Changelog



What did you

this week?

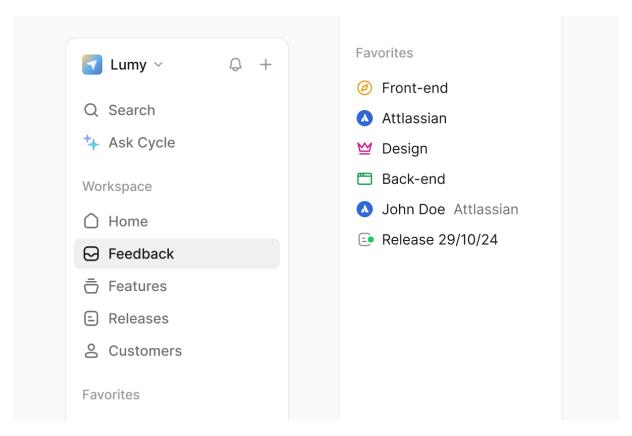
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Powered by Cycle

Re-design

Sidebar re-design #2843



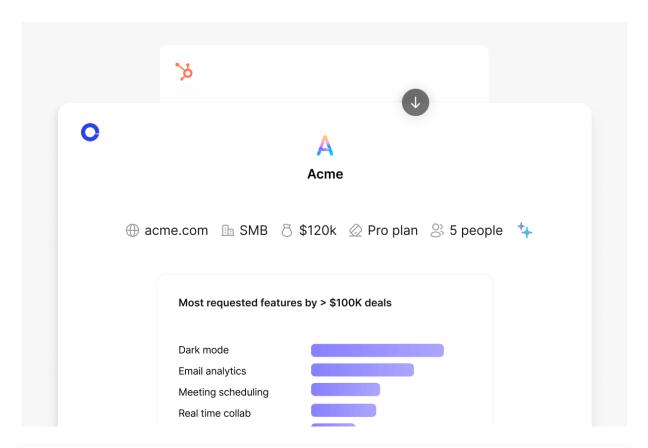
- What's new?
 - Ask Cycle at the top.
 - New Customers section.
 - Simplified app structure: Feedback, Features, Releases.
 - Ability to star customers (people & companies) as well as releases
 - New icons

Sync HubSpot attributes, Modjo integration & email autopilot

Integrations

HubSpot customer sync with attributes

We now automatically fetch your customer data from HubSpot including key customer attributes: MRR, close date, lead status, number of employees, country/region, and industry.



This means: better customer profiles in Cycle but also deeper voice-of-customer analyses with filters on your customer attributes.

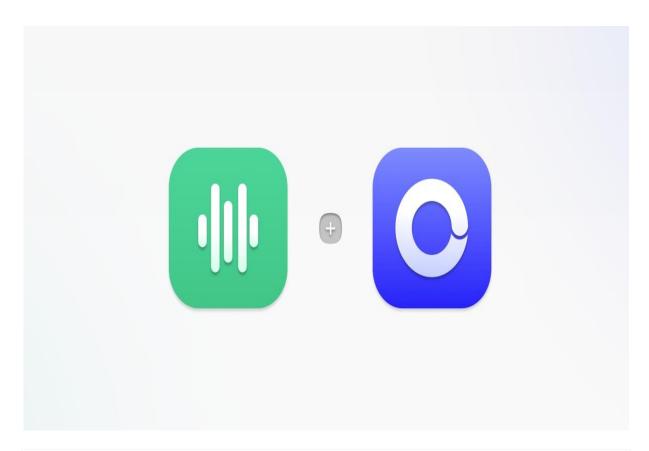
Note that the same is coming for Salesforce!

Integrations

Modjo integration (beta)

For the French teams out there, we know many of you are on Modjo, not Gong!

Modjo integration is ready in early access – let us know if you'd like to give it a try as a design partner.

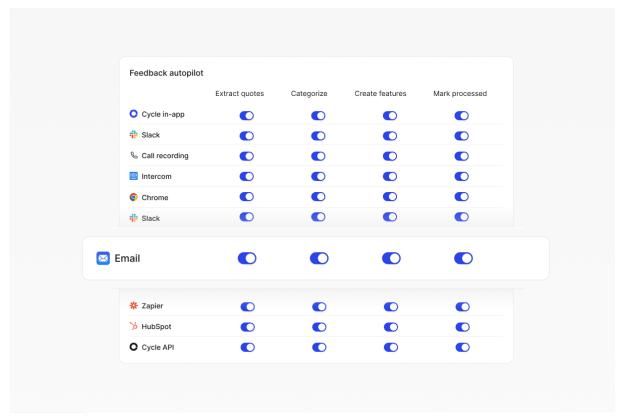


With this integration, you'll be able to capture your sales calls, fetch the transcripts, and extract customer quotes on autopilot.

ΑI

Feedback autopilot for emails

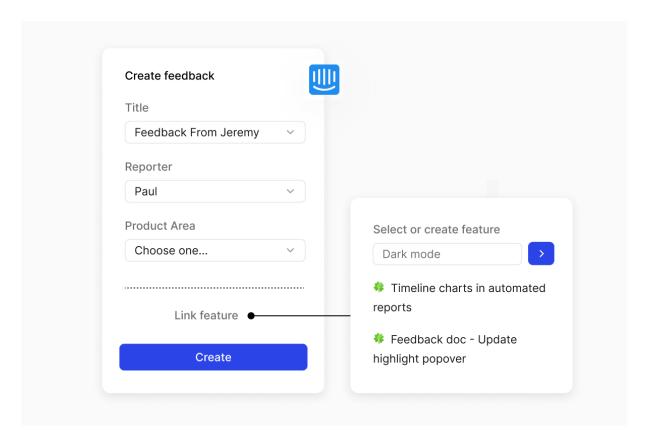
You can now put your emails on autopilot as well. Let Cycle extract customer quotes in your emails and link them to the right features, automatically.



Integrations

Directly link feedback to features from Intercom

Right from your feedback widget in Intercom, you can now directly link a piece of feedback to a feature (existing or new).



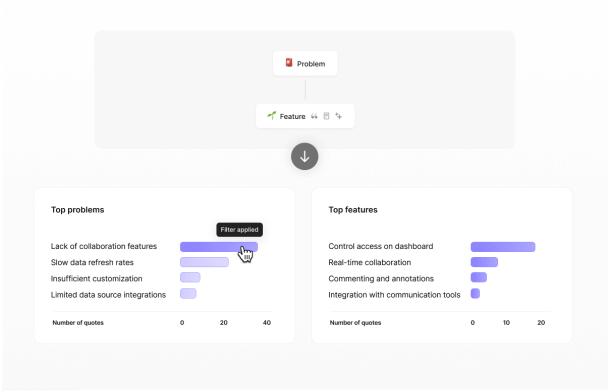
It removes the processing step in Cycle: the Intercom feedback is automatically marked as processed with its content captured as a customer quote.

Dashboards

Filter by hierarchy in dashboards

Working with multiple levels like problems broken down into features?

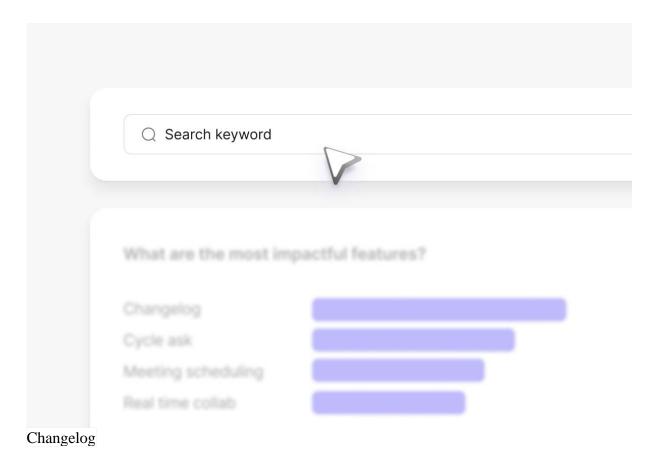
Well, you can now filter your dashboard by the higher level – eg picking a specific problem to zoom into the related features.



Dashboards

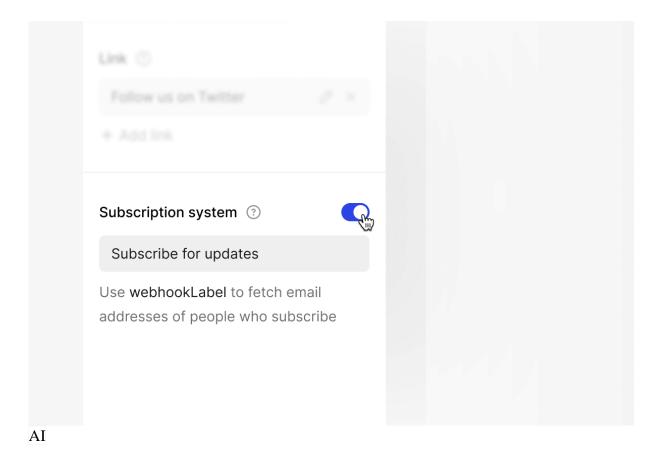
Keyword search in dashboards

You can now type a keyword to instantly filter your dashboard and discover the features and customers that mention it.



Add a subscription system to your changelog

You can now allow your users to subscribe to your changelog – that way they'll receive notifications about your latest product updates.



Sales discussions filtered out of product feedback

Quotes about pricing and deal terms are no longer captured as product feedback. This means fewer (and more relevant) quotes to review, hence much faster feedback processing.



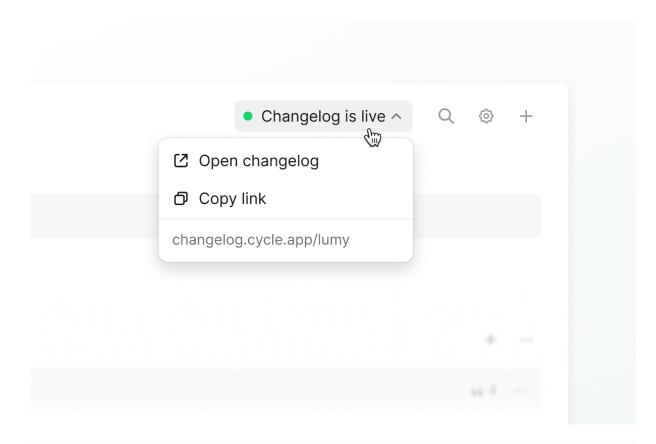
66 I need to filter my users by number of employees

I need a discount on the pro plan

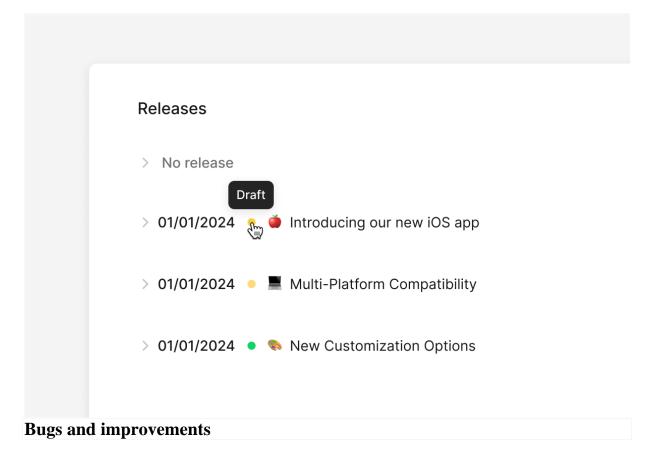
Changelog Re-design

New UX for navigating your releases

You can now access your public changelog directly from the releases section.



There's also a new tag that lets you know if a release is published (green) or still in draft (yellow).



AI

Company name detection in your transcripts

Integrations

SSO for HubSpot & Google Chrome

Performance

Improved document rendering across views and faster navigation between docs

Bug fix

Fixed a bug that made it impossible to create a nested doc at the end of a doc list

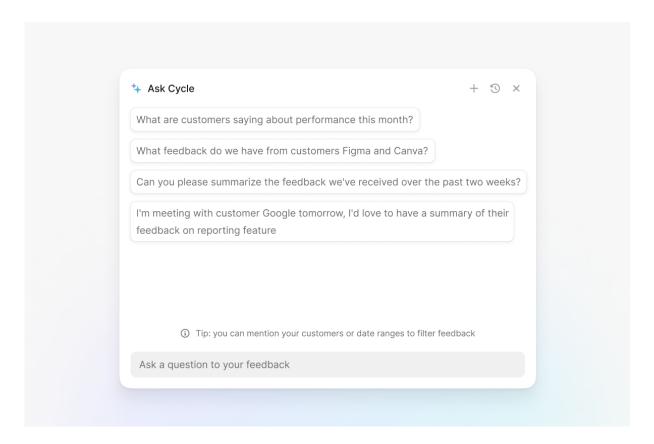
Cycle Ask & customer profiles

New feature

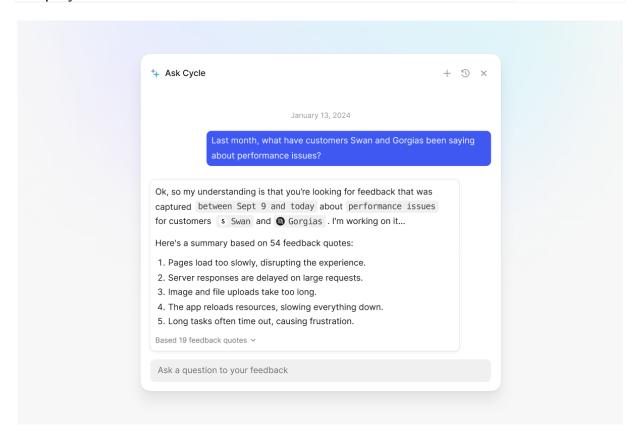
Cycle Ask

Want to quickly know what your customers are saying on a particular topic or during a specific time?

Just ask! With Cycle Ask, you can browse through all of your customer feedback and get the insights you need instantly.



First, it will understand the parameters of your question: feature or topic name, and person or company name. Then it will summarize the content that matches those filters.



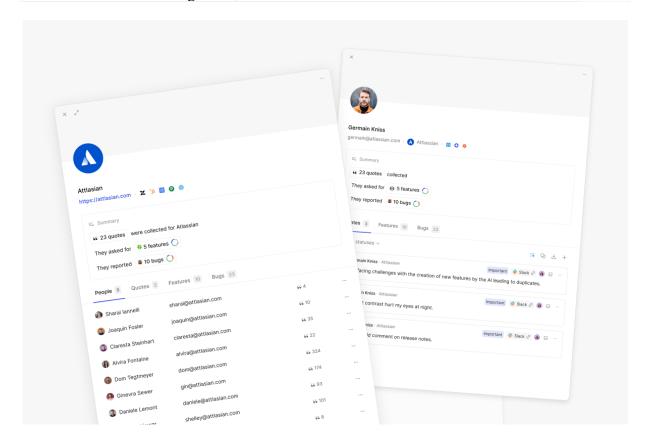
Want to get more context? Click at the bottom on the feedback quotes that were used to create this response.

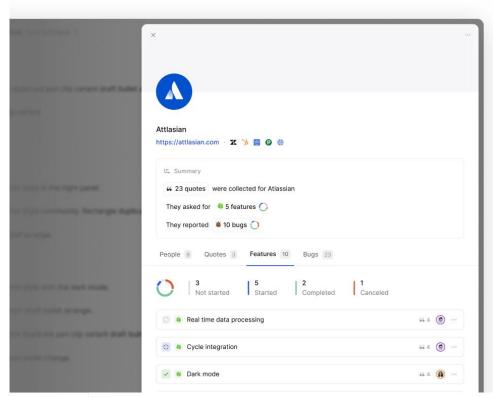
Improvement

New customer profiles

Company and people profiles are now even more actionable.

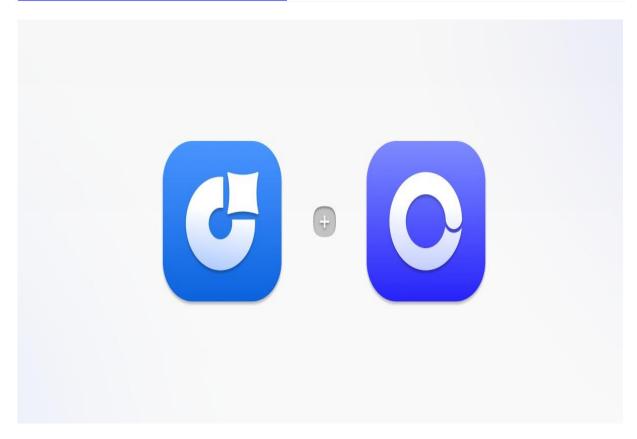
Track how many features or bugs a company has requested or reported, filter by status to get a clear view of outstanding items, and summarize that in a click to turn this into action.





New feature

Jira Product Discovery Integration

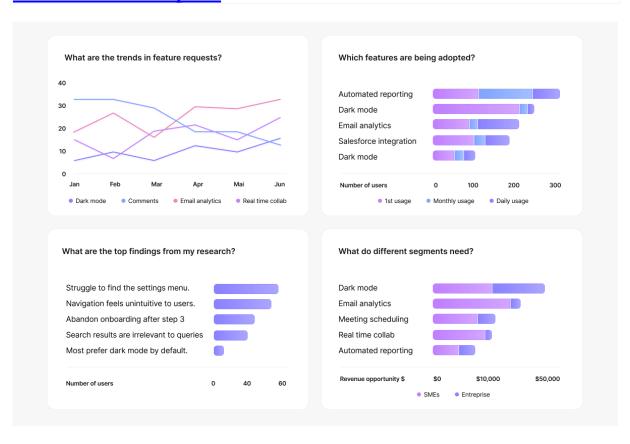


If you're using Jira, you'll love our new Jira Product Discovery (JPD) integration. Here is a suggested flow:

- 1. Capture feature requests from Cycle and consolidate customer interests
- 2. Automate JPD Ideas creation
- 3. Prioritize in JPD and create the linked Jira tickets from there
- 4. Sync status changes back to Cycle to automatically close the loop with your customers.

Improvement

New Dashboard Templates



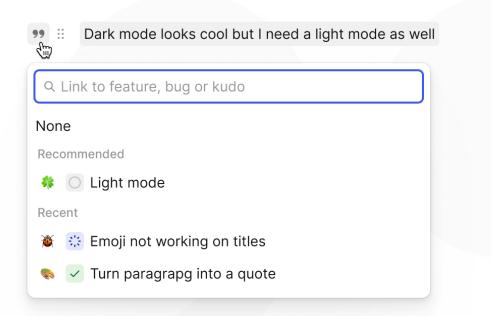
We've added four dashboard templates to help you dive deeper into your data:

- Trends analysis: Identify when specific requests are made
- Feature adoption: Track which features are gaining traction
- User research: Understand common trends from your research and summarize those findings in one place
- Trends by segment: Compare feature requests and pain points across different customer segments.

New feature

Quick Quote Creation

Turn any text block into a quote with one click—just hover to the left of the text.

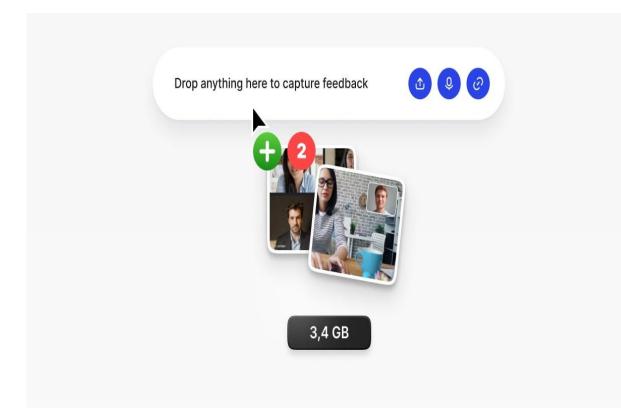


New feature

Large files upload

Upload and analyze larger files (like call recordings) directly from a public URL pasted in the drop island—no more 100MB limit! After uploading, you can switch the link back to private.

You'll get the embedded video, a transcript, and AI-suggestions of what product feedback you should link to features in your roadmap.



New Feedback UX & changelog in free access

New feature

New Feedback UX

We're excited to introduce a revamped way to process feedback with full autopilot and AI-assisted options.

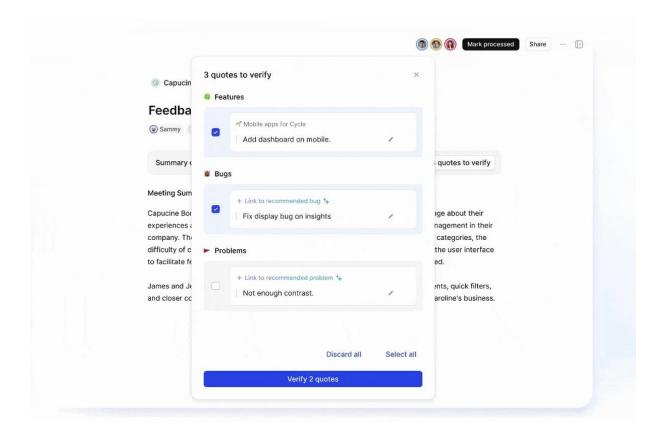
At the bottom of each feedback, you'll find a floating "Extract Quotes" button. Click it to launch AI-powered processing. Results will appear in the "Summary of Quotes" section.



Review suggested quotes in context with one of those two options:

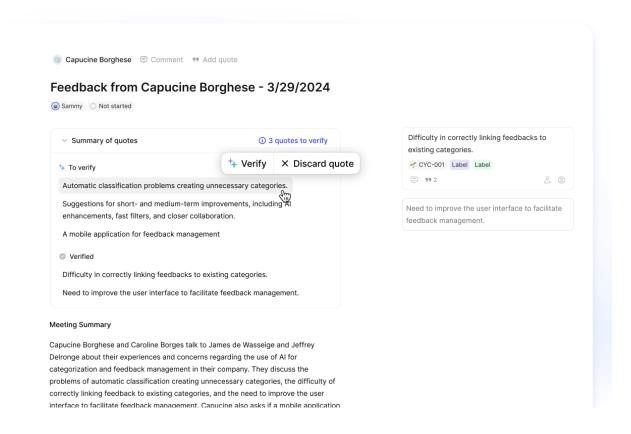
1 - Bulk review

Click "X quotes to verify" to review all quotes at once. Scroll through the content on the left if needed and validate quotes on the right.



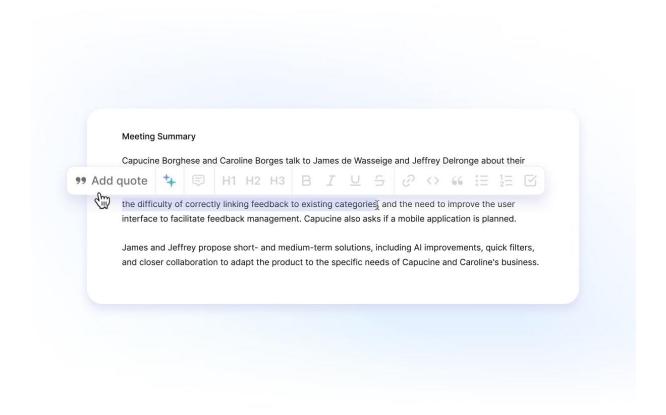
2 - Individual review

Open the toggle to verify/discard quotes one by one.

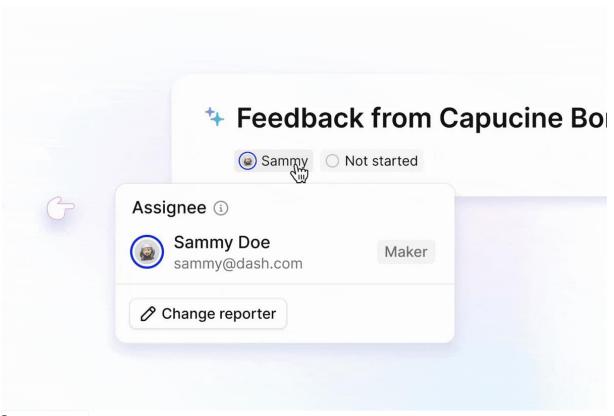


Verified quotes will appear on the right, showing linked features and the number of related quotes.

Prefer manual processing? Simply highlight text and click "Add quote."



We've also renamed "Insight" to "Quote", and "Assignee" to "Reporter" (the person reporting feedback).



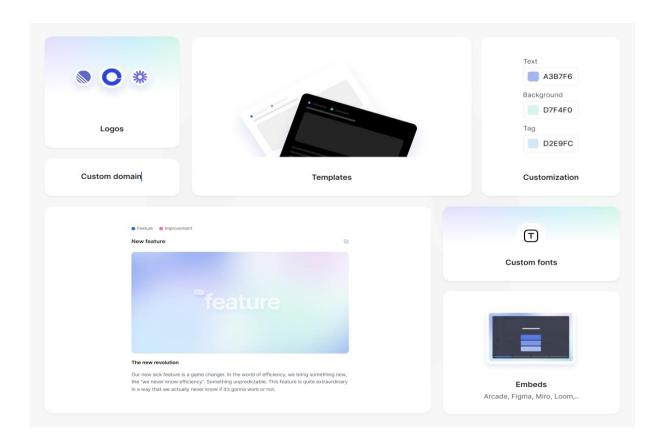
Improvement

Changelog in free access

We have a small confession... until today, our own changelog wasn't on Cycle. But now it is!

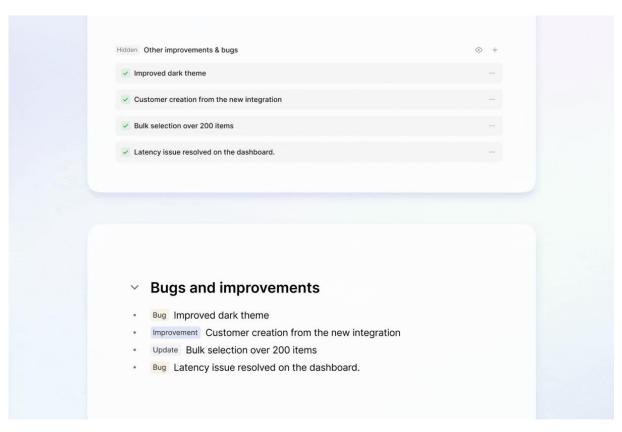
After weeks of iteration, it's now available to all teams.

Pick a template, customize it in minutes. Check out all the features <u>here</u>.



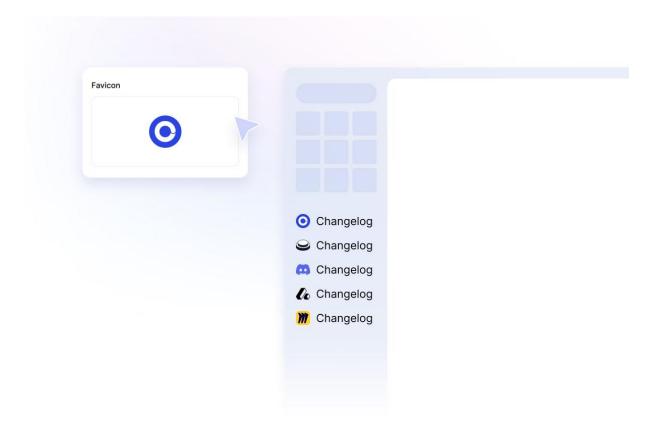
Two new features have been added this week:





You can now choose whether to display the Bugs & Improvements section, while the main release section is always visible.

Customizable Favicon



SOC 2 Type 2 & GDPR Certifications

New certifications coming strong this month Stay tuned!