

Fuad Soudah

Portfolio.

'Designer? Voyager? Outlander? Nobody knows who he is but he is and yet? I love all the digital and hybrid, crossovering sciences, jumping around the world, drinking double pulp orange juice and proving that the impossible may actually be quite possible.'

'Herzlich Wilkommen! My name is Fuad Soudah, a 25 years old Design Computing graduate, currently finishing Master's of Interaction Design & Electronic Arts at University of Sydney'

VFX
Mocap VFX
Placemaking
Projection Mapping
Gallery Curation
Digital Library
Photography
Video Editing

[Click here to learn more.](#)

Retrospection

I was born at St. Leonards in Sydney, Australia. I attended preschool and then the first year of my primary school leave for a rural area of Stara Iwiczna, located near south of Warsaw in Poland. Thereon, I finished 6 years of primary school, hosted in Nowa Iwiczna. Afterwards, I did 3 years of high school in neighbouring town of Piaseczno, with which, shortly after my final exams, I left for Sydney, Australia - where I made an attempt at enrolling in Bachelor of Design Computing program at the Faculty of Architecture, Design and Planning at the University of Technology, Sydney. I also completed 2 semesters of exchange at University of Munich, where I pursued degree-related units of study, upon completion of which I graduated with a Bachelor of Design Computing.

VFX

Houdini + Renderman

From Renderman CharFX to paintings brought alive in Houdini, completing a Graduate Certificate in Animation and Visualisation at Animal Logic Academy equipped me with a unique skillset to create Visual Effects, whether realistic, stylised or completely abstract - I'm always happy to be met with a challenge to create.

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Mocap VFX

Reflection.

A spark can release a fire and a fire can light up an idea. Once I embarked on my Parsons journey, I did my best to make the best use of all its facilities. Motion Capture room became my favourite. And once I discovered Unity's Visual Graph, I did all my best to combine the two. Once I made it, the idea simply unravelled.

I can't dance.
So I decided to dance.
And make it amazing.

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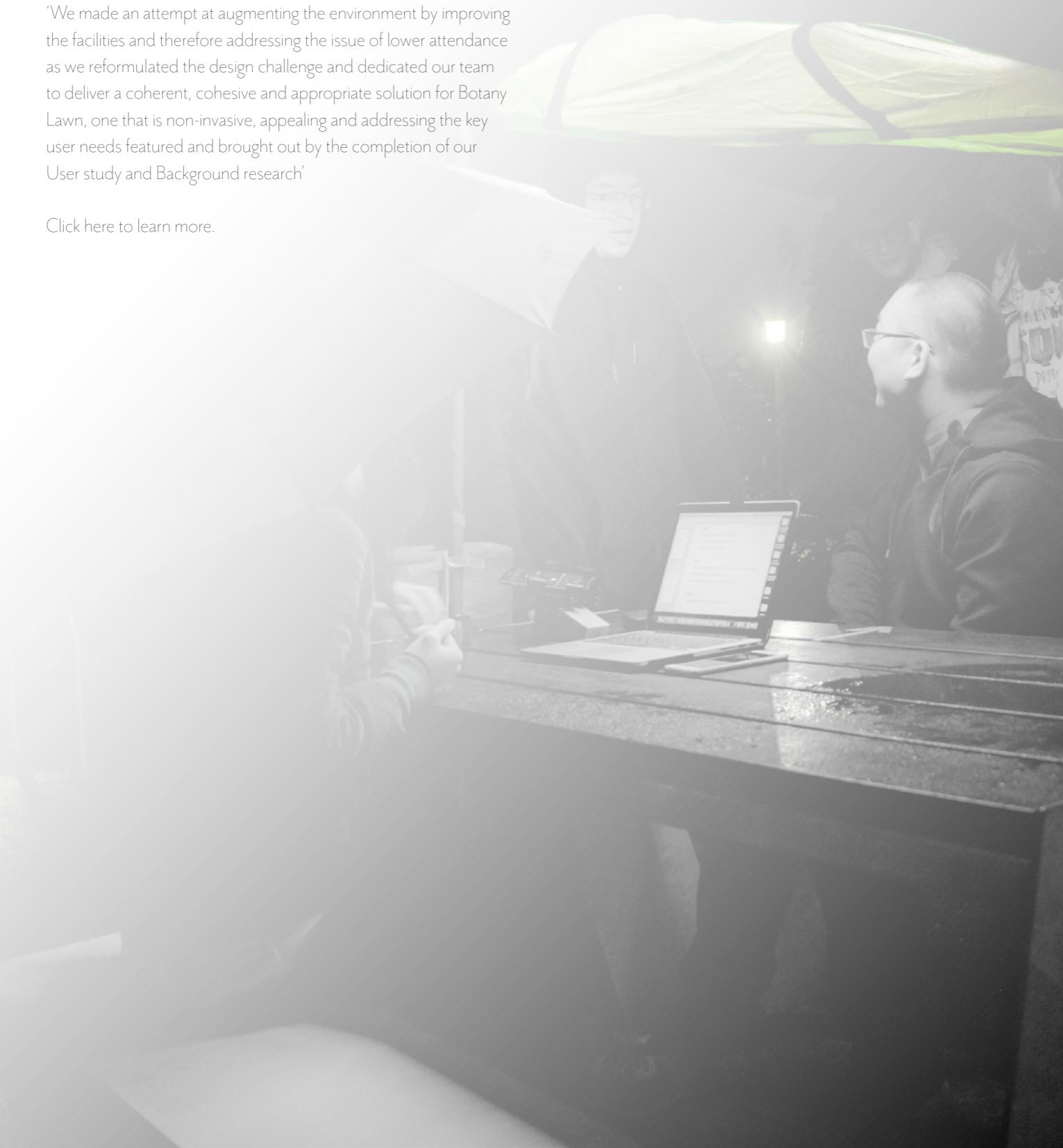
Placemaking

Leaf.

'Although many are satisfied with Botany Lawn, the number of visitors decreases significantly due to inadequate facilities such as: lack of water fountains, no power sockets, insufficient lightning and no shelter protecting from either sun or rain'

'We made an attempt at augmenting the environment by improving the facilities and therefore addressing the issue of lower attendance as we reformulated the design challenge and dedicated our team to deliver a coherent, cohesive and appropriate solution for Botany Lawn, one that is non-invasive, appealing and addressing the key user needs featured and brought out by the completion of our User study and Background research'

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Projection Mapping

We Are Waterfall.

'The concept revolves around two main themes, one is Aboriginal culture and its connection with nature. We show those themes through symbolism for example waterholes, emu in the sky constellation and a waterfall scene filling the Quadrangle.'

We Are Waterfall was projected on University of Sydney's iconic Quadrangle Building as part of Vivid Sydney 2015 light festival.

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Gallery Curation

Graduation Show.

'A multifaceted approach to apprehending duties in regards to assembly of a fully-fledged exposition. Prototyping phase with Unity enabled me to see more than meets the eye in terms of what could be possible without physically changing the actual space.'

As part of curation duties, I adapted faculty of Architecture, Design and Planning's Tin Sheds Gallery along with its outside area and faculty's main hall for the purpose of adapting all to the conceptual frame of scheduled Graduation Show in 2017. This allowed for extensive experimentation and freedom over the introduction of varied design decisions, each to be tested before final rollout.

[Click here to learn more.](#)

Persp

Digital Library

Culture.

Over passing life an individual ends up consuming culture. No different to this, I have spent countless of hours watching movies, tv shows, playing video games and reading books. Back in the days however, people would tend to create libraries of what they have consumed but at this day and age, everything became digitized.

Building upon an idea conceived at my Capstone Research Project years prior, I decided to create a digital online library of my own, featuring my favorite cultural titles and hyperlinking to profiles on which I keep track of everything I have and plan to consume and am likely to recommend to the greater audience interested.

[Click here to learn more.](#)



Photography

D750/D5200.

What does it mean to travel? Is it work? Leisure? Education? Treat?

All of the above? Ever since I acquired my first DSLR and began travelling, all of the mentioned disambiguations came true, as my extensive voyages tend to cover much more than meets the eye.

Over a terabyte of RAW material generated by the use of a DX and FX Nikon cameras, backed up and casually post-processed in Photoshop/Lightroom, captured hectically at split-second pacing I tend to capture a sea of material and cherry-pick individual frames defining my experience, tending to post-process heavily, turning into a set of vibrant, contrasty and selective characterisation.

Even if a shot did not turn out quite right, I'll do my best to bring out the absolute best, just as I seek out extensively, throughout and beyond my travel destinations.

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Video Editing

Remix.

Inspiration is a valuable thing. It defines what you do in life. It drives you towards achieving your very next goals. It develops who you are, what you believe in and transforms everyone around you.. Culture tends to be inspirational and so I love meddling with it.

Ever since I have seen the very first youtube remixes in my life, involving video games and music tracks to my liking. I always wanted to do something alike, similar but of my own. With years, I have developed a taste for other cultural forms, like movies, anime and tv shows, and began to value nuances, atmosphere, coherent and cohesive stories with a hint of novelty imbued. Alongside,

I kept listening to music, discovering new artists and genres.

Eventually, I ended up thinking: what will happen if... A few hours spent, crossing-over cultural forms in Adobe Premiere results with entirely new narratives, distinctive feel and immersion.

[Click here to learn more.](#)



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'If there were three qualities by which my works are driven, I would enumerate: Ambition, Innovation and Diligence. Ambitious of the projects' scope, Innovative of the solutions incorporated and diligent by the passion put forward towards refinement and conclusion'

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