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Website:

Email:

<u>fuad.design</u>

contact@fuad.design

Driven by Passion for Emotion Evoking media. Specialised in procedural and simulated Houdini FX Background encompasses Interaction Design, Media Informatics and Creative Technologies Professional experience working as an FX and a CFX Artist on feature-length films

Industry Experience	
July 2021 - Present Education	Junior FX Artist (Digital Artist) Fin Design + Effects (Sydney) • Houdini FX on Three Thousand Years of Longing and Interceptor • Houdini Character FX (Vellum Cloth) on an upcoming feature film • Created photoreal and stylized Vellum, Pyro, Particles, VDB setups • Shaded/rendered in Redshift, Mantra, Karma; Nuke bashcomping • Experience working in-studio and remote in a nuanced pipeline • Houdini FX on upcoming feature films and an episodic show
Jan - July 2020	Graduate Certificate in Animation and Visualisation
Jan July 2020	Faculty of Transdisciplinary Innovation, Animal Logic Academy University of Technology Sydney • Houdini particle FX, Renderman shading RnD on short film "Spirit" • Worked in a studio of 40 artists on Autodesk shotgun pipeline • Unity HDRP RnD for a real-time rendered project "Origin" • Basic lookdev and farm submissions using Katana
Feb 2018 ~ Jul 2021	Master of Interaction Design and Electronic Arts Faculty of Architecture, Design & Planning University of Sydney
Jun - July 2021	Digital Business Master Class (Short-Term Exchange) Aalto University (Hosted Virtually in Helsinki)
Jan - May 2019	Master of Fine Arts in Design and Technology (Exchange) Parsons School of Design at The New School (New York) • International Exchange Outbound Scholarship
July 2018	Industrial Design (Short-Term Exchange) Korea Advanced Institute of Science and Technology (KAIST) • Vice Chancellor's Global Mobility Scholarship
Mar 2015 - Nov 2018	Bachelor of Design Computing Faculty of Architecture, Design & Planning University of Sydney
Sep 2016 - Aug 2017	Master of Media Informatics (Exchange) Media Informatics, Human-Computer Interaction Groups & CDTM University of Munich (Ludwig-Maximilians-Universität München) • Erasmus Plus Scholarship
Sep 2012 - May 2014	Class of Advanced Mathematics, Physics, Geography High School I Dywizji Kościuszkowskiej (Piaseczno, Poland)
Accolades	
Mar 2021	Iron Heart Winner for SideFX Mardini Daily Art Challenge
Oct 2020	Crit for Immersive Storytelling class students at Ateneo de Davao University

LinkedIn:

Mobile:

in/fuad-soudah

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Accolades cd.	_
Sep 2020	Delivered a remote lecture on Unity Visual Effect Graph for students of Immersive Storytelling class at Ateneo de Davao University
Jul 2020	Attained Global Citizenship Award at University of Sydney
Dec 2019	Exhibited at University of Sydney's Faculty of Architecture, Design and Planning Graduation Show: Reflection and AT - three different VFX, motion, voice and sound-activated experiences
Nov 2019	Speaker at University of Sydney's Disability Scholars Connect Event on "Decoding Mental Health through Assistive Technologies"
Oct 2019	Exhibited two Photography pieces at University of Sydney's Tin Sheds Gallery as part of "Departures" Exhibition
Sep 2019	Finalist in University of Sydney's Photography Society competition under the theme "Forward"
Nov 2017	Exhibited a Vivid Projection Mapping "I am Waterfall" and a VR Experience
July - Nov 2017	<u>Co-organised and co-curated</u> University of Sydney Faculty of Architecture, Design and Planning's Graduation Show
May 2015	Part of Vivid Sydney, co-created and exhibited a <u>projection mapping piece</u> "I Am Waterfall" showcased on University of Sydney's Quadrangle Building
Related Experience	-
2014 - 2021	Design Freelancer • Guitar School Website & Branding (2018) • Local Government Election Poster & Leaflet (2014)
Aug 2019 - Oct 2020	Designer and Executive Sydney Uni PhotoSoc (University of Sydney's Photographic Society) • Designed promotional materials for the society's events • Actively Participated in the organisation's decision-making process
Feb 2018 - Apr 2018	Assistant University of Sydney Union (USU) • Event Photographer for USYD Olympics • Membership Assistant during Orientation Week
Mar 2018	Casual Professional Staff University of Sydney • Assisted in packaging assembly of Design Kits
Apr 2017	Social Media Assistant Dorfbladt Olympic Village Magazine, Munich, Germany • Assisted with the magazine's Instagram account (MMO alias)
Nov 2016 - Aug 2017	Social Media Manager Grasausschuss Olympic Village, Munich, Germany • Managed social media accounts (usually aliased MMO) • Designed promotional materials • Co-organised community activation events • Photography and Video Documentation of Events and community -created artworks in traditional and 360 degrees formats

Experience cd.			
May 2015	Stocktaker Zhik, Sydney, Australia • Assisted with stocktaking the company's merchandise		
Oct 2011 - Sep 2014	General Assistant Gospodarstwo ogrodnicze J. i Edwarda Kurzyk, Lesznowola, Poland • Assisted in management, logistics and sales of roses		
Volunteering			
Feb 2017	Assistant Fasching Olympialust Olympic Village Carnival, Munich, Germany • Photography and video documentation for promotional materials • Assistance at different venues split across a vast carnival complex • Assisted with bartending and general logistics • Assisted with security		
Jun 2016	Student Volunteer Media Architecture Biennale, Sydney, Australia • Oversaw MAB's Gallery at Chatswood's The Concourse • Assisted Attendees on the event's final day		
Organisations			
Feb 2016 - Jun 2018	Broadcaster University of Sydney Radio Society Surg FM • Broadcasted an untitled TV Show themed Radio Show • Broadcasted a music-oriented Radio Show "Awry Perception"		
Feb 2016 - Nov 201	 Member University of Sydney Metal Society Wrote an article for "THE PIT" magazine on the music scene spanning across Poland, Australia and Germany 		
Skills			
Applied Knowledge	Skilled: Houdini, (Mantra, Karma, Renderman, Redshift), OptiTrack Motive, Unity, Photoshop, Lightroom, InDesign, Premiere Pro, Illustrator, Capture Limited: Katana, Blender, Maya, DaVinci Resolve, Figma, Rhino		
	Skilled: VEX, Processing, Arduino (C), HTML & CSS Limited: C#, Python, PostgreSQL, Javascript		
Fabrication Labs:	Applied Experience: Woodworking, Lasercutting, 3D Scanning, 3D Printing, Completed Induction: Silkscreening, Dying and Weaving, Risograph, CNC, Casting, Ceramics, Vacuum Forming, Vinyl Cutter, Spray Painting, Metallurgy		
Languages:	Polish (Native), English (Proficient), German (B2.2), Korean (A1)		
Hobbies:	Travelling - <u>Visited 55 Countries</u> , <u>Music - listened to over 10000 artists</u> , Ongoing love for <u>film</u> , <u>tv shows</u> , <u>video games</u> and narrative-driven media.		
Additional Links:	Personal Repository: <u>fuad.design/home</u> FX Portfolio: <u>fuad.design/w/VFX</u> PDF Portfolio: <u>fuad.design/Portfolio.pdf</u>		
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