

# **Amanda Pinsker**

## **Product & Interaction Designer**

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### **EXPERIENCE**

#### **Product Designer, GitHub**

*June 2017–Present*

Currently working on GitHub CLI. Previously led design on GitHub Desktop, GitHub Experiments, a mobile notifications app, enterprise, and billing. I work on cross-functional teams, and own projects through research, strategy, design, and implementation.

#### **Design Director, Scout**

*May 2016–May 2017*

Led a staff of 22 student designers and developers. Provided creative direction on client projects ranging from student ventures to University programs. Implemented a more robust research phase, agile process, and other standards for the full team. Project work included branding, UI/UX, website design & development, and print design.

#### **Design Apprentice, Upstatement**

*January 2016–June 2016*

Designed and implemented key features for client work including the websites of WBUR, Harvard, and internal projects. Projects included brand guidelines, designing a web donations experience, writing creative briefs and interview questions, and helping to plan and conduct a brand workshop.

#### **Design Co-op, Ronik**

*January 2015–June 2015*

Collaborated with the design and development team to create and produce responsive digital experiences for a wide range of clients. Work included branding, UI/UX design, visual design and motion graphics.

### **EDUCATION**

#### **Northeastern University**

BFA Design, concentration Interaction Design  
May 2017

### **SKILLS**

Product strategy  
User research  
Usability testing  
Typography  
Branding  
Prototyping  
Storytelling  
Collaboration  
Adobe CC, Sketch, Figma, InVision  
HTML/CSS