

# T-401-ICYB

## Open Source Intelligence (OSINT)

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# Outline

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2 Tools and Techniques

3 OPSEC

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# What is OSINT?

# What is OSINT?

## Definition

**OSINT = Open Source Intelligence.**

The practice of collecting, analyzing, and making decisions based on information that is **publicly available** and **legally accessible**.

## Key Distinction: OSINT vs. Classified Intelligence

- Does **not** involve hacking, spying, or stealing restricted data.
- Relies entirely on data found in the public domain.
- *"The information is out there; the skill lies in aggregating and analyzing it."*

# ”Open Source” in Intelligence vs. Computer Science

- **Open Source Software (OSS):**

- Source code available for modification and redistribution (e.g., Linux, Python).

- **Open Source Intelligence (OSINT):**

- Refers to the **overt nature** of the data source.
  - The source is unclassified and accessible to the public.

# Data Vectors: Where does it come from?

OSINT is not limited to Google Search. It encompasses:

## 1 The Internet (Surface & Deep Web):

- Google Search, etc.
- Social Media (Twitter/X, LinkedIn, Instagram, Facebook).
- Discussion Boards (Reddit, HackerNews).
- Domain registrations (Whois data).

## 2 Government & Public Records:

- Court filings, property records, census data.
- FCC licenses, patent databases.
- Financial Records, Annual Reports.

## 3 Grey Literature:

- Technical reports, whitepapers, conference proceedings.
- **CS Relevance:** Analyzing metadata in PDFs or GitHub commit history.

## 4 Mass Media:

- News broadcasts, print media, radio.

# Applications in Cybersecurity (Defensive)

## Red Team: Penetration Testing

- **Reconnaissance Phase:**  
Gathering info before touching a server.
- Mapping network infrastructure via public DNS records.
- Identifying employees for social engineering tests.

## Blue Team: Defense

- Monitoring "paste sites" (e.g., Pastebin) for leaked credentials.
- Tracking threat actors on dark web forums.
- Scanning for accidental public code repository leaks.

# Applications in Other Sectors

## ■ Law Enforcement & Intelligence:

- Counter-terrorism and tracking criminal networks without needing warrants for private data.

## ■ Business Intelligence:

- Competitive analysis (Mergers & Acquisitions due diligence).
- Supply chain verification.

## ■ Journalism:

- Fact-checking and geolocation of events.
- Verifying war zone footage using satellite imagery and landmarks.

# The "Dark Side"

How malicious actors (Black Hats) utilize OSINT against targets:

- **Target Profiling:**

- Using LinkedIn to identify SysAdmins and their tech stack (e.g., "*Expert in AWS*" implies the company uses AWS).

- **Social Engineering:**

- Crafting Spear-Phishing emails based on hobbies or recent events posted on social media.

- **Doxing (doc dropping):**

- Aggregating disparate data points to reveal a user's real-world identity and address.
  - Typically in order to intimidate, harass, or endanger a target by exposing their identity and address.

## Tools and Techniques

# Advanced Search Techniques ("Dorking")

## Google Dorks (Search Operators)

Using commands to filter results for specific data types.

- `site:linkedin.com "project manager"`  
(Search only inside specific domains)
- `filetype:pdf "confidential"`  
(Find specific file types)
- `intitle:"index of"`  
(Find unprotected server directories)
- `cache:example.com`  
(View Google's saved version of a site)

## Alternative Search Engines: e.g., DuckDuckGo

- Useful for unbiased results (avoids "filter bubbles").
- Does not track search history.

# Tools

- Find online accounts by username, email, etc: [Sherlock](#), [Epieos](#), ...
- Reverse Image Search: Yandex Images, Google Lens, TinEye
- Use image metadata (EXIF): camera model, **time**, **date**, **GPS coordinates**.
- Whois Lookup: domain registration details (owner, registration date)
- DNSDumpster: finds (hidden) subdomains
- [The Wayback Machine](#): view deleted/old versions of web pages
- Google Earth: timeline slider to view locations over the years
- SunCalc: check whether the shadow in an image matches the time and location
- ...

Tool to select tools: [OSINT Framework](#)

# OPSEC

# What is OPSEC?

## Definition

**OPSEC (Operational Security)** is the process of protecting individual pieces of data that could be grouped together to give away critical information (like your identity or location).

## The Risk:

- Every website logs your IP address, device type, and "Referrer"
- **Reciprocal Surveillance:** If you investigate a sophisticated target, they check their server logs. They can see who is looking at them and where they came from.

# Protecting Hardware & Software

Isolating the research environment to protect the host machine from malware and trackers.

- Virtual Machines (VMs)
- Tails OS:
  - An amnesic Operating System that runs from a USB stick.
  - "Forgets" everything immediately upon shutdown (leaves no forensic trace on hardware).
  - Forces all traffic through Tor for anonymity.

# Hiding Your Location

The goal is to dissociate your traffic from your home (or work) ISP.

- **VPN (Virtual Private Network):**

- Encrypts traffic and routes it through a remote server.
  - *Pro:* Fast and easy. *Con:* Must trust the provider's logging policy.

- **Tor (The Onion Router):**

- Routes traffic through multiple random volunteer nodes globally.
  - *Pro:* High anonymity. *Con:* Slow; often blocked by websites.

- **Public Wi-Fi (Attribution Management):**

- Conducting high-risk searches from a library or cafe.
  - Even if the IP is traced, it leads to a public location, not your home.

# Hide your Identity

Websites use "Browser Fingerprinting" (screen resolution, installed fonts, battery level) to track unique devices even without cookies.

## Countermeasures

- 1 User Agent Spoofing
- 2 Script Blockers, e.g., uBlock Origin, NoScript.
- 3 **Dedicated Research Browser:** Use a browser that has **never** logged into your personal accounts (and limits tracking).

# Assume a Fake Identity

If you investigate a target on LinkedIn, LinkedIn will tell the target, "John Smith viewed your profile." To avoid this, analysts use **Sock Puppets**, fake online identities created for research purposes.

## Anatomy of a Sock Puppet:

- **The Name:** Use a fake name.
- **The Face:** Use AI-generated faces (e.g.,  
<https://thispersondoesnotexist.com/>) to avoid Reverse Image Detection.
- **The History:** Accounts must be "aged." Join groups and like posts weeks before using the account for investigation.
- **Verification:** Use "Burner Phones" (Prepaid SIMs) or VOIP (Google Voice) for SMS verification.

# Behavioral OPSEC (Human Factors)

Technology does not matter if human error occurs.

- **Avoid Cross-Contamination:** NEVER log into a personal account (Gmail, Facebook) inside your investigation VM. One cookie can link your real identity to your sock puppet.
- **Physical Separation:** Do not conduct investigations on your personal devices.
- **Copy/Paste Discipline:** Ensure you do not accidentally paste a personal URL or password into a research window.

# Summary

## OSINT

The internet creates a massive amount of "noise."

**OSINT** is the process of filtering that noise to find the "signal."

## OPSEC in OSINT

Preemptively mask your trail to evade identification.

## Takeaway

- Be mindful of your digital footprint.
- Information you publish can be aggregated to attack you (spear fishing, identity theft, etc).
- Information employees publish can be aggregated to form a picture of an organization's security posture.

Lab today

# Lab today

- Lab 6: Open-Source Intelligence
- Select a target (company, organization) in Iceland
- Find everything you can about them **using legal means**
- Plan an attack (**but don't do it!**) again only with **legal means**