, we can also look at all features on an holistic basis through a model called multiple linear regression, resulting in the graph above.

Using this model we get two additional features that are also significant to the value of the house; waterfront and latitude.

How much in average is the price difference between waterfront and non-waterfront houses?

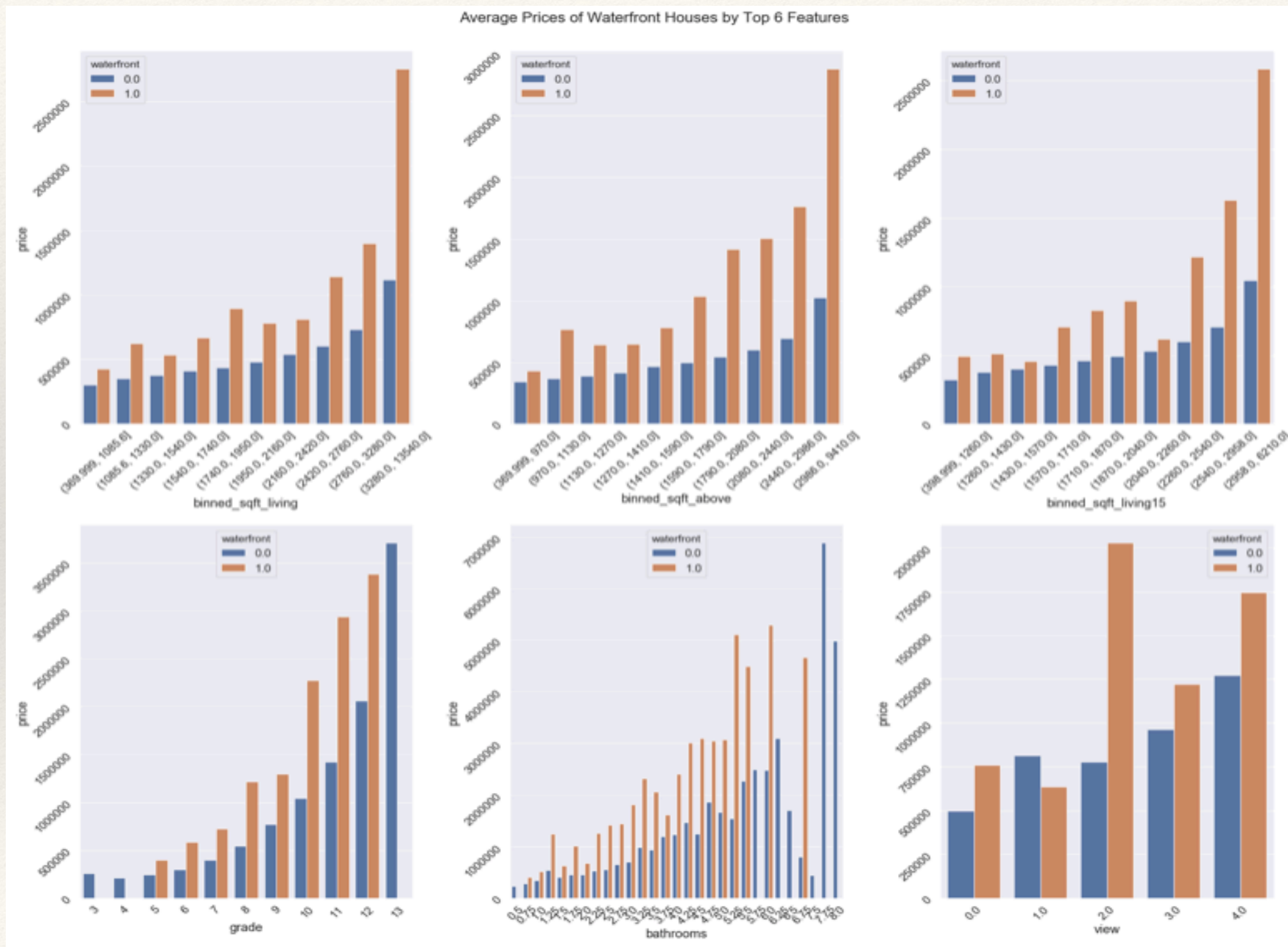


Looking at the first chart, we can conclude that houses near a water features tend to attract higher prices.

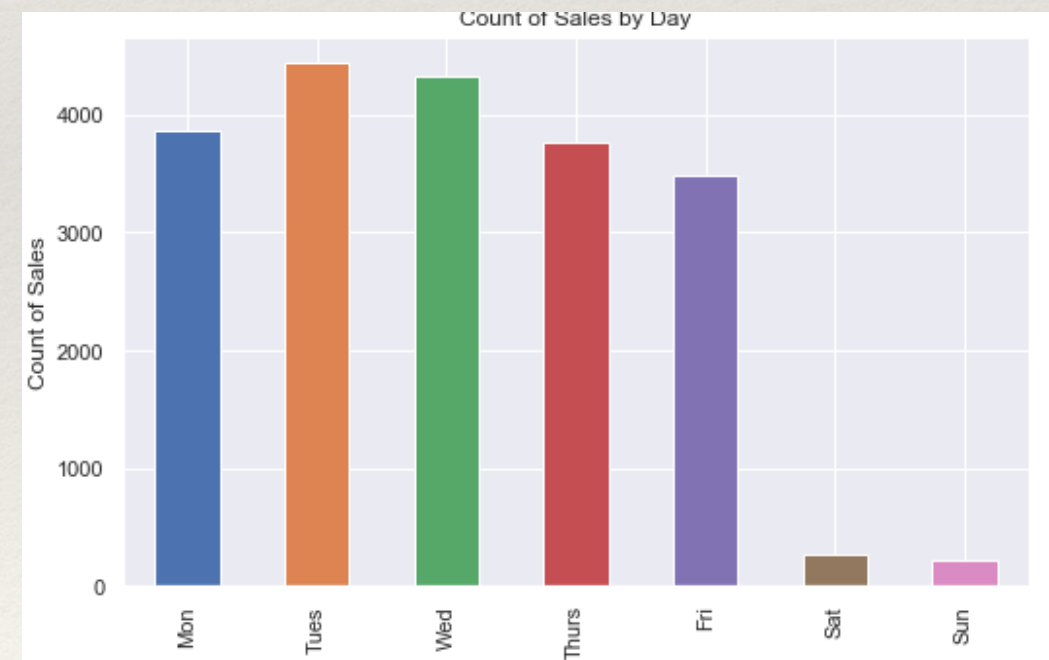
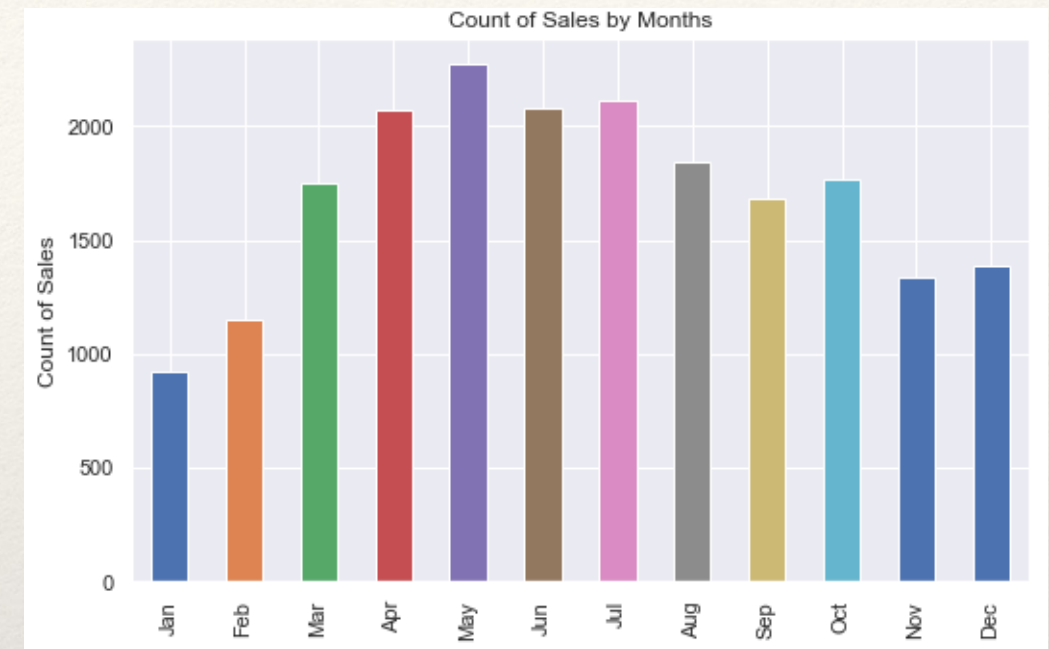
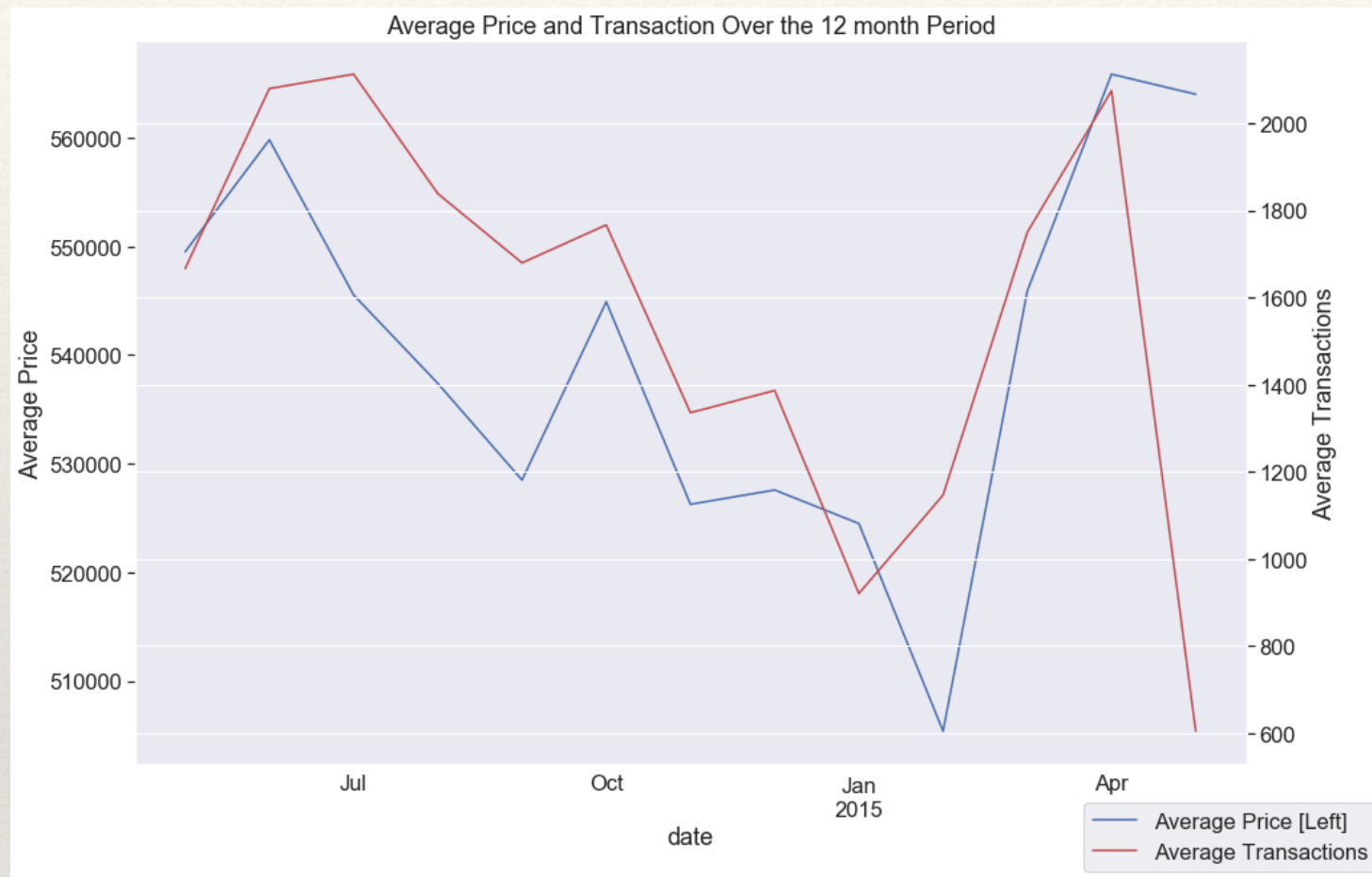
On average, waterfront houses attract an average of \$1m and more.

However, these values tend to differ for each of the top 6 features identified earlier which we will explore in the next slide.

Breakdown of waterfront houses by top 6 features



How have average prices faired the over the last 12 months?



Questions?