

```
import pandas as pd
```

```
df = pd.read_csv(r"C:\Users\Usuario\Desktop\DataScience\
netflix_titles.csv\netflix_titles.csv")
df
```

	show_id	type	title	director	\
0	s1	Movie	Dick Johnson Is Dead	Kirsten Johnson	
1	s2	TV Show	Blood & Water	NaN	
2	s3	TV Show	Ganglands	Julien Leclercq	
3	s4	TV Show	Jailbirds New Orleans	NaN	
4	s5	TV Show	Kota Factory	NaN	
...
8802	s8803	Movie	Zodiac	David Fincher	
8803	s8804	TV Show	Zombie Dumb	NaN	
8804	s8805	Movie	Zombieland	Ruben Fleischer	
8805	s8806	Movie	Zoom	Peter Hewitt	
8806	s8807	Movie	Zubaan	Mozez Singh	

	cast	country
\		
0	NaN	United States
1	Ama Qamata, Khosi Ngema, Gail Mabalane, Thaban...	South Africa
2	Sami Bouajila, Tracy Gotoas, Samuel Jouy, Nabi...	NaN
3	NaN	NaN
4	Mayur More, Jitendra Kumar, Ranjan Raj, Alam K...	India
...
8802	Mark Ruffalo, Jake Gyllenhaal, Robert Downey J...	United States
8803	NaN	NaN
8804	Jesse Eisenberg, Woody Harrelson, Emma Stone, ...	United States
8805	Tim Allen, Courteney Cox, Chevy Chase, Kate Ma...	United States
8806	Vicky Kaushal, Sarah-Jane Dias, Raaghav Chanan...	India

	date_added	release_year	rating	duration	\
0	September 25, 2021	2020	PG-13	90 min	
1	September 24, 2021	2021	TV-MA	2 Seasons	
2	September 24, 2021	2021	TV-MA	1 Season	
3	September 24, 2021	2021	TV-MA	1 Season	
4	September 24, 2021	2021	TV-MA	2 Seasons	
...

8802	November 20, 2019	2007	R	158 min
8803	July 1, 2019	2018	TV-Y7	2 Seasons
8804	November 1, 2019	2009	R	88 min
8805	January 11, 2020	2006	PG	88 min
8806	March 2, 2019	2015	TV-14	111 min

```

                                listed_in \
0                                Documentaries
1    International TV Shows, TV Dramas, TV Mysteries
2    Crime TV Shows, International TV Shows, TV Act...
3                                Docuseries, Reality TV
4    International TV Shows, Romantic TV Shows, TV ...
...
8802                                Cult Movies, Dramas, Thrillers
8803                                Kids' TV, Korean TV Shows, TV Comedies
8804                                Comedies, Horror Movies
8805                                Children & Family Movies, Comedies
8806    Dramas, International Movies, Music & Musicals

```

```

                                description
0    As her father nears the end of his life, filmm...
1    After crossing paths at a party, a Cape Town t...
2    To protect his family from a powerful drug lor...
3    Feuds, flirtations and toilet talk go down amo...
4    In a city of coaching centers known to train I...
...
8802    A political cartoonist, a crime reporter and a...
8803    While living alone in a spooky town, a young g...
8804    Looking to survive in a world taken over by zo...
8805    Dragged from civilian life, a former superhero...
8806    A scrappy but poor boy worms his way into a ty...

```

[8807 rows x 12 columns]

```
# Eliminar filas con valores nulos en las columnas seleccionadas
df = df.dropna(subset=['release_year', 'duration'])
```

```
# Filtrar solo las filas donde 'duration' es numérico
df = df[df['duration'].str.contains('min')]
```

```
# Convertir la columna 'duration' a un formato numérico
df['duration'] = df['duration'].str.replace(' min', '').astype(int) #
Ahora solo contiene valores numéricos
```

```
# Nota: Asegúrate de que 'duration' solo contenga valores que se
puedan convertir a int
```

```
import numpy as np
import matplotlib.pyplot as plt
from scipy.stats import norm
```

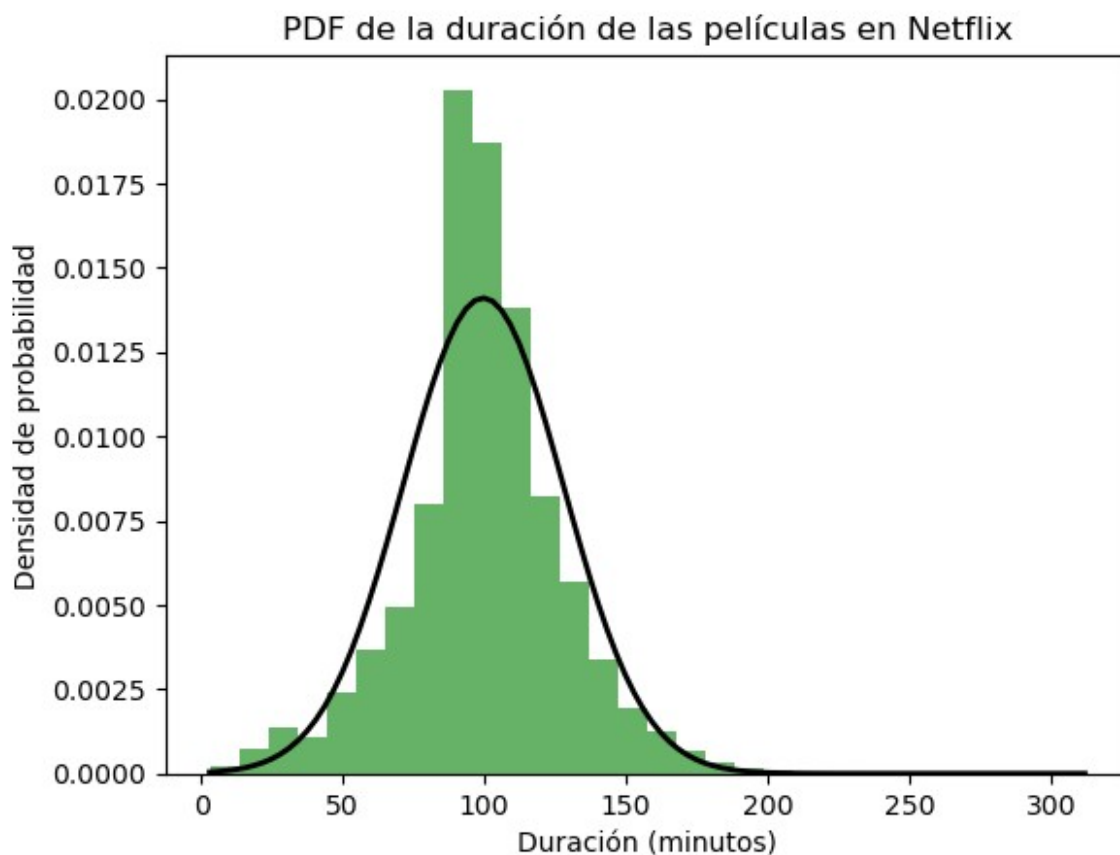
```

# Filtrar solo las películas
movies = df[df['type'] == 'Movie']

# Calcular la PDF
mu, std = norm.fit(movies['duration'])
pdf = norm.pdf(np.linspace(movies['duration'].min(),
movies['duration'].max(), 100), mu, std)

# Graficar la PDF
plt.hist(movies['duration'], bins=30, density=True, alpha=0.6,
color='g')
plt.plot(np.linspace(movies['duration'].min(),
movies['duration'].max(), 100), pdf, 'k', linewidth=2)
plt.title('PDF de la duración de las películas en Netflix')
plt.xlabel('Duración (minutos)')
plt.ylabel('Densidad de probabilidad')
plt.show()

```

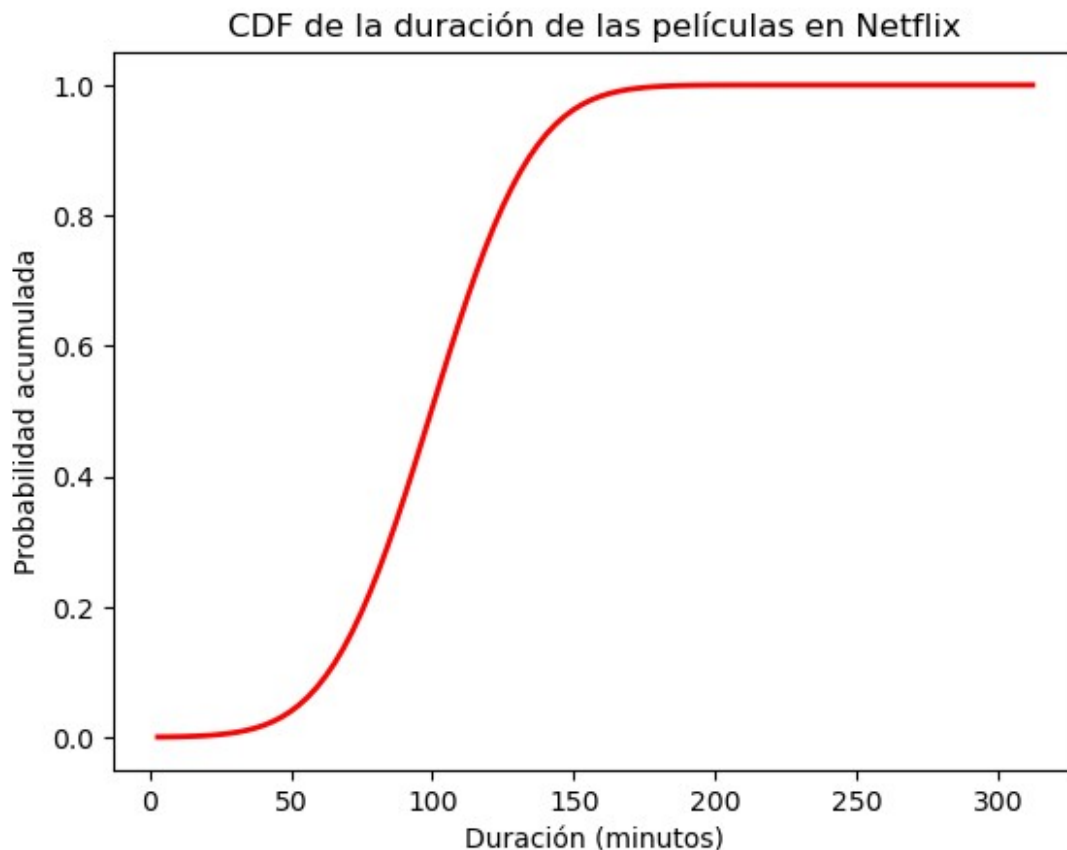


```

# Calcular la CDF
cdf = norm.cdf(np.linspace(movies['duration'].min(),
movies['duration'].max(), 100), mu, std)

```

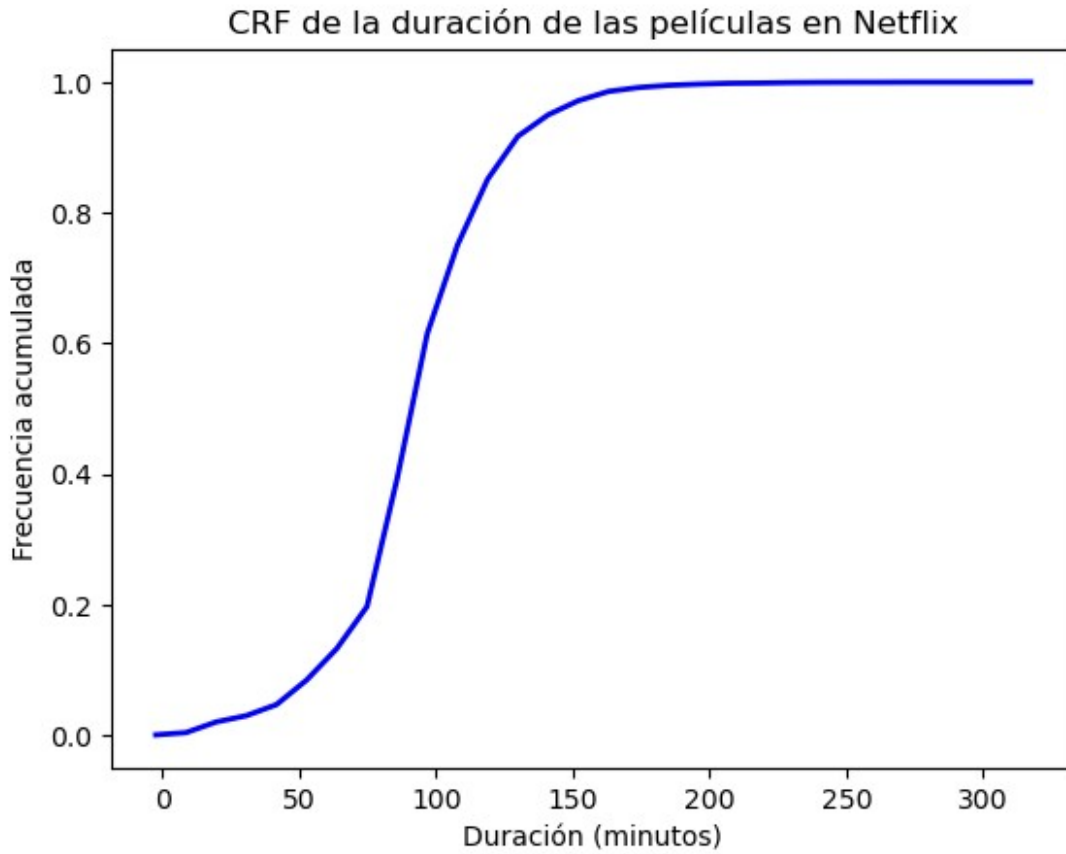
```
# Graficar la CDF
plt.plot(np.linspace(movies['duration'].min(),
movies['duration'].max(), 100), cdf, 'r', linewidth=2)
plt.title('CDF de la duración de las películas en Netflix')
plt.xlabel('Duración (minutos)')
plt.ylabel('Probabilidad acumulada')
plt.show()
```



```
from scipy.stats import cumfreq

# Calcular la frecuencia acumulativa
res = cumfreq(movies['duration'], numbins=30)

# Graficar la CRF
x = res.lowerlimit + np.linspace(0, res.binsize*res.cumcount.size,
res.cumcount.size)
plt.plot(x, res.cumcount/len(movies['duration']), 'b', linewidth=2)
plt.title('CRF de la duración de las películas en Netflix')
plt.xlabel('Duración (minutos)')
plt.ylabel('Frecuencia acumulada')
plt.show()
```



```
df = pd.read_csv(r'C:\Users\Usuario\Desktop\DataScience\
netflix_titles.csv\netflix_titles.csv')

df['country'] = df['country'].fillna(df['country'].mode()[0])

df['cast'].replace(np.nan, 'No Data',inplace = True)
df['director'].replace(np.nan, 'No Data',inplace = True)

# Drops
df.dropna(inplace=True)

# Drop Duplicates
df.drop_duplicates(inplace= True)

df.isnull().sum()

show_id      0
type         0
title        0
director     0
```

```
cast          0
country       0
date_added    0
release_year  0
rating        0
duration      0
listed_in     0
description   0
dtype: int64
```

```
df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
Index: 8790 entries, 0 to 8806
Data columns (total 12 columns):
#   Column          Non-Null Count  Dtype
---  -
0   show_id         8790 non-null   object
1   type            8790 non-null   object
2   title           8790 non-null   object
3   director        8790 non-null   object
4   cast            8790 non-null   object
5   country         8790 non-null   object
6   date_added      8790 non-null   object
7   release_year    8790 non-null   int64
8   rating          8790 non-null   object
9   duration        8790 non-null   object
10  listed_in       8790 non-null   object
11  description      8790 non-null   object
dtypes: int64(1), object(11)
memory usage: 892.7+ KB
```

```
# For viz: Ratio of Movies & TV shows
```

```
x=df.groupby(['type'])['type'].count()
y=len(df)
r=((x/y)).round(2)
```

```
mf_ratio = pd.DataFrame(r).T
```

```
fig, ax = plt.subplots(1,1,figsize=(6.5, 2.5))
```

```
ax.barh(mf_ratio.index, mf_ratio['Movie'],
        color='#b20710', alpha=0.9, label='Male')
ax.barh(mf_ratio.index, mf_ratio['TV Show'], left=mf_ratio['Movie'],
        color='#221f1f', alpha=0.9, label='Female')
```

```
ax.set_xlim(0, 1)
ax.set_xticks([])
ax.set_yticks([])
```

```

#ax.set_yticklabels(mf_ratio.index, fontfamily='serif', fontsize=11)

# movie percentage
for i in mf_ratio.index:
    ax.annotate(f"{int(mf_ratio['Movie'][i]*100)}%",
                xy=(mf_ratio['Movie'][i]/2, i),
                va = 'center', ha='center', fontsize=40,
fontweight='light', fontfamily='serif',
                color='white')

    ax.annotate("Movie",
                xy=(mf_ratio['Movie'][i]/2, -0.25),
                va = 'center', ha='center', fontsize=15,
fontweight='light', fontfamily='serif',
                color='white')

for i in mf_ratio.index:
    ax.annotate(f"{int(mf_ratio['TV Show'][i]*100)}%",
                xy=(mf_ratio['Movie'][i]+mf_ratio['TV Show'][i]/2,
i),
                va = 'center', ha='center', fontsize=40,
fontweight='light', fontfamily='serif',
                color='white')
    ax.annotate("TV Show",
                xy=(mf_ratio['Movie'][i]+mf_ratio['TV Show'][i]/2,
-0.25),
                va = 'center', ha='center', fontsize=15,
fontweight='light', fontfamily='serif',
                color='white')

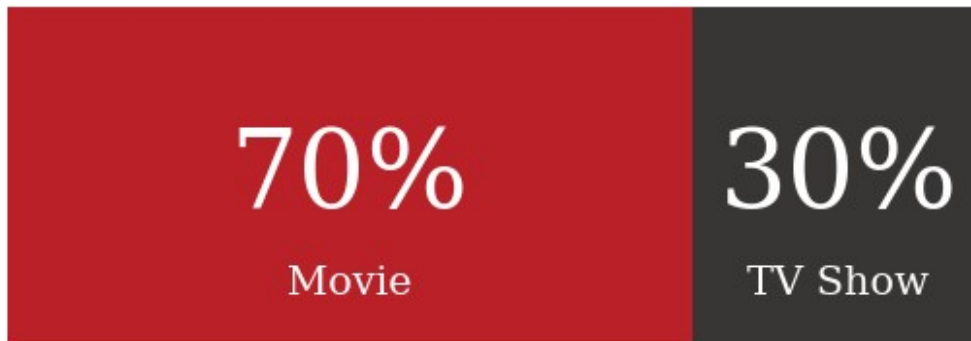
# Title & Subtitle
fig.text(0.125,1.03,'Movie & TV Show distribution',
fontfamily='serif',fontsize=15, fontweight='bold')

for s in ['top', 'left', 'right', 'bottom']:
    ax.spines[s].set_visible(False)

# Removing legend due to labelled plot
ax.legend().set_visible(False)
plt.show()

```

Movie & TV Show distribution



```
# Helper column for various plots
df['count'] = 1

# Many productions have several countries listed - this will skew our
# results , we'll grab the first one mentioned

# Lets retrieve just the first country
df['first_country'] = df['country'].apply(lambda x: x.split(",")[0])
df['first_country'].head()

# Rating ages from this notebook: https://www.kaggle.com/andreshg/eda-
beginner-to-expert-plotly (thank you!)

ratings_ages = {
    'TV-PG': 'Older Kids',
    'TV-MA': 'Adults',
    'TV-Y7-FV': 'Older Kids',
    'TV-Y7': 'Older Kids',
    'TV-14': 'Teens',
    'R': 'Adults',
    'TV-Y': 'Kids',
    'NR': 'Adults',
    'PG-13': 'Teens',
    'TV-G': 'Kids',
    'PG': 'Older Kids',
    'G': 'Kids',
    'UR': 'Adults',
    'NC-17': 'Adults'
}

df['target_ages'] = df['rating'].replace(ratings_ages)
df['target_ages'].unique()

# Genre
```



```

df['genre'] = df['listed_in'].apply(lambda x :
x.replace(' ','').replace(',','').split(','))

# Reducing name length

df['first_country'].replace('United States', 'USA', inplace=True)
df['first_country'].replace('United Kingdom', 'UK',inplace=True)
df['first_country'].replace('South Korea', 'S. Korea',inplace=True)

data = df.groupby('first_country')
['count'].sum().sort_values(ascending=False)[:10]

# Plot

color_map = ['#f5f5f1' for _ in range(10)]
color_map[0] = color_map[1] = color_map[2] =  '#b20710' # color
highlight

fig, ax = plt.subplots(1,1, figsize=(12, 6))
ax.bar(data.index, data, width=0.5,
        edgecolor='darkgray',
        linewidth=0.6,color=color_map)

#annotations
for i in data.index:
    ax.annotate(f"{data[i]}",
                xy=(i, data[i] + 150), #i like to change this to
                va = 'center', ha='center',fontweight='light',
                fontfamily='serif')
    roughly 5% of the highest cat

# Remove border from plot

for s in ['top', 'left', 'right']:
    ax.spines[s].set_visible(False)

# Tick labels

ax.set_xticklabels(data.index, fontfamily='serif', rotation=0)

# Title and sub-title

fig.text(0.09, 1, 'Top 10 countries on Netflix', fontsize=15,
fontweight='bold', fontfamily='serif')
fig.text(0.09, 0.95, 'The three most frequent countries have been
highlighted.', fontsize=12, fontweight='light', fontfamily='serif')

```

```

fig.text(1.1, 1.01, 'Insight', fontsize=15, fontweight='bold',
fontfamily='serif')

fig.text(1.1, 0.67, '''
The most prolific producers of
content for Netflix are, primarily,
the USA, with India and the UK
a significant distance behind.

It makes sense that the USA produces
the most content as, afterall,
Netflix is a US company.
''')
        , fontsize=12, fontweight='light', fontfamily='serif')

ax.grid(axis='y', linestyle='--', alpha=0.4)

grid_y_ticks = np.arange(0, 4000, 500) # y ticks, min, max, then step
ax.set_yticks(grid_y_ticks)
ax.set_axisbelow(True)

#Axis labels

#plt.xlabel("Country", fontsize=12, fontweight='light',
fontfamily='serif', loc='left', y=-1.5)
#plt.ylabel("Count", fontsize=12, fontweight='light',
fontfamily='serif')
#plt.legend(loc='upper right')

# thicken the bottom line if you want to
plt.axhline(y = 0, color = 'black', linewidth = 1.3, alpha = .7)

ax.tick_params(axis='both', which='major', labelsize=12)

import matplotlib.lines as lines
l1 = lines.Line2D([1, 1], [0, 1], transform=fig.transFigure,
figure=fig,color='black',lw=0.2)
fig.lines.extend([l1])

ax.tick_params(axis=u'both', which=u'both',length=0)

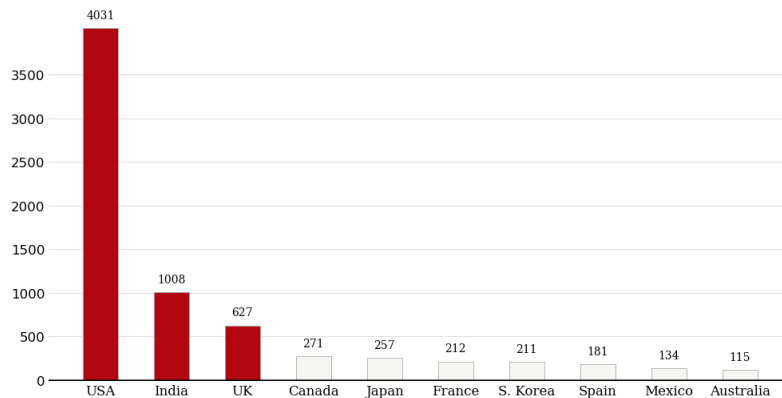
plt.show()

C:\Users\Usuario\AppData\Local\Temp\ipykernel_96516\960872908.py:70:
UserWarning: set_ticklabels() should only be used with a fixed number
of ticks, i.e. after set_ticks() or using a FixedLocator.
    ax.set_xticklabels(data.index, fontfamily='serif', rotation=0)

```

Top 10 countries on Netflix

The three most frequent countries have been highlighted.



Insight

The most prolific producers of content for Netflix are, primarily, the USA, with India and the UK a significant distance behind.

It makes sense that the USA produces the most content as, after all, Netflix is a US company.

```
country_order = df['first_country'].value_counts()[11].index
data_q2q3 = df[['type', 'first_country']].groupby('first_country')
['type'].value_counts().unstack().loc[country_order]
data_q2q3['sum'] = data_q2q3.sum(axis=1)
data_q2q3_ratio = (data_q2q3.T / data_q2q3['sum']).T[['Movie', 'TV Show']].sort_values(by='Movie', ascending=False)[::-1]
```

```
###
```

```
fig, ax = plt.subplots(1,1,figsize=(15, 8),)
```

```
ax.barh(data_q2q3_ratio.index, data_q2q3_ratio['Movie'],
        color='#b20710', alpha=0.8, label='Movie')
ax.barh(data_q2q3_ratio.index, data_q2q3_ratio['TV Show'],
        left=data_q2q3_ratio['Movie'],
        color='#221f1f', alpha=0.8, label='TV Show')
```

```
ax.set_xlim(0, 1)
ax.set_xticks([])
ax.set_yticklabels(data_q2q3_ratio.index, fontfamily='serif',
                   fontsize=11)
```

```
# male percentage
```

```
for i in data_q2q3_ratio.index:
    ax.annotate(f"{data_q2q3_ratio['Movie'][i]*100:.3}%",
               xy=(data_q2q3_ratio['Movie'][i]/2, i),
               va = 'center', ha='center', fontsize=12,
               fontweight='light', fontfamily='serif',
               color='white')
```

```
for i in data_q2q3_ratio.index:
```

```

        ax.annotate(f"{data_q2q3_ratio['TV Show'][i]*100:.3}%",
                    xy=(data_q2q3_ratio['Movie'][i]+data_q2q3_ratio['TV
Show'][i]/2, i),
                    va = 'center', ha='center', fontsize=12,
fontweight='light', fontfamily='serif',
                    color='white')

fig.text(0.13, 0.93, 'Top 10 countries Movie & TV Show split',
         fontsize=15, fontweight='bold', fontfamily='serif')
fig.text(0.131, 0.89, 'Percent Stacked Bar Chart',
         fontsize=12, fontfamily='serif')

for s in ['top', 'left', 'right', 'bottom']:
    ax.spines[s].set_visible(False)

#ax.legend(loc='lower center', ncol=3, bbox_to_anchor=(0.5, -0.06))

fig.text(0.75, 0.9, "Movie", fontweight="bold", fontfamily='serif',
         fontsize=15, color='#b20710')
fig.text(0.81, 0.9, "|", fontweight="bold", fontfamily='serif',
         fontsize=15, color='black')
fig.text(0.82, 0.9, "TV Show", fontweight="bold", fontfamily='serif',
         fontsize=15, color='#221f1f')

fig.text(1.1, 0.93, 'Insight', fontsize=15, fontweight='bold',
         fontfamily='serif')

fig.text(1.1, 0.44, '''
Interestingly, Netflix in India
is made up nearly entirely of Movies.

Bollywood is big business, and perhaps
the main focus of this industry is Movies
and not TV Shows.

South Korean Netflix on the other hand is
almost entirely TV Shows.

The underlying reasons for the difference
in content must be due to market research
conducted by Netflix.
''',
         , fontsize=12, fontweight='light', fontfamily='serif')

import matplotlib.lines as lines
l1 = lines.Line2D([1, 1], [0, 1], transform=fig.transFigure,

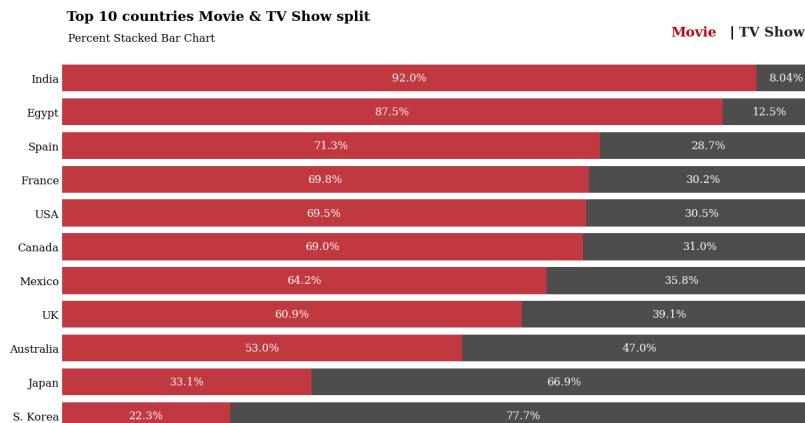
```

```
figure=fig,color='black',lw=0.2)
fig.lines.extend([l1])
```

```
ax.tick_params(axis='both', which='major', labelsize=12)
ax.tick_params(axis=u'both', which=u'both',length=0)
```

```
plt.show()
```

```
C:\Users\Usuario\AppData\Local\Temp\ipykernel_96516\532488442.py:20:
UserWarning: set_ticklabels() should only be used with a fixed number
of ticks, i.e. after set_ticks() or using a FixedLocator.
  ax.set_yticklabels(data_q2q3_ratio.index, fontfamily='serif',
  fontsize=11)
```



Insight

Interestingly, Netflix in India is made up nearly entirely of Movies.

Bollywood is big business, and perhaps the main focus of this industry is Movies and not TV Shows.

South Korean Netflix on the other hand is almost entirely TV Shows.

The underlying reasons for the difference in content must be due to market research conducted by Netflix.

```
order = pd.DataFrame(df.groupby('rating')
['count'].sum().sort_values(ascending=False).reset_index())
rating_order = list(order['rating'])

mf = df.groupby('type')
['rating'].value_counts().unstack().sort_index().fillna(0).astype(int)
[rating_order]

movie = mf.loc['Movie']
tv = - mf.loc['TV Show']

fig, ax = plt.subplots(1,1, figsize=(12, 6))
ax.bar(movie.index, movie, width=0.5, color='#b20710', alpha=0.8,
label='Movie')
ax.bar(tv.index, tv, width=0.5, color='#221f1f', alpha=0.8, label='TV
```

```

Show')
#ax.set_ylim(-35, 50)

# Annotations
for i in tv.index:
    ax.annotate(f"{-tv[i]}",
                xy=(i, tv[i] - 60),
                va = 'center', ha='center', fontweight='light',
    fontfamily='serif',
                color='#4a4a4a')

for i in movie.index:
    ax.annotate(f"{movie[i]}",
                xy=(i, movie[i] + 60),
                va = 'center', ha='center', fontweight='light',
    fontfamily='serif',
                color='#4a4a4a')

for s in ['top', 'left', 'right', 'bottom']:
    ax.spines[s].set_visible(False)

ax.set_xticklabels(mf.columns, fontfamily='serif')
ax.set_yticks([])

ax.legend().set_visible(False)
fig.text(0.16, 1, 'Rating distribution by Film & TV Show',
fontsize=15, fontweight='bold', fontfamily='serif')
fig.text(0.16, 0.89,
'''We observe that some ratings are only applicable to Movies.
The most common for both Movies & TV Shows are TV-MA and TV-14.
''',
, fontsize=12, fontweight='light', fontfamily='serif')

fig.text(0.755,0.924,"Movie", fontweight="bold", fontfamily='serif',
fontsize=15, color='#b20710')
fig.text(0.815,0.924,"|", fontweight="bold", fontfamily='serif',
fontsize=15, color='black')
fig.text(0.825,0.924,"TV Show", fontweight="bold", fontfamily='serif',
fontsize=15, color='#221f1f')

plt.show()

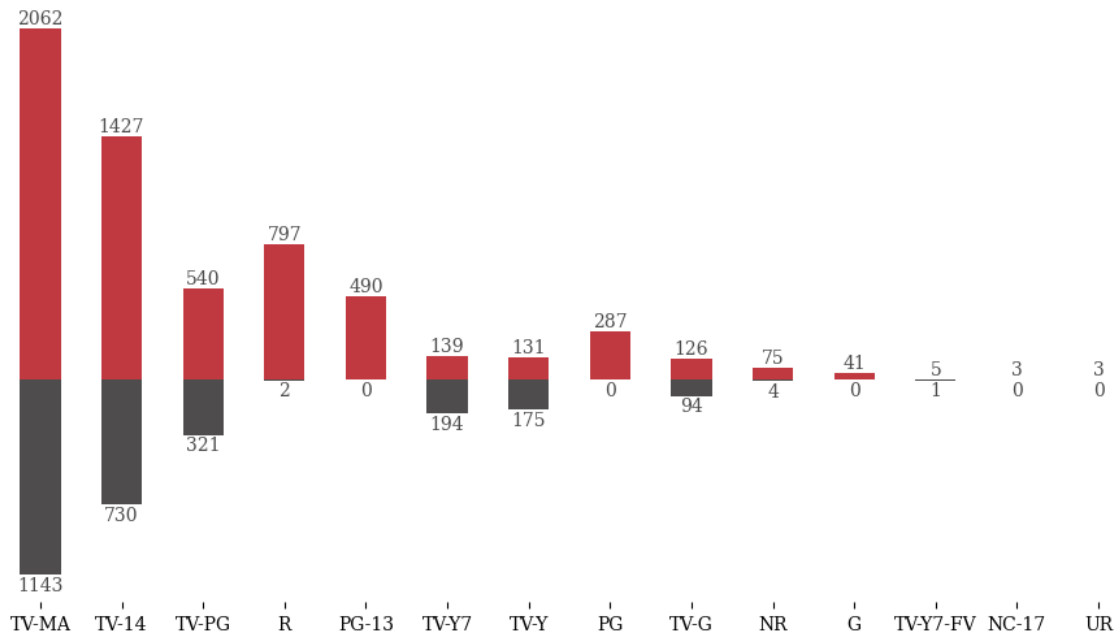
C:\Users\Usuario\AppData\Local\Temp\ipykernel_96516\4814534.py:33:
UserWarning: set_ticklabels() should only be used with a fixed number
of ticks, i.e. after set_ticks() or using a FixedLocator.
  ax.set_xticklabels(mf.columns, fontfamily='serif')

```

Rating distribution by Film & TV Show

We observe that some ratings are only applicable to Movies.
The most common for both Movies & TV Shows are TV-MA and TV-14.

Movie | **TV Show**



```
plt.rcParams['figure.dpi'] = 140

df["date_added"] = pd.to_datetime(df['date_added'], errors = 'coerce')

df['month_added']=df['date_added'].dt.month
df['month_name_added']=df['date_added'].dt.month_name()
df['year_added'] = df['date_added'].dt.year

df.head(3)

fig, ax = plt.subplots(1, 1, figsize=(12, 6))
color = ["#b20710", "#221f1f"]

for i, mtv in enumerate(df['type'].value_counts().index):
    mtv_rel = df[df['type']==mtv]
    ['year_added'].value_counts().sort_index()
    ax.plot(mtv_rel.index, mtv_rel, color=color[i], label=mtv)
    ax.fill_between(mtv_rel.index, 0, mtv_rel, color=color[i],
alpha=0.9)

ax.yaxis.tick_right()

ax.axhline(y = 0, color = 'black', linewidth = 1.3, alpha = .7)
```

```

#ax.set_ylim(0, 50)
#ax.legend(loc='upper left')
for s in ['top', 'right', 'bottom', 'left']:
    ax.spines[s].set_visible(False)

ax.grid(False)

ax.set_xlim(2008, 2020)
plt.xticks(np.arange(2008, 2021, 1))

fig.text(0.13, 0.85, 'Movies & TV Shows added over time', fontsize=15,
fontweight='bold', fontfamily='serif')
fig.text(0.13, 0.59,
'''We see a slow start for Netflix over several years.
Things begin to pick up in 2015 and then there is a
rapid increase from 2016.

It looks like content additions have slowed down in 2020,
likely due to the COVID-19 pandemic.
''',
, fontsize=12, fontweight='light', fontfamily='serif')

fig.text(0.13, 0.2, "Movie", fontweight="bold", fontfamily='serif',
fontsize=15, color='#b20710')
fig.text(0.19, 0.2, "|", fontweight="bold", fontfamily='serif',
fontsize=15, color='black')
fig.text(0.2, 0.2, "TV Show", fontweight="bold", fontfamily='serif',
fontsize=15, color='#221f1f')

ax.tick_params(axis=u'both', which=u'both', length=0)

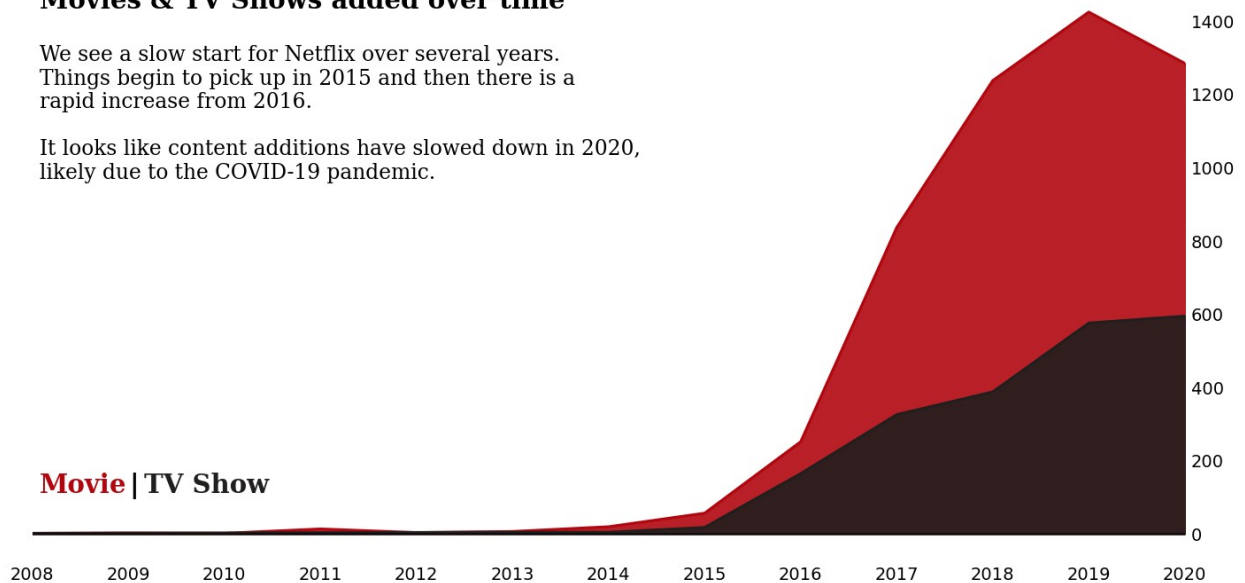
plt.show()

```


Movies & TV Shows added over time

We see a slow start for Netflix over several years. Things begin to pick up in 2015 and then there is a rapid increase from 2016.

It looks like content additions have slowed down in 2020, likely due to the COVID-19 pandemic.



```
month_order = ['January',
               'February',
               'March',
               'April',
               'May',
               'June',
               'July',
               'August',
               'September',
               'October',
               'November',
               'December']

df['month_name_added'] = pd.Categorical(df['month_name_added'],
                                       categories=month_order, ordered=True)

data_sub = df.groupby('type')
['month_name_added'].value_counts().unstack().fillna(0).loc[['TV
Show', 'Movie']].cumsum(axis=0).T

fig, ax = plt.subplots(1, 1, figsize=(12, 6))
color = ["#b20710", "#221f1f"]

for i, mtv in enumerate(df['type'].value_counts().index):
    mtv_rel = data_sub[mtv]
    ax.fill_between(mtv_rel.index, 0, mtv_rel, color=color[i],
                   label=mtv, alpha=0.9)

ax.yaxis.tick_right()
```

```

ax.axhline(y = 0, color = 'black', linewidth = 1.3, alpha = .4)

#ax.set_ylim(0, 50)
#ax.legend(loc='upper left')
for s in ['top', 'right', 'bottom', 'left']:
    ax.spines[s].set_visible(False)

ax.grid(False)
ax.set_xticklabels(data_sub.index, fontfamily='serif', rotation=0)
ax.margins(x=0) # remove white spaces next to margins

#ax.set_xlim(2008,2020)
#plt.xticks(np.arange(2008, 2021, 1))

fig.text(0.13, 0.95, 'Content added by month [Cumulative Total]',
         fontsize=15, fontweight='bold', fontfamily='serif')
fig.text(0.13, 0.905,
         "The end & beginnings of each year seem to be Netflix's preference for
         adding content."
         , fontsize=12, fontweight='light', fontfamily='serif')

fig.text(0.13,0.855,"Movie", fontweight="bold", fontfamily='serif',
         fontsize=15, color='#b20710')
fig.text(0.19,0.855,"|", fontweight="bold", fontfamily='serif',
         fontsize=15, color='black')
fig.text(0.2,0.855,"TV Show", fontweight="bold", fontfamily='serif',
         fontsize=15, color='#221f1f')

ax.tick_params(axis=u'both', which=u'both',length=0)

plt.show()

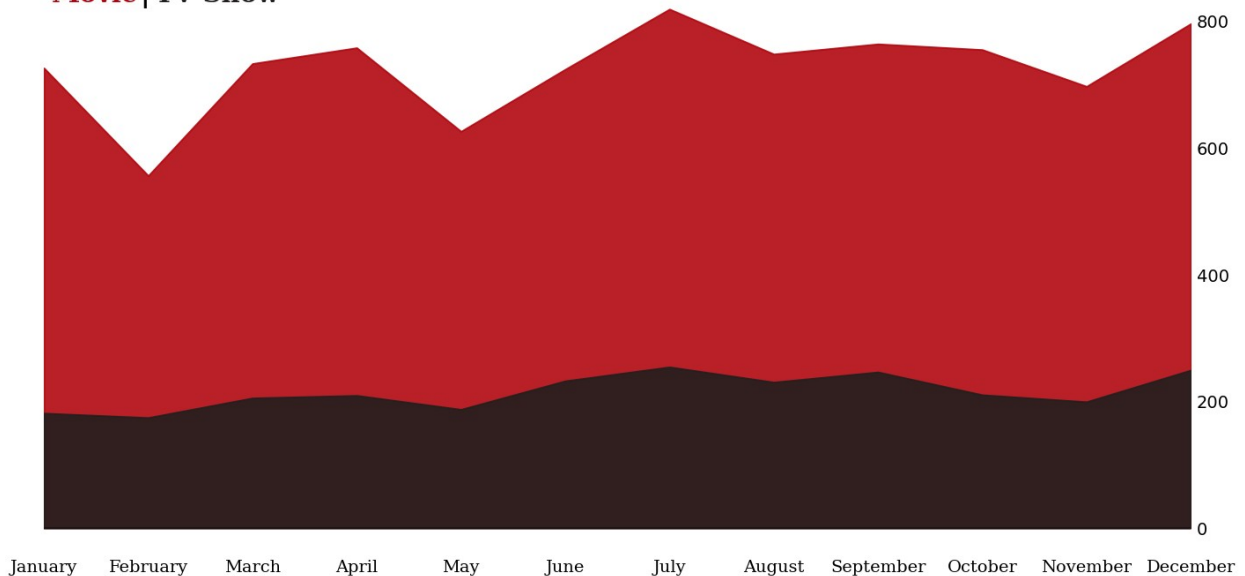
C:\Users\Usuario\AppData\Local\Temp\ipykernel_96516\2403010786.py:37:
UserWarning: set_ticklabels() should only be used with a fixed number
of ticks, i.e. after set_ticks() or using a FixedLocator.
  ax.set_xticklabels(data_sub.index, fontfamily='serif', rotation=0)

```

Content added by month [Cumulative Total]

The end & beginnings of each year seem to be Netflix's preference for adding content.

Movie | TV Show



```
data_sub2 = data_sub

data_sub2['Value'] = data_sub2['Movie'] + data_sub2['TV Show']
data_sub2 = data_sub2.reset_index()

df_polar =
data_sub2.sort_values(by='month_name_added', ascending=False)

color_map = ['#221f1f' for _ in range(12)]
color_map[0] = color_map[11] = '#b20710' # color highlight

# initialize the figure
plt.figure(figsize=(8,8))
ax = plt.subplot(111, polar=True)
plt.axis('off')

# Constants = parameters controlling the plot layout:
upperLimit = 30
lowerLimit = 1
labelPadding = 30

# Compute max and min in the dataset
max = df_polar['Value'].max()

# Let's compute heights: they are a conversion of each item value in
those new coordinates
# In our example, 0 in the dataset will be converted to the lowerLimit
```

```

(10)
# The maximum will be converted to the upperLimit (100)
slope = (max - lowerLimit) / max
heights = slope * df_polar.Value + lowerLimit

# Compute the width of each bar. In total we have 2*Pi = 360°
width = 2*np.pi / len(df_polar.index)

# Compute the angle each bar is centered on:
indexes = list(range(1, len(df_polar.index)+1))
angles = [element * width for element in indexes]
angles

# Draw bars
bars = ax.bar(
    x=angles,
    height=heights,
    width=width,
    bottom=lowerLimit,
    linewidth=2,
    edgecolor="white",
    color=color_map,alpha=0.8
)

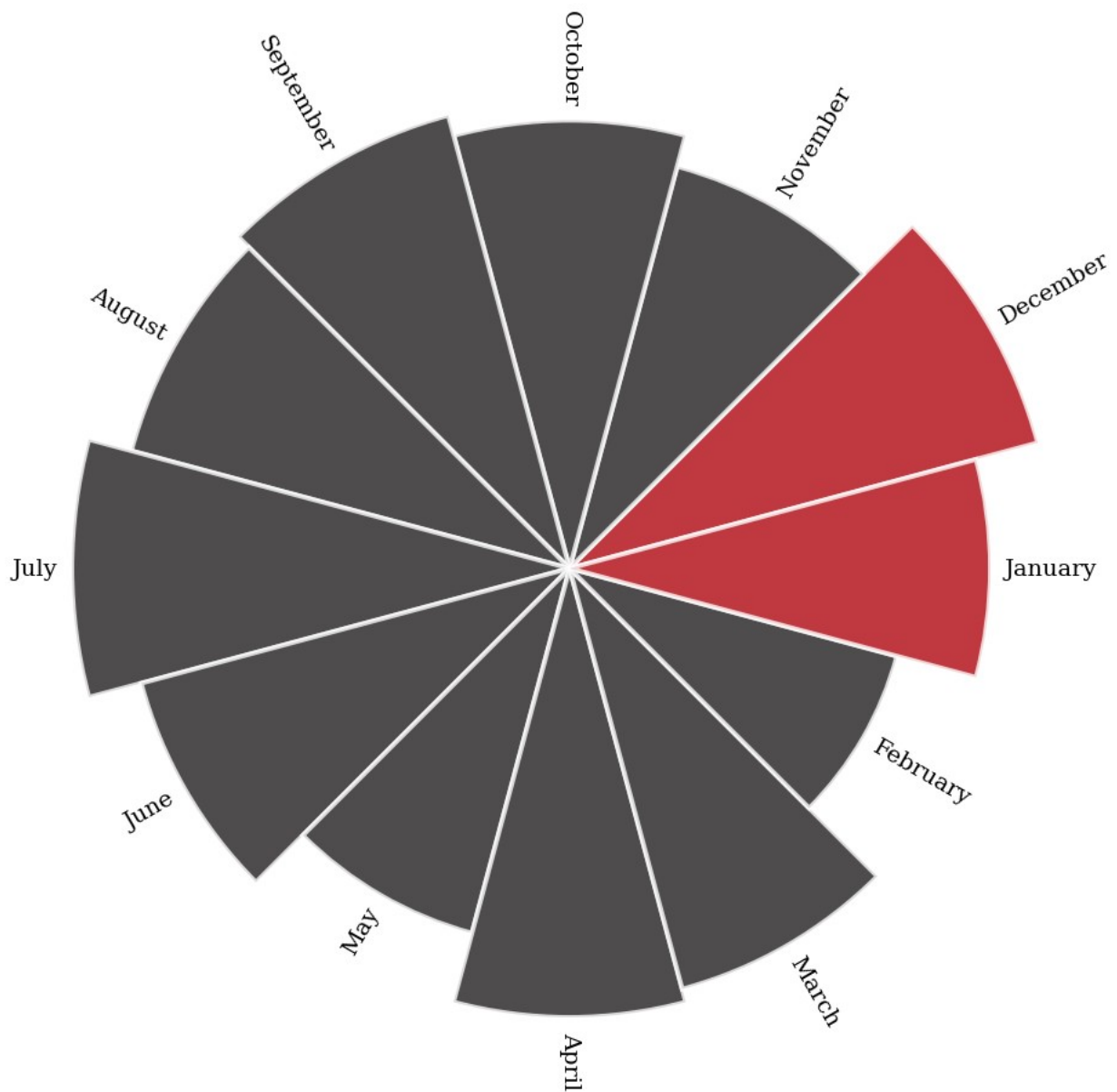
# Add labels
for bar, angle, height, label in zip(bars,angles, heights,
df_polar["month_name_added"]):

    # Labels are rotated. Rotation must be specified in degrees :(
    rotation = np.rad2deg(angle)

    # Flip some labels upside down
    alignment = ""
    if angle >= np.pi/2 and angle < 3*np.pi/2:
        alignment = "right"
        rotation = rotation + 180
    else:
        alignment = "left"

    # Finally add the labels
    ax.text(
        x=angle,
        y=lowerLimit + bar.get_height() + labelPadding,
        s=label,
        ha=alignment, fontsize=10,fontfamily='serif',
        va='center',
        rotation=rotation,
        rotation_mode="anchor")

```



```
import seaborn as sns
from sklearn.preprocessing import MultiLabelBinarizer
import matplotlib.colors

# Custom colour map based on Netflix palette
cmap = matplotlib.colors.LinearSegmentedColormap.from_list("",
['#221f1f', '#b20710', '#f5f5f1'])
```

```

def genre_heatmap(df, title):
    df['genre'] = df['listed_in'].apply(lambda x :
x.replace(' ','').replace(',','').split(','))
    Types = []
    for i in df['genre']: Types += i
    Types = set(Types)
    print("There are {} types in the Netflix {}
Dataset".format(len(Types),title))
    test = df['genre']
    mlb = MultiLabelBinarizer()
    res = pd.DataFrame(mlb.fit_transform(test), columns=mlb.classes_,
index=test.index)
    corr = res.corr()
    mask = np.zeros_like(corr, dtype=np.bool_)
    mask[np.triu_indices_from(mask)] = True
    fig, ax = plt.subplots(figsize=(10, 7))
    fig.text(.54,.88,'Genre correlation',
fontfamily='serif',fontweight='bold',fontsize=15)
    fig.text(.75,.665,
'''
        It is interesting that Independant Movies
        tend to be Dramas.

        Another observation is that
        Internatinal Movies are rarely
        in the Children's genre.
        ''', fontfamily='serif',fontsize=12,ha='right')
    pl = sns.heatmap(corr, mask=mask, cmap=cmap, vmax=.3, vmin=-.3,
center=0, square=True, linewidths=2.5)

```

```

df_tv = df[df["type"] == "TV Show"]
df_movies = df[df["type"] == "Movie"]

```

```

genre_heatmap(df_movies, 'Movie')
plt.show()

```

C:\Users\Usuario\AppData\Local\Temp\ipykernel_96516\2710882134.py:14:
SettingWithCopyWarning:
A value is trying to be set on a copy of a slice from a DataFrame.
Try using .loc[row_indexer,col_indexer] = value instead

See the caveats in the documentation:
https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy

```

df['genre'] = df['listed_in'].apply(lambda x :
x.replace(' ','').replace(',','').split(','))

```

There are 20 types in the Netflix Movie Dataset

